ATLANTA TRACK CLUB
TRACK & FIELD CENTER

A DEFINING MOMENT TO MAKE HEALTH AND WELLNESS ACCESSIBLE FOR ALL



EXECUTIVE SUMMARY

Our Vision for Atlanta

Atlanta grows into one of the healthiest cities in America — through aerobic fitness.

HEALTHIEST CITY

Aerobic fitness woven into everyday life across every Atlanta neighborhood.

ACCESS FOR ALL

A permanent, welcoming home for movement — open to all ages and abilities.

LASTING LEGACY

Infrastructure that serves Atlanta's health for generations to come.

OUR NORTH STAR.

Every decision we make moves Atlanta toward a healthier, more active future — for all.

EXECUTIVE SUMMARY

We listened, we changed the plan, and we will keep listening

The Indoor Center at Cheney: what we heard, why this site, and who it serves first

THE WORK BY THE NUMBERS

5 independently facilitated community sessions over 7 weeks

266 residents and neighbors took part

461 written comments read and coded

7 neighborhood organization sessions

~30 one-on-one and small-group meetings

WHY CHENEY?

An Olympic legacy site: the 1996 warm-up track the Club restored in 2017 and has been kept open to the neighborhood. Partnering with APS protects the outdoor track from development, where 2,458 local neighbors already run and walk with us.

KIDS AND NEIGHBORS COME FIRST

Access is prioritized in order: Summerhill residents (free for seniors and youth; $20/month for others), then APS student-athletes (60+ free hours/week for training and STEM), then all of Atlanta through income-based pricing.

WHAT WE CHANGED…

11 changes, each traced to a specific session; 7 are already in the plan. On-site parking cut from ~297 to ~150 spaces, addition of publicly available soccer fields, larger green setbacks, no event access from side streets, a redesigned stormwater system and an expanded traffic study.

SUPPORT AND OPPOSITION, HONESTLY

Most rooms were open to or supportive of the project, and 53 people raised their score within a session vs. 10 who lowered it. Opposition is real, concentrated among households facing the site, and no concern is fully resolved yet.

OUR COMMITMENT If and when the project moves forward, the Club will continue to make decisions with ongoing community input, continuing to share traffic findings and stormwater studies while also giving the community a voice in programming decisions.


ATLANTA
TRACK CLUB
FLEET FEET
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ATLANTA TRACK CLUB

PAST, PRESENT & FUTURE

OUR STORY | 1964 – TODAY

Six Decades of Running and Community Impact

From a merger of two running groups to one of the nation's largest and most influential non-profit running organizations

1964

FOUNDED

Merger of the Metropolitan Track Coaches Association and the Atlanta Striders; early focus on honoring top high school athletes and local track meets.

1970

PEACHTREE IS BORN

150 runners start the first Peachtree Road Race, an idea sparked on a road trip home from Fort Benning.

1982

GIVING BACK

First philanthropic investment: lights at Grady High School's track, the city's first usable at night.

2006

ACTIVE OVAL

Donation of Active Oval and water fountains in Piedmont Park.

2017

CHENEY RESTORED

Restoration of Cheney Stadium, the former Olympic warm-up track in Summerhill, now open to the public year-round.

2020

OLYMPIC STAGE

Host and local organizing committee for the U.S. Olympic Team Trials – Marathon – runs under the Olympic Rings in Summerhill.

2025

STRATEGIC PLAN

The Track Club commits to its long held vision of investing in Atlanta with an indoor center and headquarters that welcomes everyone.

TODAY 2026

44,000+
Members

11,000+
Volunteers each year

40+
Events & programs

6,000+
Kilometer Kids served

#1
World's largest 10K: the Peachtree

PAST & PRESENT | THE PEACHTREE START LINE

Same Starting Line, a Bigger Community

From 150 runners on Peachtree Street in 1970 to the world's largest 10K, Atlanta keeps showing up



THEN · 1970s



NOW · 2026

150 runners at the first Peachtree in 1970, a road-trip idea sparked on a run home from Fort Benning

#1 The Peachtree is now known as the world's largest 10K, part of 40+ Club events and programs for 44,000+ members

Investing in Atlanta's Future Through Movement

Free and give-back programs that put kids and neighbors in motion, all year long



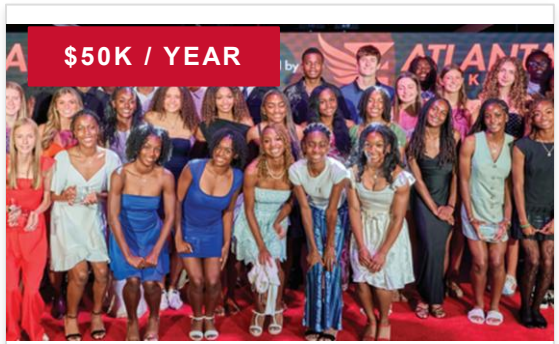
KILOMETER KIDS

- 6,000+ youth served annually
- Completely free
- Nearly 150 Metro Atlanta program sites
- 64% of participants attend Title I schools
- Builds confidence, healthy habits and goal setting



YOUTH TEAM

- Competitive opportunities for grades 4–8
- Track & field, cross country and Speed Academy
- Professional coaching and athletic development
- Competition for runners of all ability levels
- Need-based financial assistance available



SCHOLARSHIPS & YOUTH SUPPORT

- Patty Foell and Hawthorne Wesley Scholarships
- $50,000 awarded annually
- Support of graduating high school seniors
- Recognizing academics, athletics and leadership
- Helps student-athletes pursue higher education



AND MORE

- APS partnership
- Atlanta Track Club Elite Team
- Charity Partner Program
- Charitable entries
- Peer-to-peer World Major opportunities
- In-Training powered by adidas and Armour Day

6,000+
kids served free each year

~150
program sites across Metro Atlanta

64%
of Kilometer Kids at Title I schools

$50,000+
in scholarship & youth every year

THE FUEL FUTURE

Atlanta Track Club's Mission

Atlanta Track Club is committed to creating an active and healthy Atlanta. Through running and walking, we motivate, inspire and engage communities to enjoy a healthier lifestyle.

COMMUNITY

Bringing people together through running, walking and shared access.

CAMARADERIE

Building connection, encouragement and belonging through movement.

COMPETITION

Creating opportunities for every ability level to challenge themselves and grow.

A MISSION-FOCUSED INVESTMENT IN ATLANTA'S HEALTH.

The Indoor Center is not simply a building. It will be a permanent infrastructure for movement, access and healthier lives

Strategic Plan (Approved August 2025)

01

EVOLVE EVENTS AND PROGRAMMING

02

ENRICH THE MEMBER EXPERIENCE

03

ELEVATE AWARENESS OF MISSION AND CORE VALUES

04

STRENGTHEN AND GROW OUR POSITION IN THE COMMUNITY

05

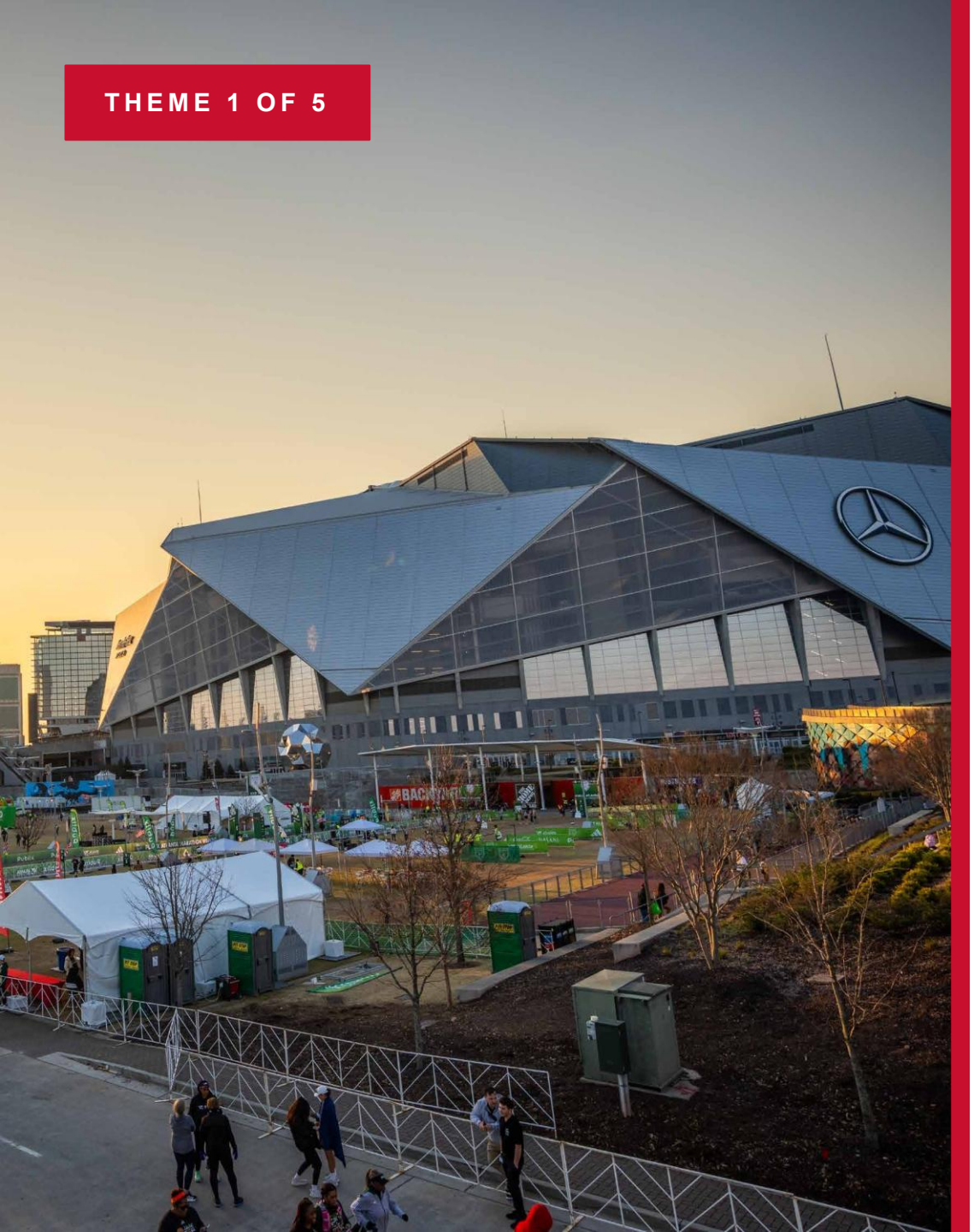
CONSTRUCT AND BEGIN TO ACTIVATE A WORLD CLASS INDOOR CENTER



ATLANTA TRACK CLUB

STRATEGIC PLAN

THROUGH 2028 AND BEYOND



THEME 1 OF 5

EVOLVE EVENTS AND PROGRAMMING

Our events and programming offerings should align with the evolving needs of the communities we serve which will enable the Club to continue to provide world class offerings. All who participate should feel the focus on excellence that goes into each event, as well as a robust portfolio that serves their individual needs.

SUCCESS IS the Club's events and programs are seen as industry leading, delivering memorable experiences that attendees regularly return to.

OBJECTIVES

- Position the Atlanta Marathon as a nationally recognized destination event.
- Improve the geographic diversity of our events by introducing new venues/locations across the region.
- Broaden participation by actively fostering a more inclusive and demographically diverse environment.
- Advance online programming capabilities that broaden our ability to serve the training needs of our members and participants.

ENRICH THE MEMBER EXPERIENCE

THEME 2 OF 5

The benefits of an Atlanta Track Club membership should be experienced throughout the year and enable engaging connections through events and offerings of the Club. Members should be overwhelmingly satisfied with their decision to join, are aware of the benefits offered, and experience a strong connection to the Club.

SUCCESS IS improved satisfaction with Club membership which drives retention and accelerates new member growth.

OBJECTIVES

- Restructure membership benefits to provide differentiated offerings and experiences at our events and programming.
- Advance the member digital experience that improves all online interactions with the Club.
- Raise overall awareness of Club benefits to potential new and existing members.
- Communicate and demonstrate the value of membership to non-members to capture a growing interest in running/walking.





THEME 3 OF 5

ELEVATE AWARENESS OF MISSION AND CORE VALUES

The full impact of Atlanta Track Club's efforts should be known beyond participants in signature events, but also to the broader community by experiencing firsthand the Club's philanthropic mission and dedication to community, camaraderie, and competition. Local business and community leaders should view the Club as an effective partner to positively impact health and wellness, and individual participants should understand the philanthropic nature of their contributions.

SUCCESS IS increased foundation support, membership growth, and increased sponsor/partner involvement.

OBJECTIVES

- Showcase the mission at work locally, regionally, and nationally through compelling storytelling from the broad communities served.
- Create impactful partnerships with healthcare organizations that support and amplify the mission.
- Demonstrate positive impacts to health and wellness through promotion and tracking of measurable results.
- Consistently reinforce the mission and core values at events and programming to create authentic connections.
- Celebrate the inspirational and aspirational benefits of competition at all levels.

STRENGTHEN AND GROW THE COMMUNITY

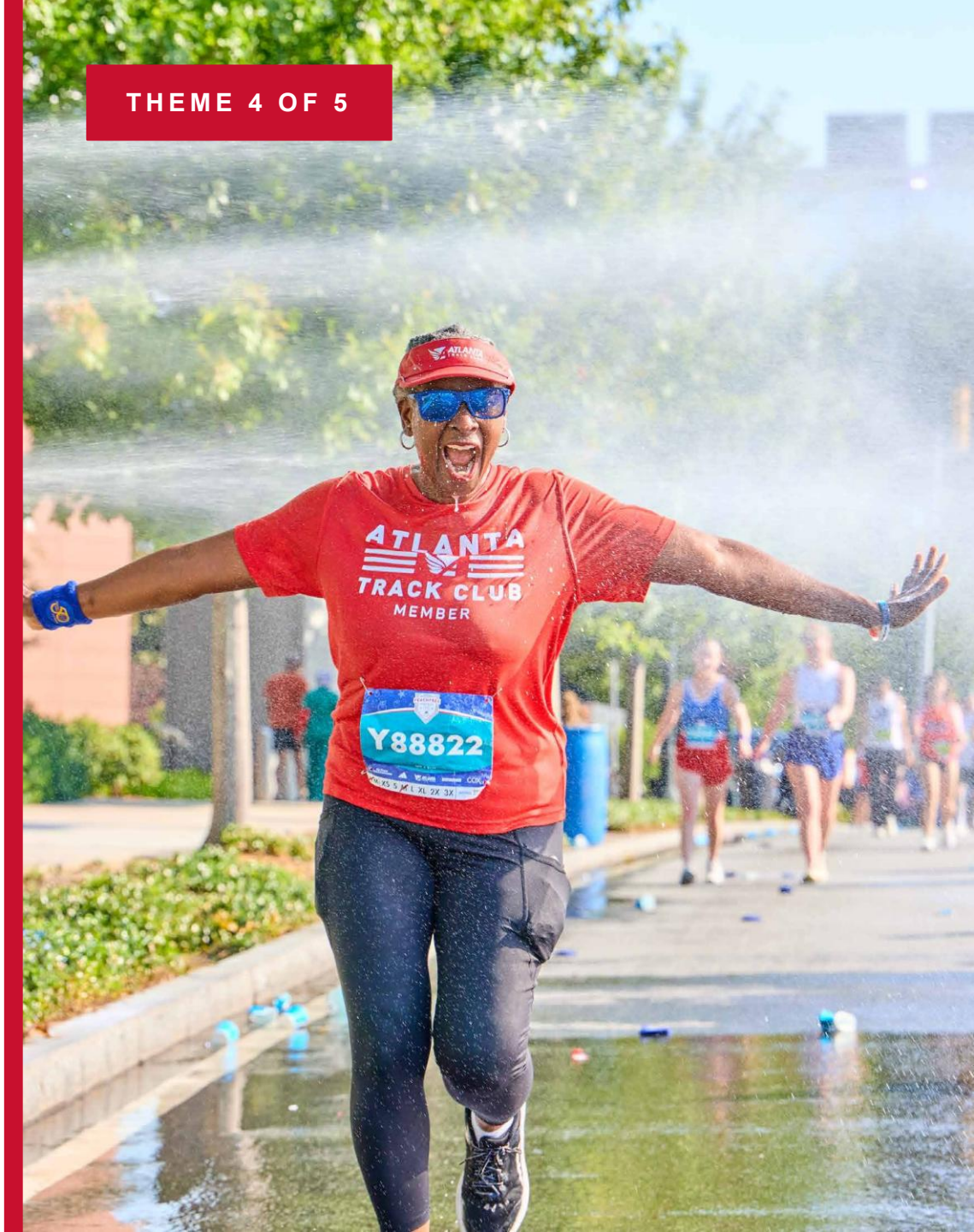
Members, participants, and volunteers should view the Club as a community to which they belong and gain a sense of identity through involvement. The Club should foster a strong sense of camaraderie and a place to develop lasting connections. Participants should be reflective of our local community, and all groups feel welcome.

SUCCESS IS sustained participant engagement and retention driven from personal connections enabled by the Club.

OBJECTIVES

- Develop online engagement opportunities that create meaningful touchpoints for community connection.
- Create opportunities to engage and support group participation that fosters a strong sense of belonging.
- Strengthen individual connections by recognizing accomplishments, providing personalized offerings, and supporting regular fitness routines.
- Build and retain a more robust volunteer base through targeted recruitment, community engagement, and recognition strategies.

THEME 4 OF 5





THEME 5 OF 5



CONSTRUCT AND BEGIN TO ACTIVATE A WORLD CLASS INDOOR CENTER

Bringing a World Class Indoor Center to our community will be a defining moment to make Atlanta healthier through a programmable indoor track and field facility.

SUCCESS IS the construction of the Center, a foundational investment in the growth of running and walking as a community activity and Atlanta's reputation as the premier destination.

OBJECTIVES

- Secure land and execute a successful capital campaign for a community-centric, state-of-the-art indoor track and field center.
- Deepen current and expand new public and private partnerships designed to increase the Club's impact in underrepresented communities.
- Construct and open indoor center with retail, nutrition, health-care and non-profit partner support.
- Develop effective programming that welcomes all of Atlanta to a Track Club curated fitness journey. From grassroots track and field participants to Olympic level athletes, the Club will provide running and walking opportunities for all.
- Recruit and employ a workforce that is reflective of the neighborhood in which the indoor center sits.
- Bid on local, national and international track and field events with measurable economic impact on Atlanta while developing a new season for Georgia high school student-athletes.

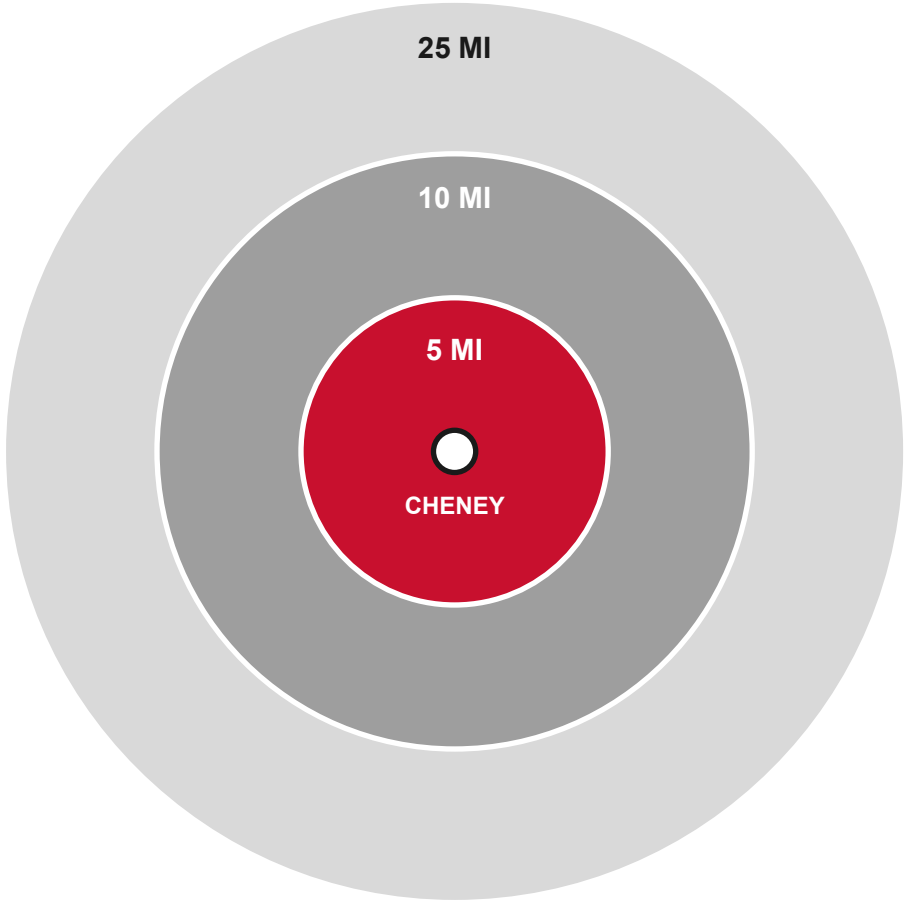
ATLANTA TRACK CLUB

MEMBER & PARTICIPANT GEOGRAPHY

2026 | MEMBER PROXIMITY

Geography of the Club’s current membership

Share of 44,000 + current Atlanta Track Club members living within a straight-line radius of 741 Connally Street SE



12.8%

WITHIN 5 MILES

Downtown, Midtown, Grant Park, East Atlanta, West End and nearby neighborhoods

32.9%

WITHIN 10 MILES

Adds Buckhead, Decatur, Brookhaven, East Point and the inner suburbs

72.0%

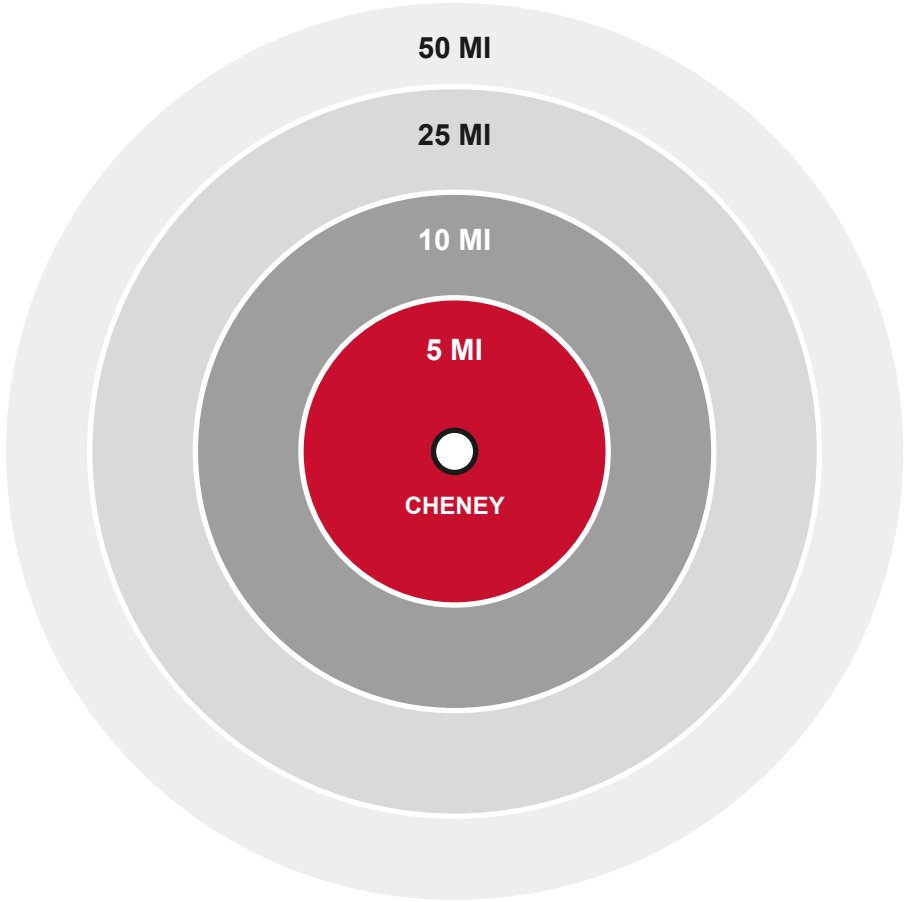
WITHIN 25 MILES

More than two of every three members across the metro region

2026 | REGISTRANT PROXIMITY

Geography of the event registrants for the last 12 months

Share of ~100,000 unique registrants in Atlanta Track Club events since Nov. 1, 2025, by straight-line radius from 741 Connally Street SE



12.1%

WITHIN 5 MILES

Downtown, Midtown, Grant Park, East Atlanta, West End and nearby neighborhoods

14.3%

5 TO 10 MILES

Buckhead, Decatur, Brookhaven, East Point and the inner suburbs

38.4%

10 TO 25 MILES

Wider metro region

18.8%

25 TO 50 MILES

Outer metro and exurbs; 83.6% of all registrants live within 50 miles

COMMUNITY REPORT | INDOOR CENTER AT CHENEY

Summerhill Neighbors Already Run & Walk With Us

Atlanta Track Club engagement from zip codes 30312 and 30315, 2025–2026

826

Current Members

Club members living in 30312 & 30315

2,458

Unique Participants

Individuals who joined our events in 2025 & 2026

5,543

Total Registrations

Event registrations across 2025 & 2026

Zip Code	Current Members	2025 Participants	2026 Participants	Unique Participants	Registrations
30312	567	1,035	1,026	1,571	3,623
30315	259	562	587	898	1,920

The takeaway: While not our largest zip codes, these neighborhoods are home to a healthy, loyal base: participation held steady year over year, and participants averaged more than two registrations each.

Source: Atlanta Track Club membership and registration data, 2025–2026.



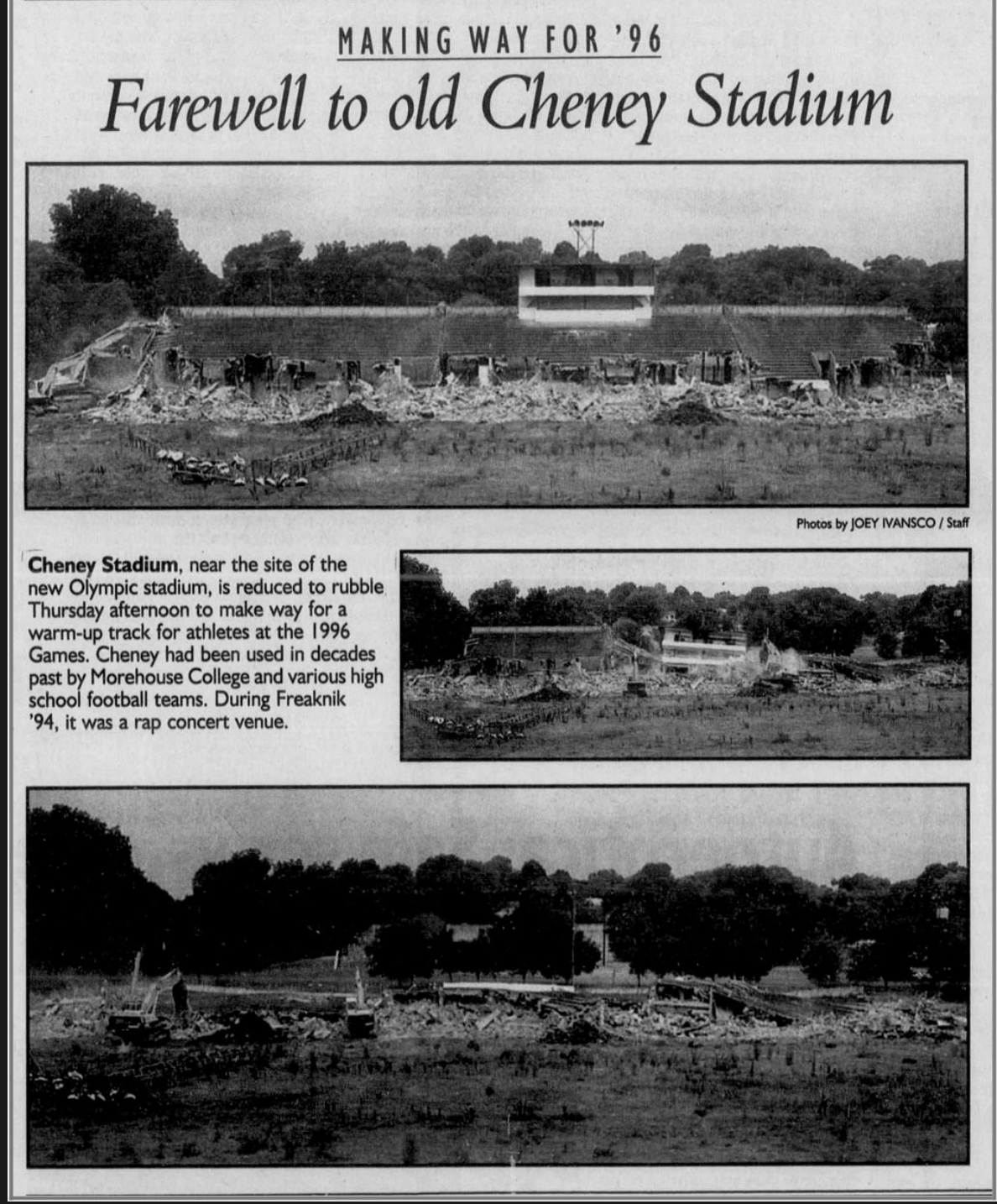
PAST, PRESENT & FUTURE

INDOOR CENTER & SUMMERHILL

Knowing Where We Stand

Summerhill &
Cheney Stadium Property
1865–2026

Atlanta Track Club has invested itself in better understanding the more than 160 years of faith, education, sport, displacement and resilience of Summerhill. We have learned from this history—and are designing the Indoor Center to build upon Summerhill's legacy, not repeat the injustices of the past.



MAKING WAY FOR '96

Farewell to old Cheney Stadium

Photos by JOEY IVANSCO / Staff

Cheney Stadium, near the site of the new Olympic stadium, is reduced to rubble Thursday afternoon to make way for a warm-up track for athletes at the 1996 Games. Cheney had been used in decades past by Morehouse College and various high school football teams. During Freaknik '94, it was a rap concert venue.

ERA 1 | 1865–1923

A Community Built on Faith and Learning

Founded after the Civil War, Summerhill quickly became a center of Black education in Atlanta.

1865
William Jennings establishes Summerhill after the Civil War; early residents are freed slaves and Jewish immigrants.

1866
Wood's Chapel and Clarke's Chapel open on Martin Street, anchoring faith, unity and community safety.

1867
Freedmen's Bureau opens the original Summerhill School on Martin Street — the city's oldest Black school (to 1922).

1869
Clarke's Chapel hosts the first classes of what becomes Clark Atlanta University and Gammon Theological Seminary.

1872
Atlanta Public Schools buys the school and officially names it Summerhill School.

1920
The city dump on the Cheney property closes.

1923
Summerhill School is renamed E.P. Johnson Elementary.

ERA 2 | 1947–1968

Stadiums, Highways and Displacement

Major public projects reshaped the neighborhood — often at the expense of the people who lived there.

1947
The city seizes land for Cheney Stadium (then called White Stadium).

1949
Cheney Stadium is built, named for “Skipper” Cheney, Tech High principal for 26 years.

1963
I-20 opens directly through Summerhill, Mechanicsville and Grant Park.

1964
The Downtown Connector boxes Summerhill in with highways to the north and west.

1965
Atlanta Stadium is completed. With the highways, ~3,400 residents are displaced; 68% were people of color.

1966
The stadium opens as home to the Braves and Falcons.

1966
Summerhill Riot: protest over police brutality and displacement; 4 days of unrest. Residents form Summerhill Neighborhood Inc.

1968
APS fully desegregates, opening Cheney Stadium to Black APS student-athletes.

ERA 3 | 1973–1992

Closures and Disinvestment

Schools closed, buildings fell empty and Cheney Stadium was shut down as unsafe.

1973
E.P. Johnson Elementary closes.

1973
McGill Elementary opens within the Atlanta Education Complex, alongside MLK Jr. Middle School and Cheney Stadium.

1974
Ground broken for two-site Phoenix Park with supervised play areas and sports facilities.

1980s
The E.P. Johnson building is demolished after sitting abandoned for over a decade.

1989
Final Downtown Connector segment opens near Georgia Avenue, completing today's highway footprint.

1990
Cheney football stadium closes after an inspection finds it unsafe.

1992
The Falcons leave Atlanta–Fulton County Stadium for the Georgia Dome.

ERA 4 | 1994–1997

An Olympic Legacy on the Cheney Site

The 1996 Games left behind the track that still serves this neighborhood today.



GAIL DEVERS • ATLANTA 1996

From the Olympic Games to the Atlanta Track Club Foundation Board

A personal connection to the Olympic legacy that still lives at Cheney today.

1994 — Cheney football stadium is demolished to make way for an Olympic warm-up track.

1996 — Cheney track is completed and serves as the warm-up track for the Olympic track and field events.

1996 — Centennial Olympic Stadium is completed in March, ahead of the July Games.

1997 — Atlanta–Fulton County Stadium is demolished.

1997 — Centennial Olympic Stadium is converted to Turner Field for the Braves.

ERA 5 | 2005–2020

Flooding, Change and Reinvestment

Stormwater, school closures and the Braves' departure — followed by new investment.

2005
McGill Elementary closes; a perimeter fence ends public access.

2012
Torrential rains overwhelm the combined sewer system near Atlanta Ave. and Connally St.; the city buys out dozens of flooded homes through eminent domain.

2013
Cooke Elementary closes; Summerhill is rezoned to Parkside Elementary.

2014
Underground stormwater vault completed beneath the purple lot behind Turner Field.

2016
The Braves play their last game at Turner Field (a 1-0 win) before moving to Truist Park.

2017
Atlanta Track Club resurfaces the neglected Olympic warm-up track; APS commits to keeping it open to the neighborhood.

2017
Georgia State and Carter-led partners acquire the 68-acre Turner Field site, creating today's Georgia Ave. hub.

2020
Georgia State Stadium is renamed Center Parc Stadium.

Adding to Summerhill, Not Taking Away

Atlanta Track Club wants to build its headquarters, be present in and operate as a good neighbor for at least the next 50 years…

01

What history tells us

Large projects on this and nearby land displaced thousands of residents.

02

Stormwater matters

The 2012 floods hit homes near Atlanta Ave. and Connally St. Water management must be part of the plan.

03

Schools left

E.P. Johnson, McGill and Cooke closed. Young people deserve places to gather and grow.

04

A promise kept

Since 2017, the Club has kept the Olympic track open to the neighborhood. The Indoor Center builds on that.


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WHY PARTNER WITH ATLANTA PUBLIC SCHOOLS

ATLANTA PUBLIC SCHOOLS


Georgia Ave SE



A shared commitment to **APS student-athletes** and the Summerhill community.

ATLANTA TRACK CLUB + ATLANTA PUBLIC SCHOOLS

Why We Are Partnering with APS

RUNNING BUILDS STUDENTS

Data supports that the more kids who run track and cross country, the better their performance in school and in life.

ALREADY INVESTED IN THE SPORT

We are already investing resources to support and grow track and cross country at the middle and high school levels.

A PROVEN STEWARD OF CHENEY

In 2017, we invested a half million dollars to refurbish the APS Cheney property, an Olympic legacy property, keeping it in good condition for APS student-athletes and the community.

PROTECTING AN OLYMPIC LEGACY

Without this partnership, we believe the outdoor track will be developed, and Summerhill would lose a piece of its Olympic legacy.

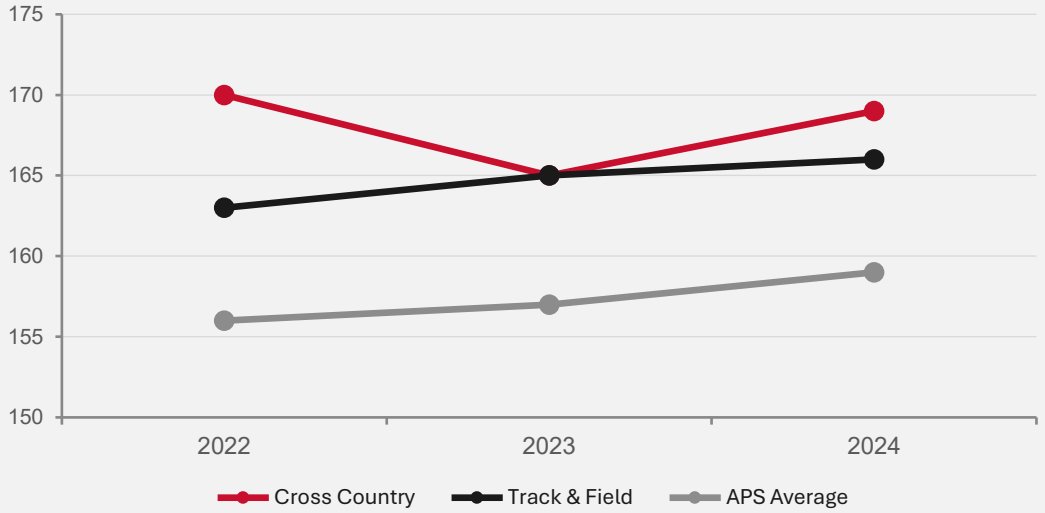
IMPACT OF TRACK & CROSS COUNTRY ON APS STUDENTS

Runners Show Up. Runners Score Higher.

ATTENDANCE | DAYS IN SCHOOL

+10 days

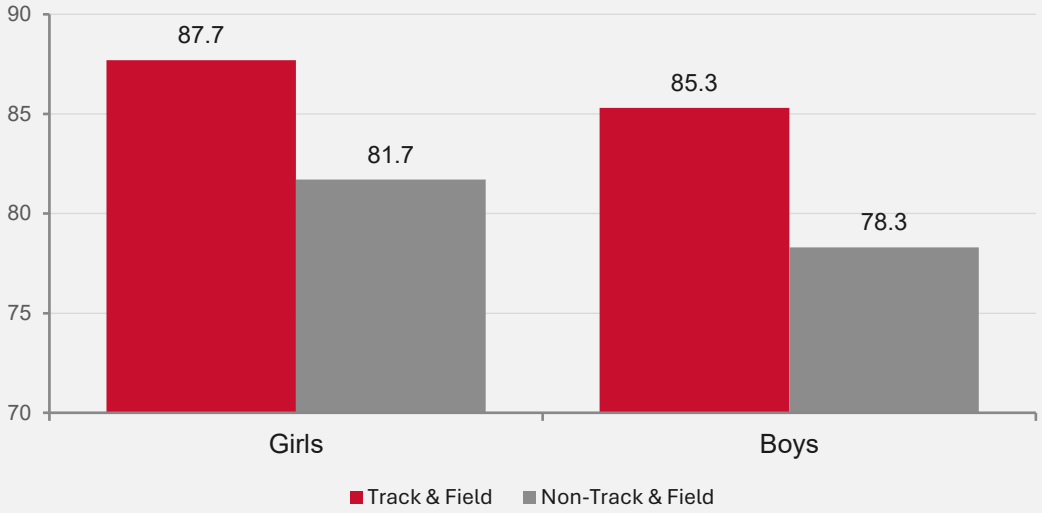
Cross country athletes vs. APS average (2024). Track & field: +7 days.



ACADEMICS | AVERAGE GPA, 2024

+6–7 pts

Higher GPA for track & field athletes vs. non-athletes — every year, 2022–2024.



THE TAKEAWAY: Up to two extra weeks in class and a 6–7 point GPA edge. Running builds habits for life.

ATLANTA PUBLIC SCHOOLS

Source: Atlanta Public Schools student data, 2022–2024.

ATLANTA TRACK CLUB

COMMUNITY ENGAGEMENT SUMMARY

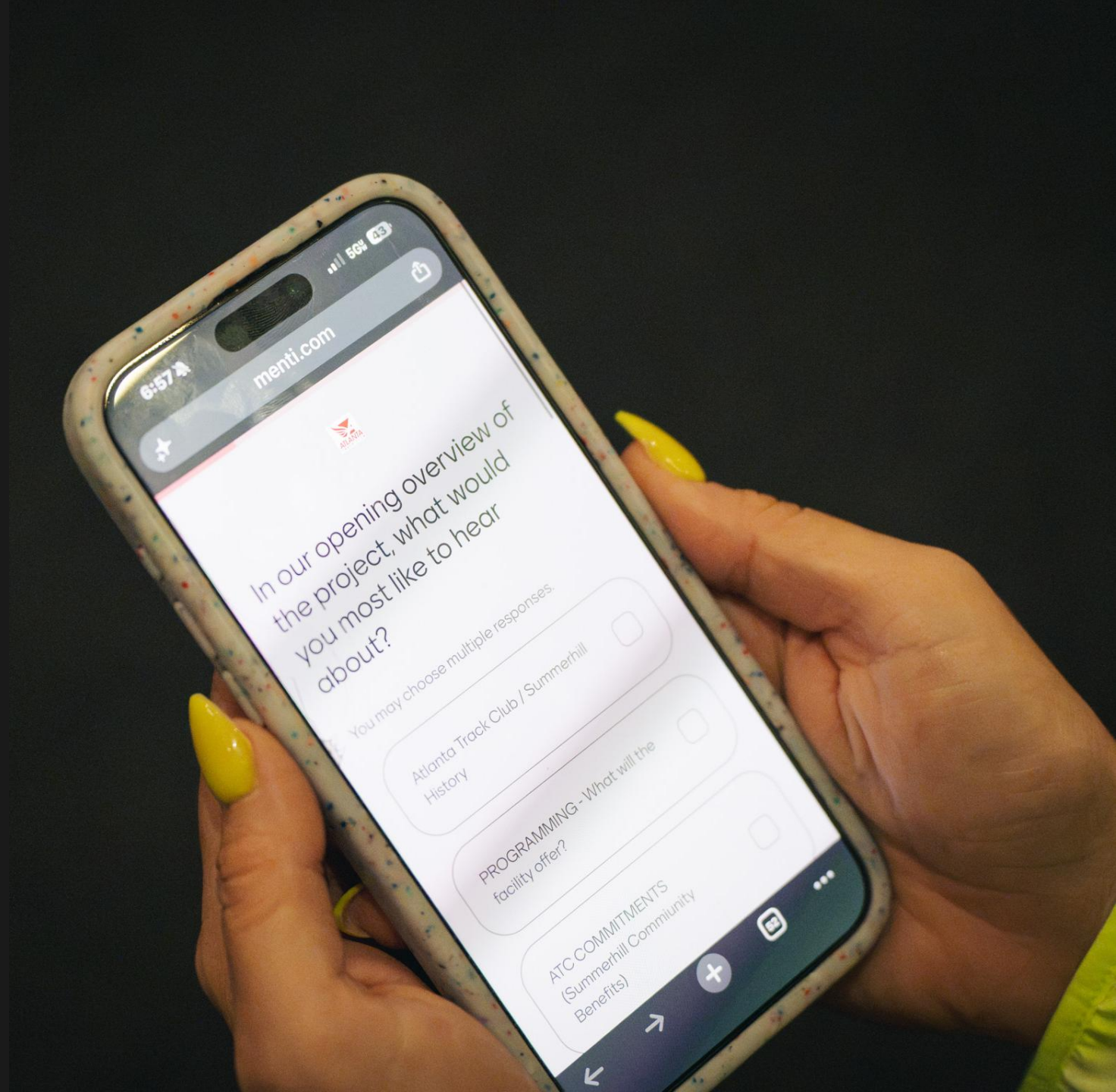
ATLANTA TRACK CLUB

COMMUNITY ENGAGEMENT

Listening First

How we asked for input on the proposed Track & Field Center at Cheney, what we heard, and what we changed as a result.

August 12 – September 29, 2026 · Summerhill



THE ENGAGEMENT AT A GLANCE

Seven weeks of listening, by the numbers

5	7	266	461	8
community sessions	weeks of engagement	Took part with ~219 answering polling questions	written comments read and coded	pulse-check readings

Aug 12

Open community meeting

Introduce the proposal, gather first reactions

~153 took part

Aug 30

Adjacent-neighbor session

Test design changes with households facing the site

30 took part

Sep 8

Open community meeting

Traffic, stormwater and landscape experts answer directly

51 took part

Sep 17

Neighborhood session

Convened by Summerhill NDC to reach longer-tenured residents

32 took part

Sep 29

Adjacent-neighbor session

Return with renderings and answers to logged questions

No Pulse Check recorded

All sessions independently facilitated (Your Crescendo LLC); findings published after every session. Sep 29 was an update and Q&A session, so no pulse check was taken.

ATLANTA TRACK CLUB

Indoor Center at Cheney: who we have met with

7	5	~30	~75	83
ATC-hosted meetings	neighborhood organization sessions	one-on-one and small meetings	doors knocked on streets around Cheney	community survey responses

Community meetings (ATC)

Aug 9 · Residents closest to Cheney

Aug 12 · Community at large

Aug 30 · Residents closest to Cheney

Sep 8 · Community at large

Sep 17 · Community at large, with invites to legacy residents

Sep 28 · Summerhill Businesses on Georgia Ave

Sep 29 · Residents closest to Cheney

Neighborhood organizations

ONS · Jul 6, Aug 3, Sep 10

Grant Park NA · Jul 21

Peoplestown NA · Jul 30

Intrenchment Creek Council · Aug 1

Peoplestown Revitalization Corp. · Aug 8

One-on-one and small meetings

~20 Summerhill residents, individually

CM Jason Winston (D1) · monthly updates

Carla Smith · former D1 Council member

ONS · John Helton (Pres.), Suzanne Mitchell (past Pres.)

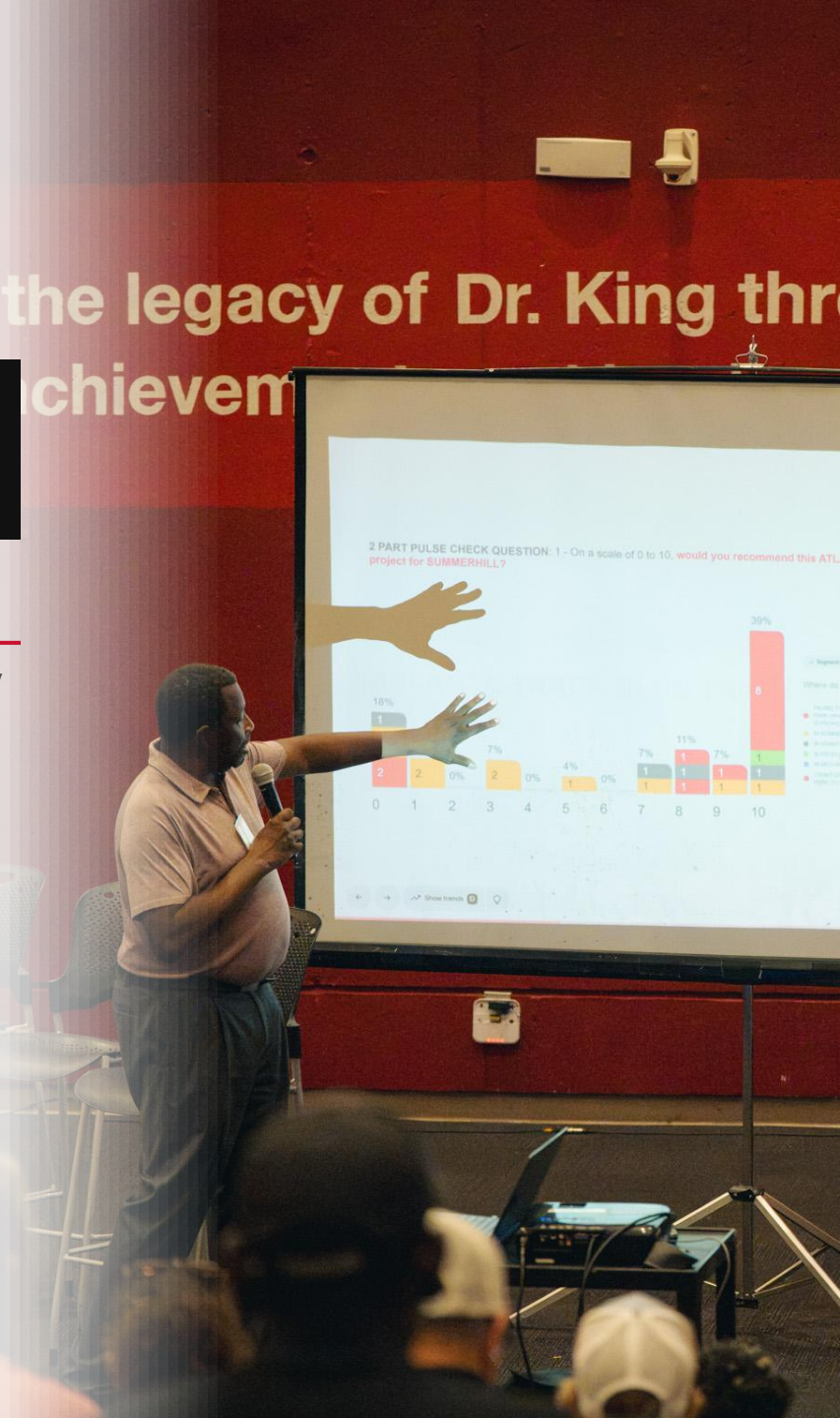
SNDC · Cheron Pitchford (Executive Director)

Carter · Adam Parker, Joe Severin (stormwater)

American Rivers · Ben Emmanuel (stormwater)

Path Academy FC · Jehu Jean Pierre

Dwight Bell · IOC member (Olympic legacy)



HOW WE LISTENED

Four commitments that shaped every session

We asked where you live — first

So the households closest to the site stay visible, not averaged away.

Each neighborhood reported separately

Results are never blended into a single number.

Change measured among the same people

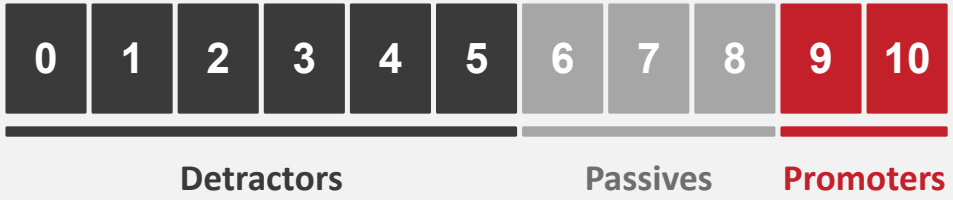
Before-and-after movement counts only those who answered both questions.

Findings published after every session

Including the critical comments and unfavorable results.

THE QUESTION AT EVERY READING

"On a scale of 0 to 10, would you recommend this project for Summerhill?"



Why a 6 counts as a passive. Residents told us a 6 meant "on the fence" — still listening and telling us what would earn their support. We count it with the 7s and 8s rather than as opposition.

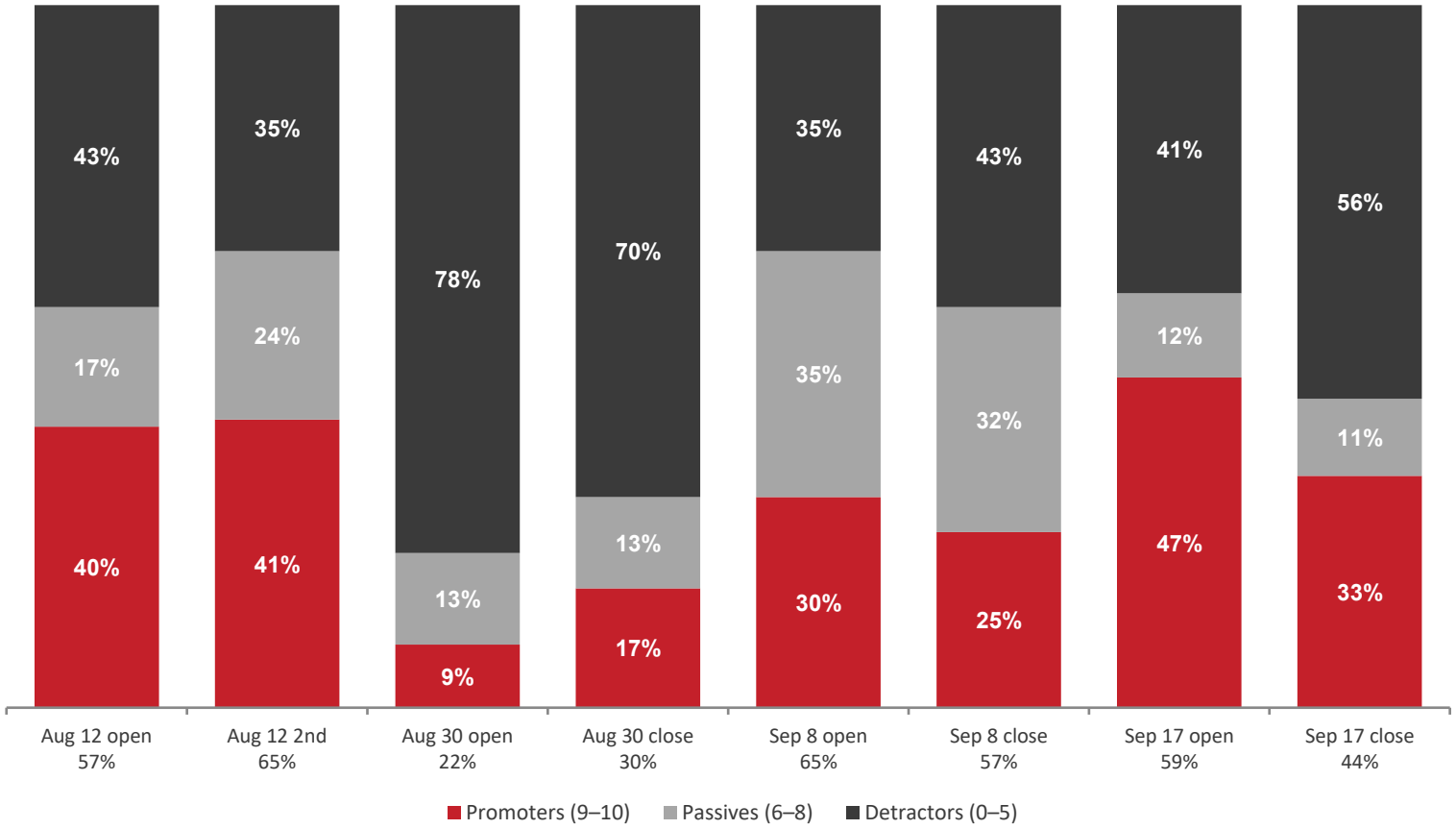
Standard Net Promoter bands (detractors 0–6) are reported in the facilitator's data appendix.

Source: Community Engagement Findings and Record, Section 4; Pulse Check Data Appendix, Section 1.

ATLANTA TRACK CLUB

WHERE SUPPORT STANDS

Most rooms were open to or supportive of the project



Responses per reading (n): 128 · 105 · 23 · 23 · 37 · 28 · 17 · 9

5 of 8

readings found a majority open to or supportive of the project (scores 6–10).

65% at the Aug 12 second reading — the largest room (105 responses).

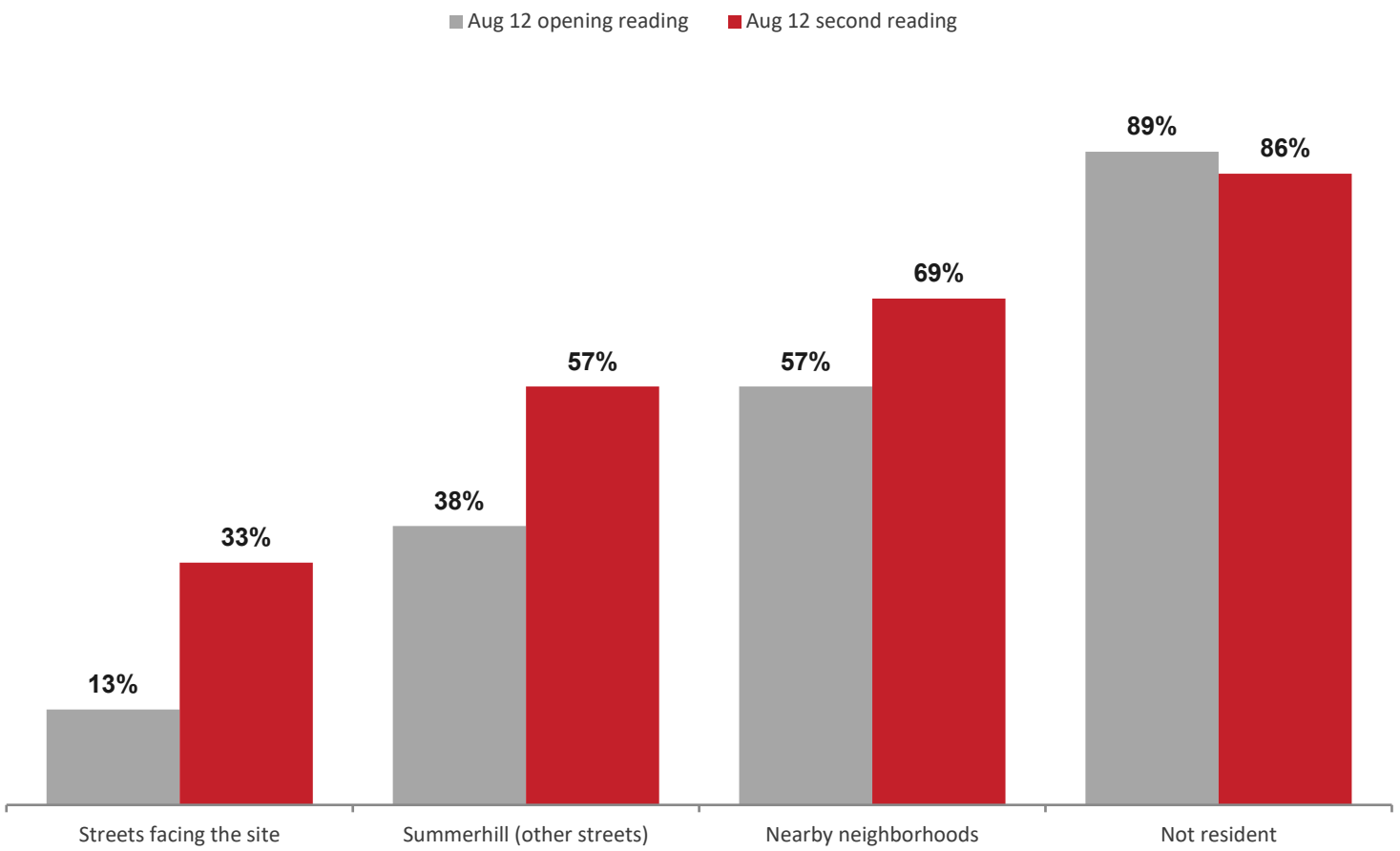
The exceptions: Aug 30, a session held specifically for households on the streets facing the site. Sept 17 closing read only had 9 people left in the room who responded.

Source: Pulse Check Data Appendix, Section 2 (raw 0–10 scores), re-banded: promoters 9–10, passives 6–8, detractors 0–5.

ATLANTA TRACK CLUB

SUPPORT BY DISTANCE FROM THE SITE

Support rises with distance from the site



STREETS FACING THE SITE

13% Aug 12, opening

33% Aug 12, later that evening

55% Sep 8, opening

The streets facing the site moved as far as any group. The households closest to the site carry the most direct impact — and gave the design the most scrutiny.

Share scoring 6–10, Aug 12 (largest session). Groups reported separately, never combined. n = 23/34/21/46 (opening); 18/23/16/37 (second). Sep 8 site streets n=11.

ATLANTA TRACK CLUB

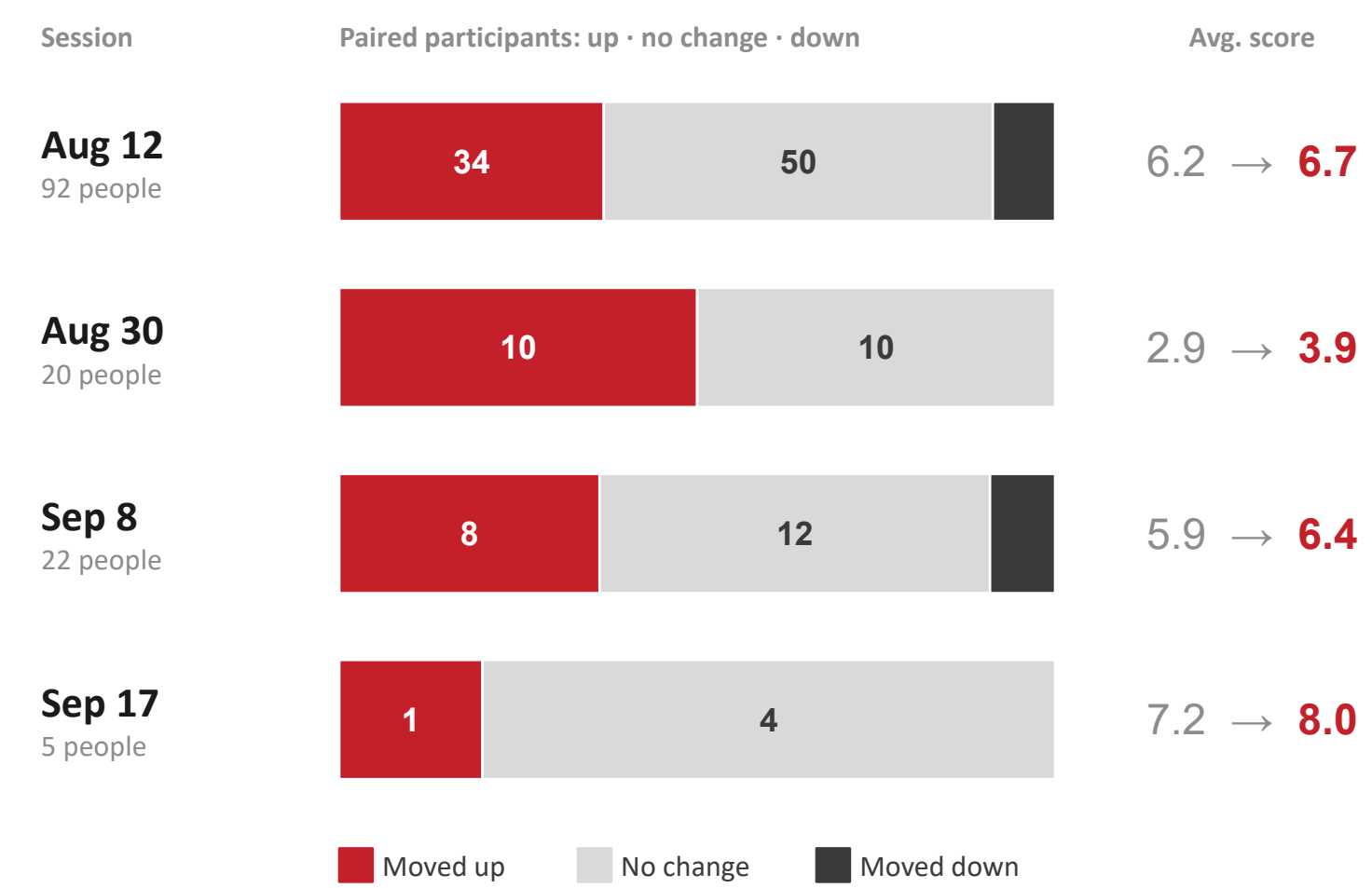
SUPPORT GROWS AS PEOPLE LEARN MORE

More people raised their score than lowered it

53 raised their score

10 lowered it

Among the 139 people who answered at both the start and end of the same meeting — more than 5 to 1 in favor of moving up.

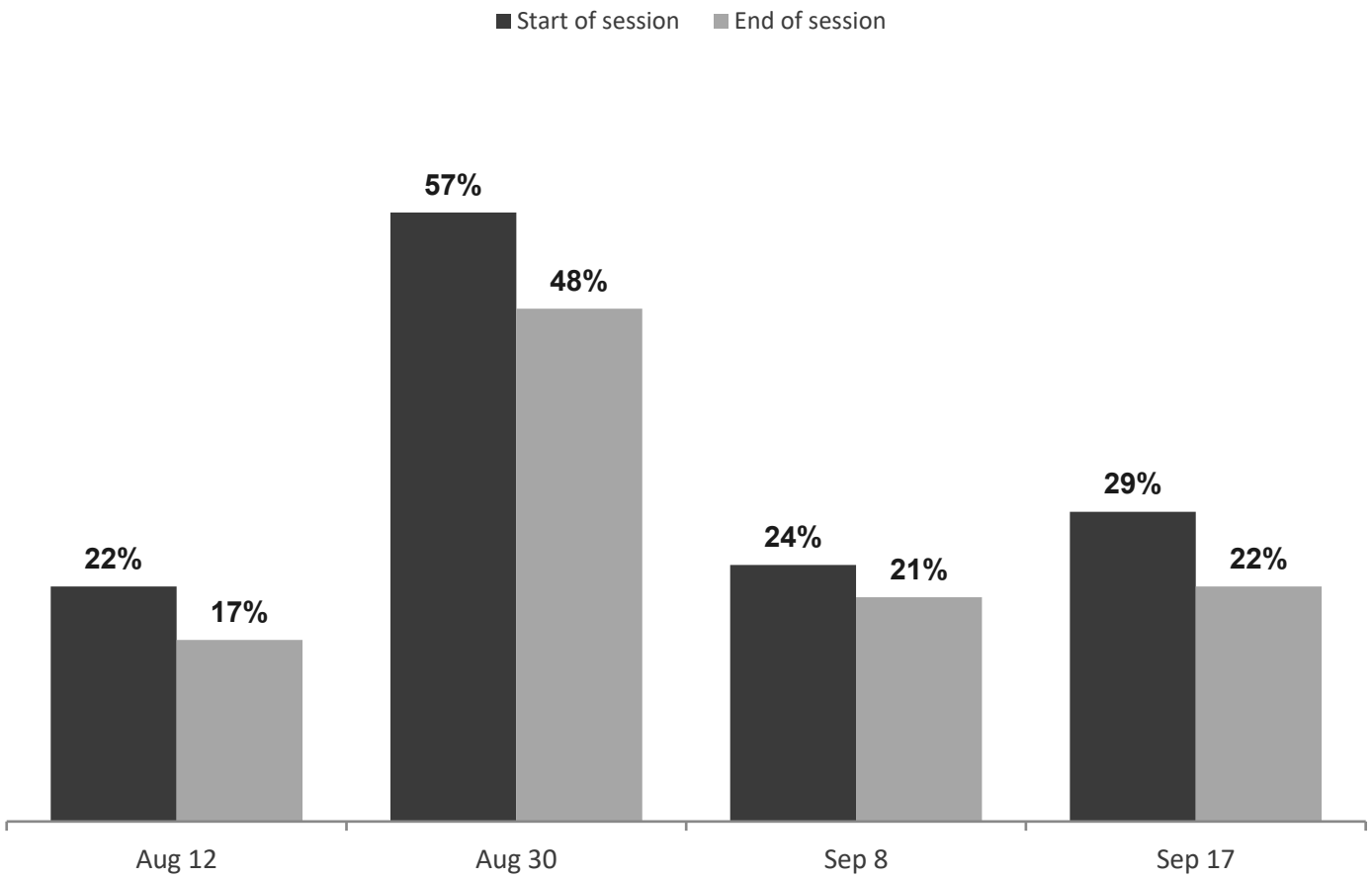


Source: Pulse Check Data Appendix, Section 4. Counts only participants who answered both readings at the same session.

ATLANTA TRACK CLUB

OPPOSITION IS SOFTENING

Fewer “firm no” answers by the end of every session



4 of 4

sessions saw the share of 0–2 scores fall between the first and last reading.

From “no” to “not yet.” Among those still opposed (0–5), the share scoring 3–5 rather than 0–2 rose at every session. At Sep 8 meeting it went from under a third to half. Opposition is becoming conditional — and conditions are something we can work on.

Share of all responses scoring 0–2. Start and end readings can include late arrivals. Source: Pulse Check Data Appendix, Section 2.

ATLANTA TRACK CLUB

WHAT WE HEARD

The conversation moved from impact to partnership

EARLY · AUGUST

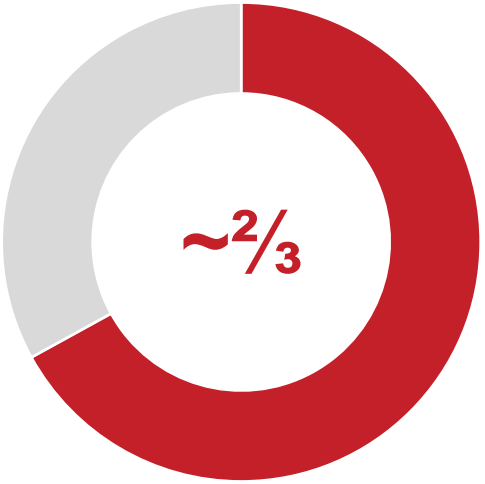
"What will this do to my street?"

- Traffic
- Stormwater & flooding
- Parking
- Green space

LATE · SEPTEMBER

"How will this work for us?"

- Hours & lighting
- Security coverage
- Homework space for kids
- Public access to fields
- A lasting neighborhood voice



of expressed opposition is about things design, engineering and follow-through can address. The rest objects to the location itself.

40% of comments at the final session were about green space — the most persistent theme

23% peak for traffic (Aug 30) and stormwater (Sep 8); both receded as studies got underway

~19% of final-session comments were about programming and partnerships, up from almost none

Source: Findings and Record, Sections 2, 5 & 7 — 461 open comments coded against one theme list applied to all five sessions.

ATLANTA TRACK CLUB

WHAT WE CHANGED

The plan changed in direct response to what we heard

ON-SITE PARKING

~~~297~~

~150

Cut by roughly half, then reorganized to keep more of the fields — with a tree-lined corridor between the soccer pitches and green space and the parking areas.

Raised Aug 12 & Aug 30

Green setbacks

45 ft on Georgia Ave; 30 ft on Connally St

Raised Aug 12 & Aug 30

Fence removed

Along the northern edge of the site

Raised Aug 30

Bass St cut-through closed

To cars — replaced with green space and a pedestrian path

Raised Aug 30

Side streets protected

No parking or event access from Martin, Connally or Little Streets

Raised Aug 12 & Aug 30

Stormwater redesigned

Larger trunk lines; first inch of rain held on site; outflow below today's levels

Raised Aug 30 & Sep 8

Traffic study expanded

To all of Summerhill, combined with the neighborhood's own requested study

Raised Aug 30 & Sep 8

Fitness center moved

Farther from Connally Street

Raised Sep 8

Soccer fields opened up

Two fields proposed open to the public when not programmed

Raised Sep 17 & Sep 29

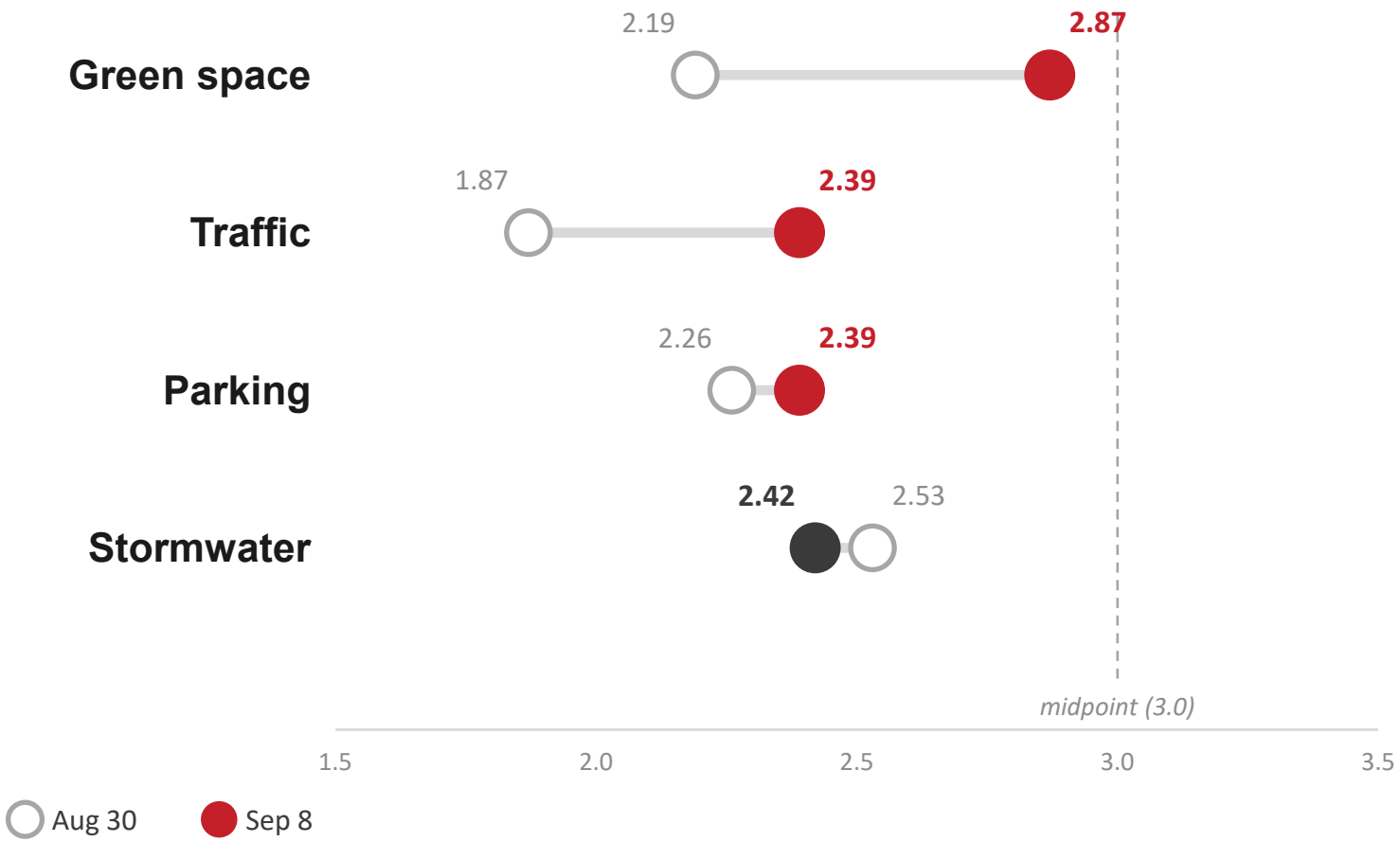
Source: Findings and Record, Section 8. Stormwater design is subject to regulatory review; traffic study is underway; soccer-field access is proposed.

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~~~

DID THE CHANGES LAND?

What residents could see moved opinion most

Average satisfaction with each concern (1 = not at all, 5 = fully satisfied)



3 of 4

concerns improved between the two sessions that measured satisfaction.

Green space rose most — the one concern with a revised drawing to show, based on a resident's Aug 30 suggestion.

Stormwater dipped despite a detailed technical briefing. Residents asked to see the engineering, not hear it described — and we have shared it in this presentation.

No concern has reached the midpoint yet. The work continues.

Source: Findings and Record, Section 8 (Figure 4). Responses: green space 21→30; stormwater 17→19; parking & traffic 23→31.

ATLANTA TRACK CLUB

RESULTS OF ENGAGEMENT

What Changed Because of Community Input

PARKING & TRAFFIC

- On-site parking on McGill cut from 297 to ~150 spaces
- Ami St becomes a dedicated two-way road to parking, keeping traffic off Connally, Little, Bass, Bill Lucas & Martin
- ~3,800 off-site spaces identified on the Hank Aaron corridor
- Track Club to provide shuttles to and from any off-site parking
- Framework agreed with GSU Athletics for year-round use of the Purple lot (~450 spaces), subject to final terms

BUILDING SCALE

- Georgia Ave setback increased to 45 ft
- Connally St setback increased to 30 ft
- No more than 2 stories facing Connally (3 on the Ami side), with green terraces wrapping the north and south corners

GREEN SPACE & TREES

- Smaller parking footprint saves McGill Field green space, open to the public for the first time
- Maximum tree save; trees around the outdoor track left untouched
- All parking areas to use green bricks or a semi-permeable surface, not asphalt

NEIGHBORHOOD ACCESS

- Existing 400m outdoor track at Cheney is retained
- Public restrooms for outdoor track users
- 10-ft chain-link fence replaced with a decorative fence
- Youth soccer access for Path Academy FC on McGill and the Cheney infield
- Soccer fields added inside the outdoor track, creating more space for youth soccer and community organized and recreational activities

BALANCE Some neighbors now want more on-site parking; ~3,800 identified off-site spaces are planned to carry event-day demand.

WHAT CHANGED BECAUSE OF COMMUNITY INPUT

Eleven changes, each traced to a specific session

Change made	Raised at	Status
On-site parking reduced from ~297 to ~150 spaces	Aug 12, Aug 30	**In current plan**
Parking reorganized to keep more of the field, with a tree-lined corridor	Aug 30	**In current plan**
45-ft green setback on Georgia Ave; 30-ft setback on Connally St	Aug 12, Aug 30	**In current plan**
Fence removed along the northern edge of the site	Aug 30	**In current plan**
Bass St gravel cut-through closed to vehicles; green space and footpath added	Aug 30	**In current plan**
No parking or event access from Martin, Connally or Little Streets	Aug 12, Aug 30	**In current plan**
Fitness center moved farther from Connally St	Sept 8	**In current plan**
Stormwater redesigned: larger relocated trunk lines, first inch retained, vault added	Aug 30, Sept 8	**Regulatory review pending**
Traffic study expanded to Summerhill and combined with neighborhood’s request	Aug 30, Sept 8	**Underway · phased**
Two soccer fields proposed to be open to the public when not programmed	Sept 17, Sept 29	**In current plan**
Parking area near Martin St considered for conversion back to green space	Sept 29	**In current plan**

Our commitments to neighbors

Traffic study Expanded to more of Summerhill; results expected late November to mid-December.

Stormwater engineering Thorough city Watershed Management review — shared when complete.

Outdoor lighting Whether to install, and on what hours, decided with neighbors.

More green space - Soccer fields adjacent to parking area near Martin St is to return to publicly accessible green space to the neighborhood

A lasting neighborhood voice A formal community role has been proposed.

Full transparency Findings shared “whenever they arrive and whatever they show.”

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© ELKUS MANFREDI ARCHITECTS

SPECIAL EVENT PARKING

PARKING FOR THE INDOOR CENTER

A community training center, with parking sized for meet days



Aerial: existing lots within walking distance of the Indoor Center at 175 Georgia Ave.

~150
on-site (McGill)

~3,800
off-site, identified

~450
GSU framework agreed

Georgia State University		**2,250**	
1	Purple lot behind the stadium	450	**Framework agreed**
2	Blue lot (west & south half)	700	Identified
3	Convocation Center	900	Identified
4	Green lot (by baseball stadium)	200	Identified
Atlanta Public Schools		**110**	
5	King Middle School	110	Identified
AFCRA		**1,287**	
6–10	Fanplex, Grey, Yellow, Red, Brown lots	1,287	Identified
Other lots		**150**	
11	Glenn & Fraser	50	Identified
12	Kaiser Permanente (off-hours/weekends)	100	Identified
Off-site total		**~3,800**	
13	McGill Field (on-site)	150	Site plan

Daily use (training, school teams, community programs) is served on site. **Peak meet days** (center capacity up to 3,000 people): ~1.3 identified off-site spaces per attendee, before transit, rideshare and walk-up. **Identified** = existing lot within walking distance; use arrangement still to be finalized.

PHASE 1
TRAFFIC MANAGEMENT REPORT

PRELIMINARY TRAFFIC & EVENT MANAGEMENT

01 Traffic Impact Study – Status

02 Existing, Programmed & Planned Conditions

03 Current Site Plan

04 Preliminary Event Management Framework

05 Preliminary Area Opportunities

06 Next Steps

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Traffic Impact Study – Status

STATUS UPDATE

Traffic Impact Study

- Background Research (Complete)
  - Existing, Programmed & Planned Conditions
- Data Collection (Ongoing)
- Study Scenarios (Pending Data)
- Analyses (Pending Data)



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Data Collection

24-Hour Bidirectional Count

Average Daily Traffic (ADT) – Saturday

- Weekday ADTs already available; will provide context for Saturday impacts

Peak Hour Intersection Counts

Turning Movement Counts (TMC) – Weekday, Saturday

- Typical Weekday commuter 7-9 AM
- Typical Weekday commuter 4-6 PM
- Typical Saturday peak aligned with peak event + existing traffic peak (TBD)

Locations

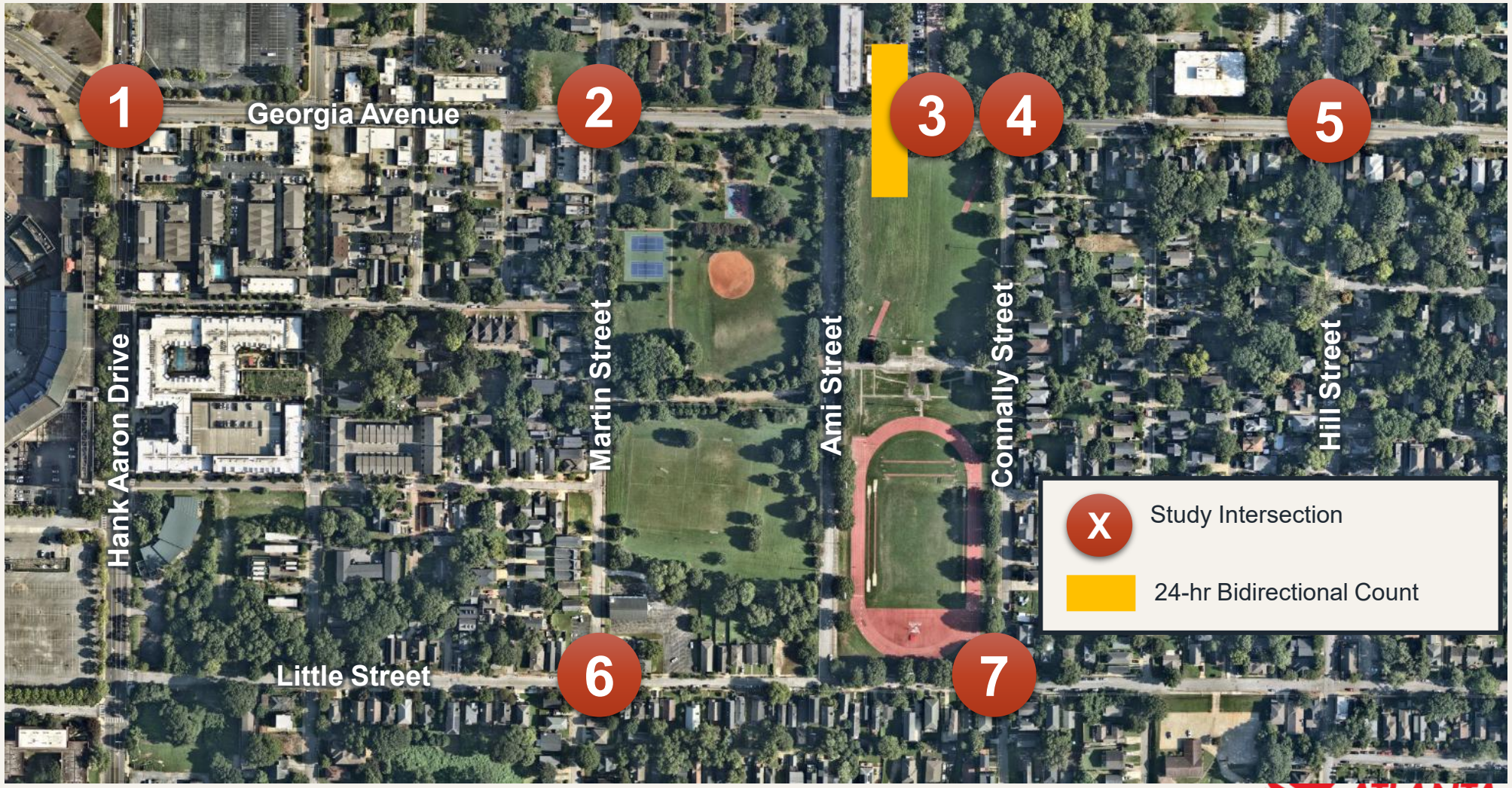
ADT (Saturday)

1. Georgia Avenue west of Connally Street

TMC (Weekday, Saturday)

1. Georgia Avenue at Hank Aaron Drive
2. Georgia Avenue at Martin Street
3. Georgia Avenue at Connally Street (traffic signal)
4. Georgia Avenue at Connally Street (stop-controlled)
5. Georgia Avenue at Hill Street
6. Little Street at Martin Street
7. Little Street at Connally Street

Data Collection



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Study Scenarios & Pending Analyses

Study Scenarios

For each Weekday AM/PM and Saturday Peak:

- Existing 2026 Conditions
- Background 2029 Typical Day
  - Including Programmed Projects
- Build 2029 Typical Day
  - Background Future with ATC Indoor Track & Field Center
- Build 2029 with Medium Event
- Build 2029 with Large Event

Pending Analyses

- Intersection level-of-service and delay
- Existing Operational Challenges
- Future Operational Challenges
  - Background with Programmed Projects
  - Build with ATC Indoor Track
- Testing of Operational Improvements
- Recommendations

02

Existing, Programmed & Planned Conditions

EXISTING CONDITIONS

Roadway Network



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Roadway Network

Road	Width (ft, typ)	Lanes	One-Way/ Two-Way	Speed	Parking
Georgia Avenue	34’	3-lane* (2 east, 1 west)	Two-Way	30 MPH	None
Little Street	24’	2-lane (1 east, 1 west)	Two-Way	25 MPH	On-Street (south)
Connally Street	23’	1-lane (south)	One-Way	25 MPH	On-Street (east)
Martin Street	23’	1-lane (south)	One-Way	25 MPH	On-Street (west)
Ami Street	32’	1-lane** (north)	One-Way	25 MPH	On-Street (both)

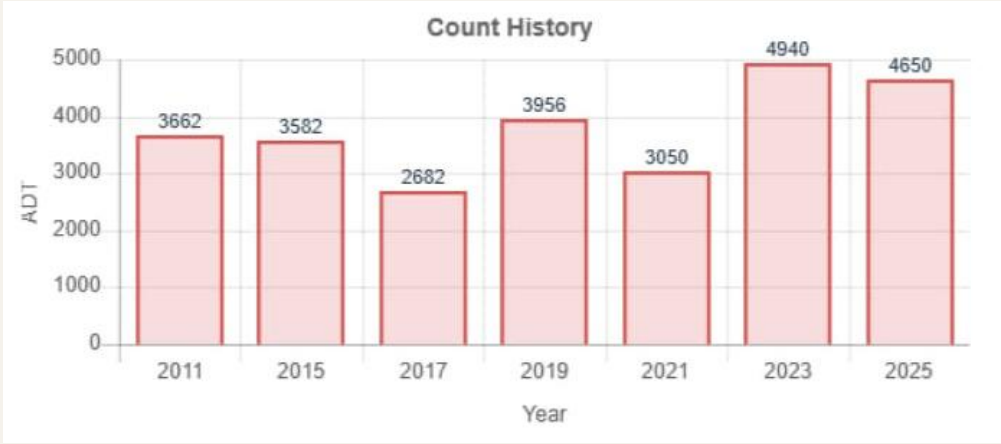
** ATLDOT funded RD Abernathy Blvd Safe Street project will modify Georgia Avenue to 2 lanes with bicycle lanes in 2027*
*** Ami Street considered to be integrated into the site for driveway/facility use only.*

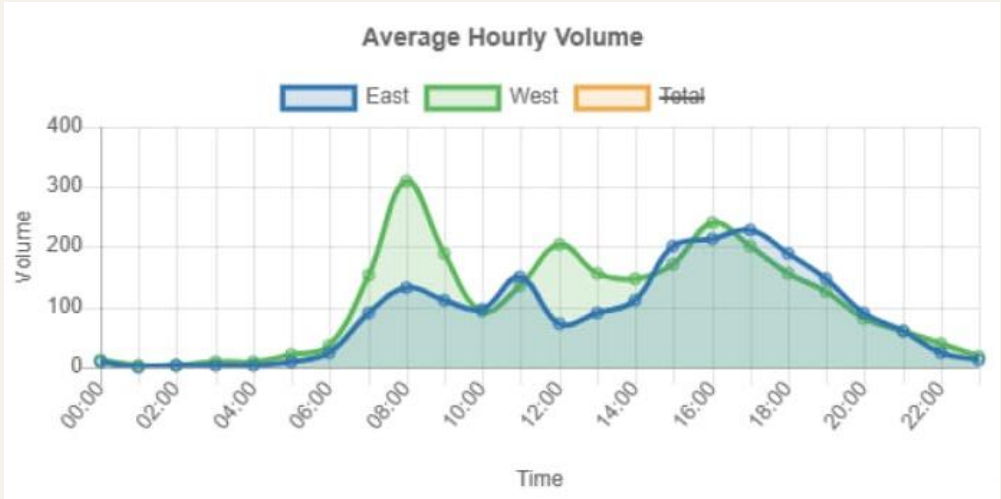
EXISTING CONDITIONS

Weekday Average Daily Traffic



Georgia Avenue

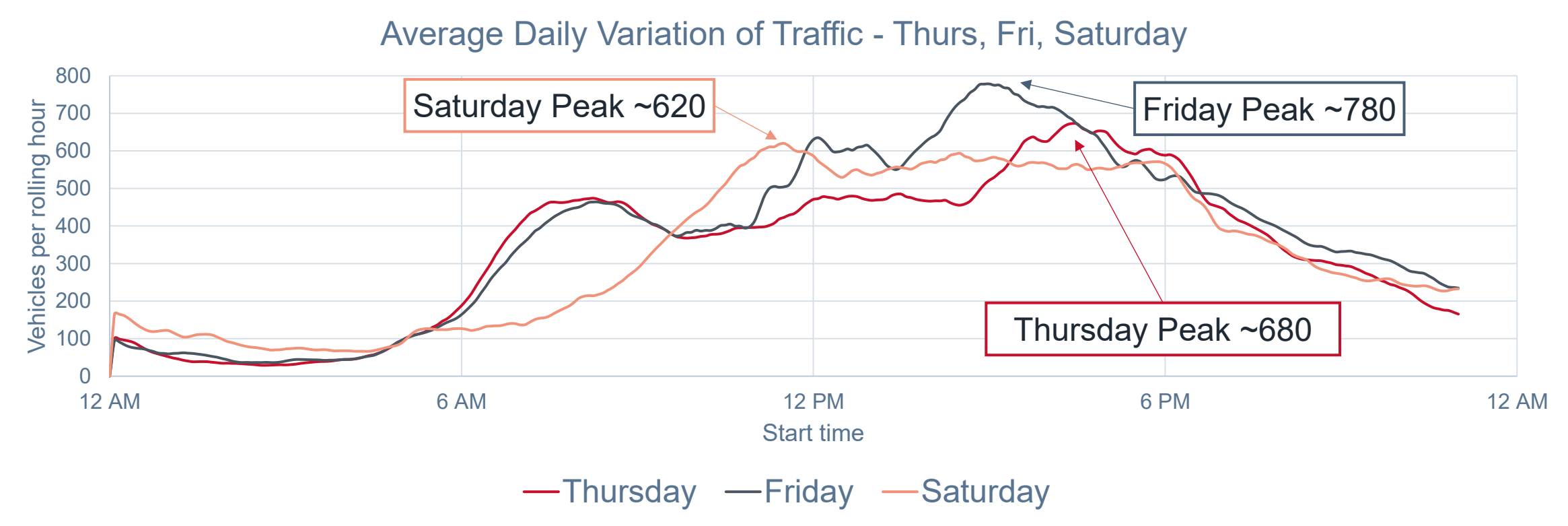




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EXISTING CONDITIONS

Bidirectional Hourly Variation – Georgia Avenue

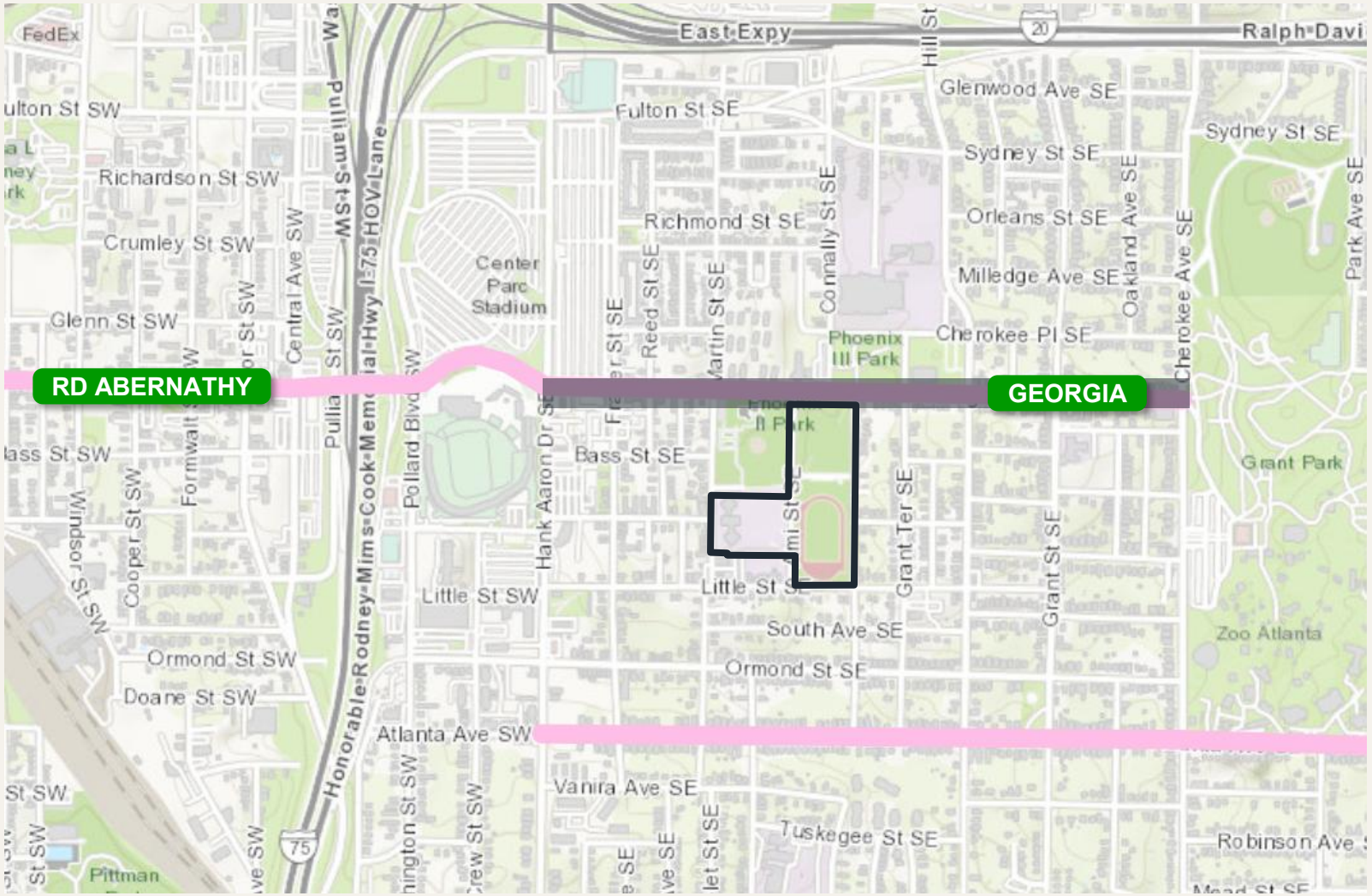


- *Data available through traffic signal detector databases; not a direct volume count.*
- *Additional data collection will provide confirmation of Saturday volume counts.*

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PROGRAMMED CONDITIONS – ROADWAY IMPROVEMENTS

ATLDOT Traffic Combo 2 / GDOT PI #0018033



Project Overview:

- Minor signal and cabinet upgrades
- ADA Ramps
- Pedestrian push-button upgrades
- Vehicle detection
- Bicycle signs

Project Schedule:

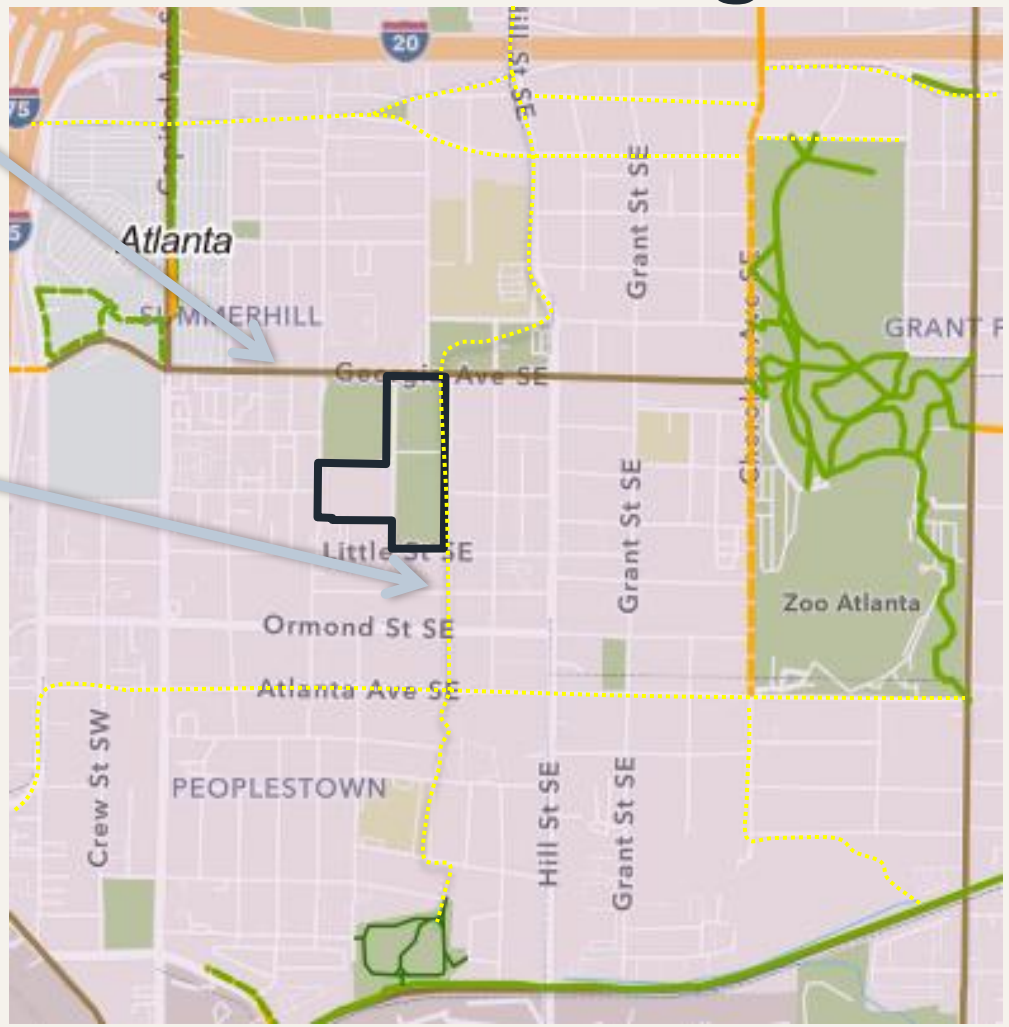
- Design – 2027
- Construction – 2029

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Trail/Bicycle Facilities – Existing and Proposed

RD Abernathy Blvd Safe Street (Construction 2027 – ATLDOT)

Summerhill Trail – Beltline to Georgia State (Unfunded – Trails ATL)



Existing Facilities - Bike and Trail

Facility type

- Unprotected Bike Lane
- Protected Bike Lane
- Multi-Use Trail (Greenway)
- Multi-Use Trail (Sidepath)
- Park Trail

Programmed Facilities Apr 2026

- Funded/Scheduled

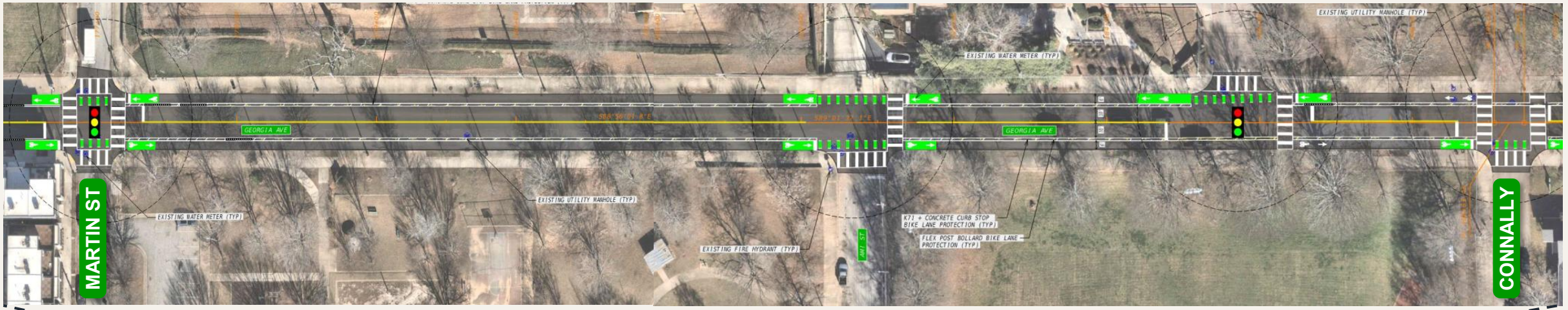
Trails ATL Plan

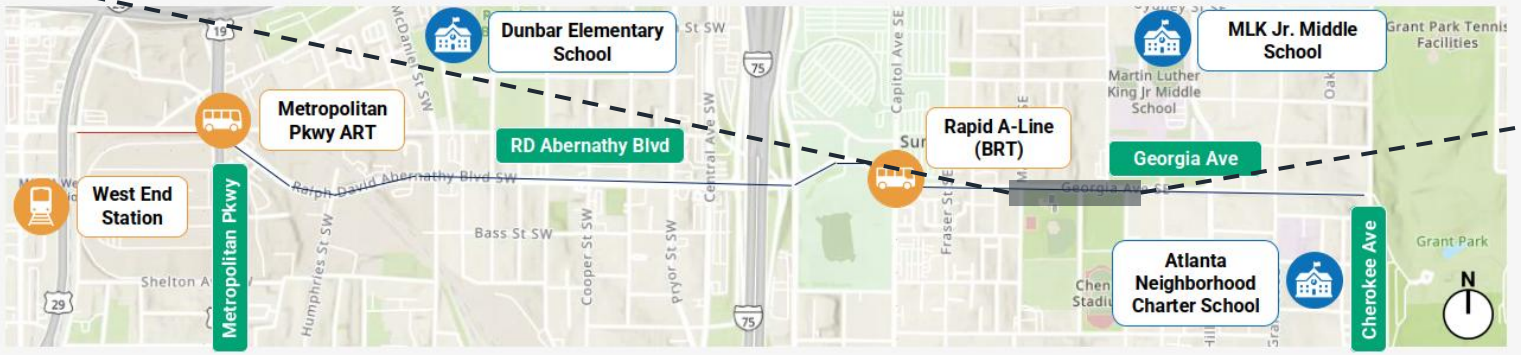
- Planned/Unfunded

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PROGRAMMED CONDITIONS – MULTIMODAL IMPROVEMENTS

RD Abernathy Blvd Safe Street





Phase I: West Whitehall Street to Metropolitan Parkway (Designed → Construction)
Metropolitan Parkway ART included in Phase I

Phase II: Metropolitan Parkway to Cherokee Avenue

Project Schedule per Public Information Open House (August 25 & 27, 2026):

- Final Design – Nov 2026
- Construction – 2027

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PLANNED CONDITIONS (PENDING FUNDING)

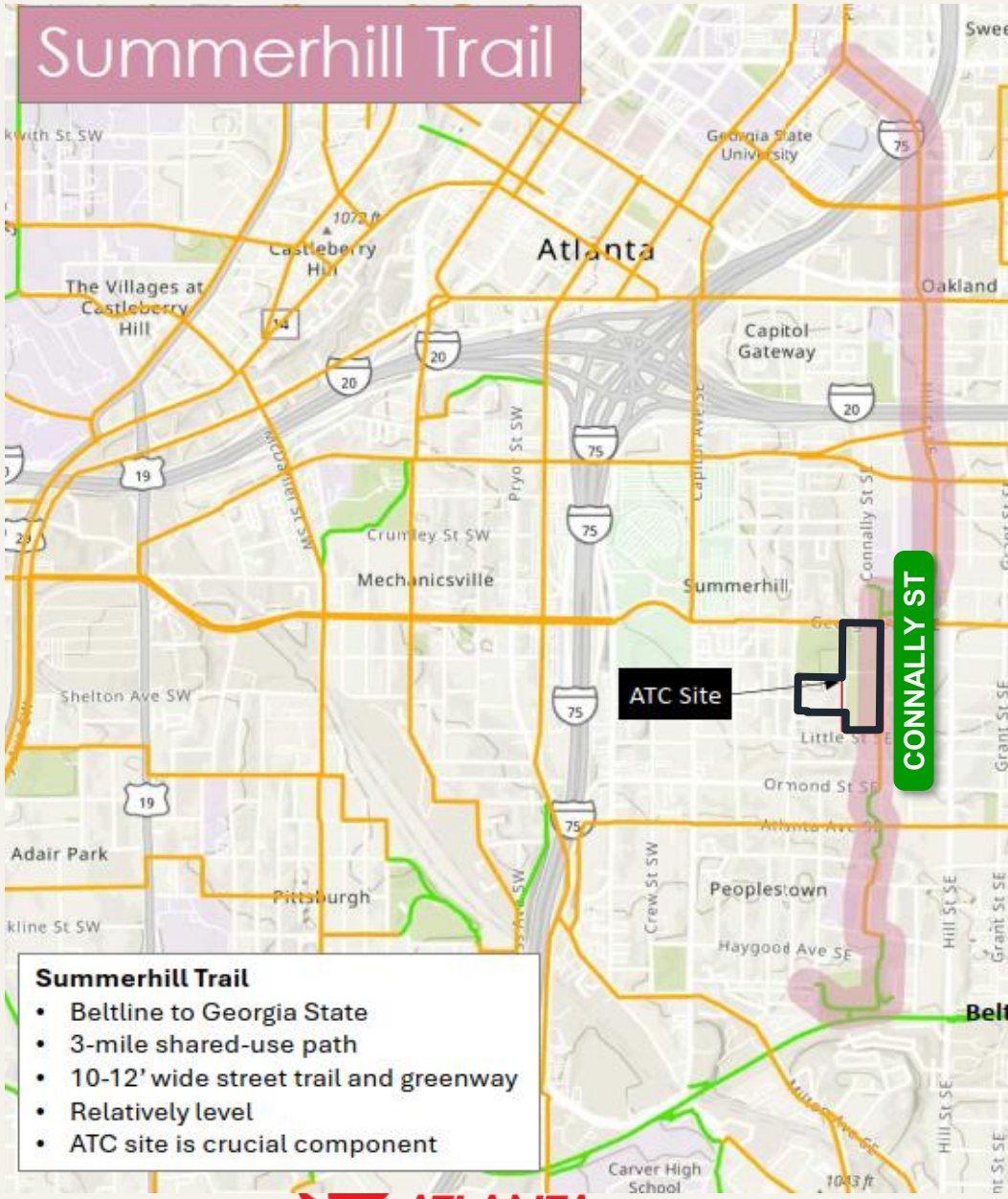
Trails ATL – Summerhill Trail

Summerhill Trail Status

- Part of adopted Trails ATL Plan
- Alignment shown along Connally Street with official concept/design pending.
- Currently unfunded, with desire to identify funding for implementation (ATL Dept of Parks & Rec/ATLDOT)

Coordination Ongoing with APS/ATC – Trails ATL Requests:

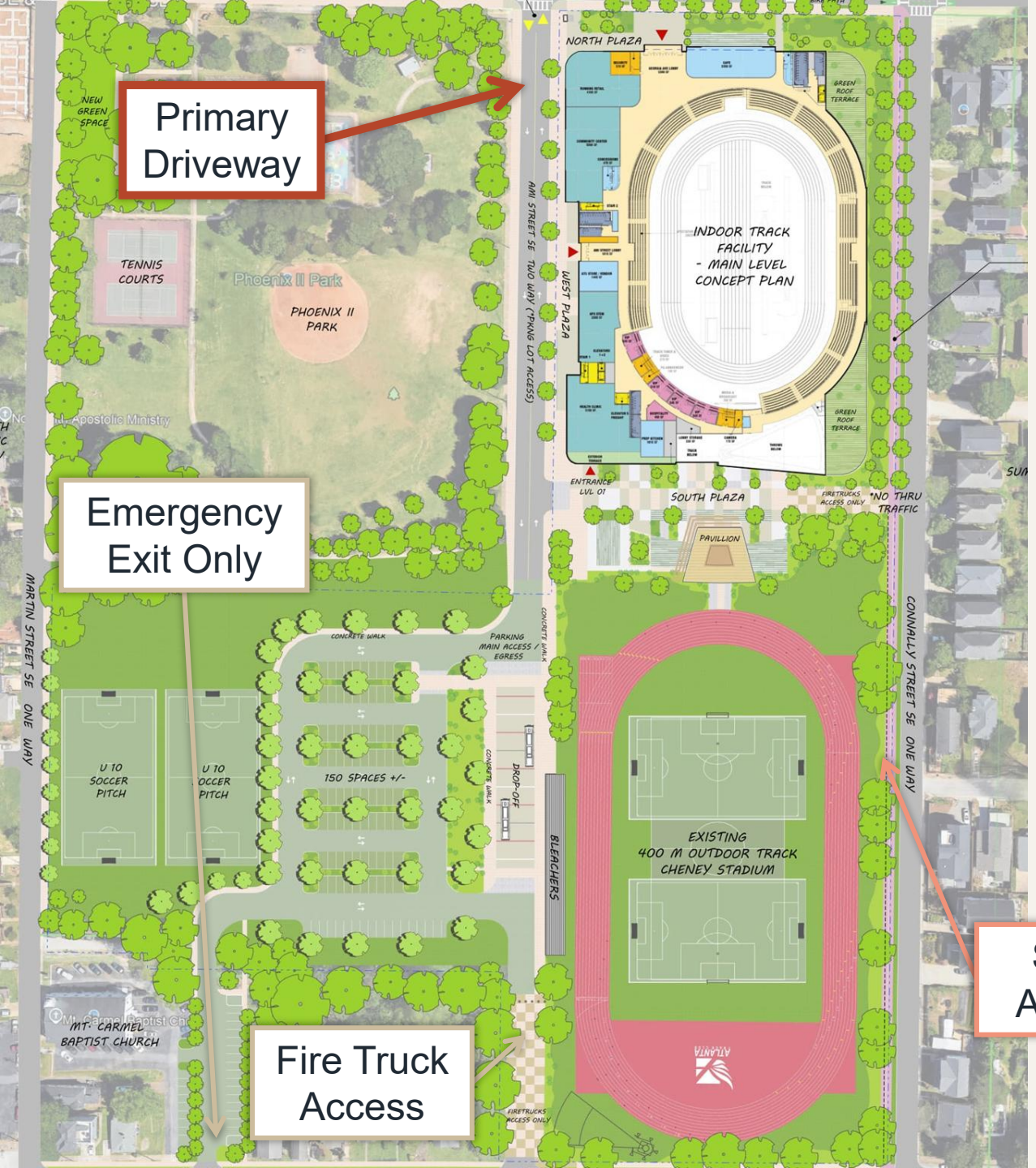
- Consider trail alignment along eastern frontage of APS property/proposed ATC Indoor Track & Field Center plans
- Consider potential easement for City of Atlanta to build trail along the west side of Connally Street (eastern site frontage).
- Note: pending design details, could be considered on east or west side of Connally Street.



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03

Current Site Plan



STATUS UPDATE

Site Plan

Vehicle Site Access/Driveways

- Primary Site Access via Georgia Avenue
- Emergency Exit/Fire Truck Access Only via Little Street

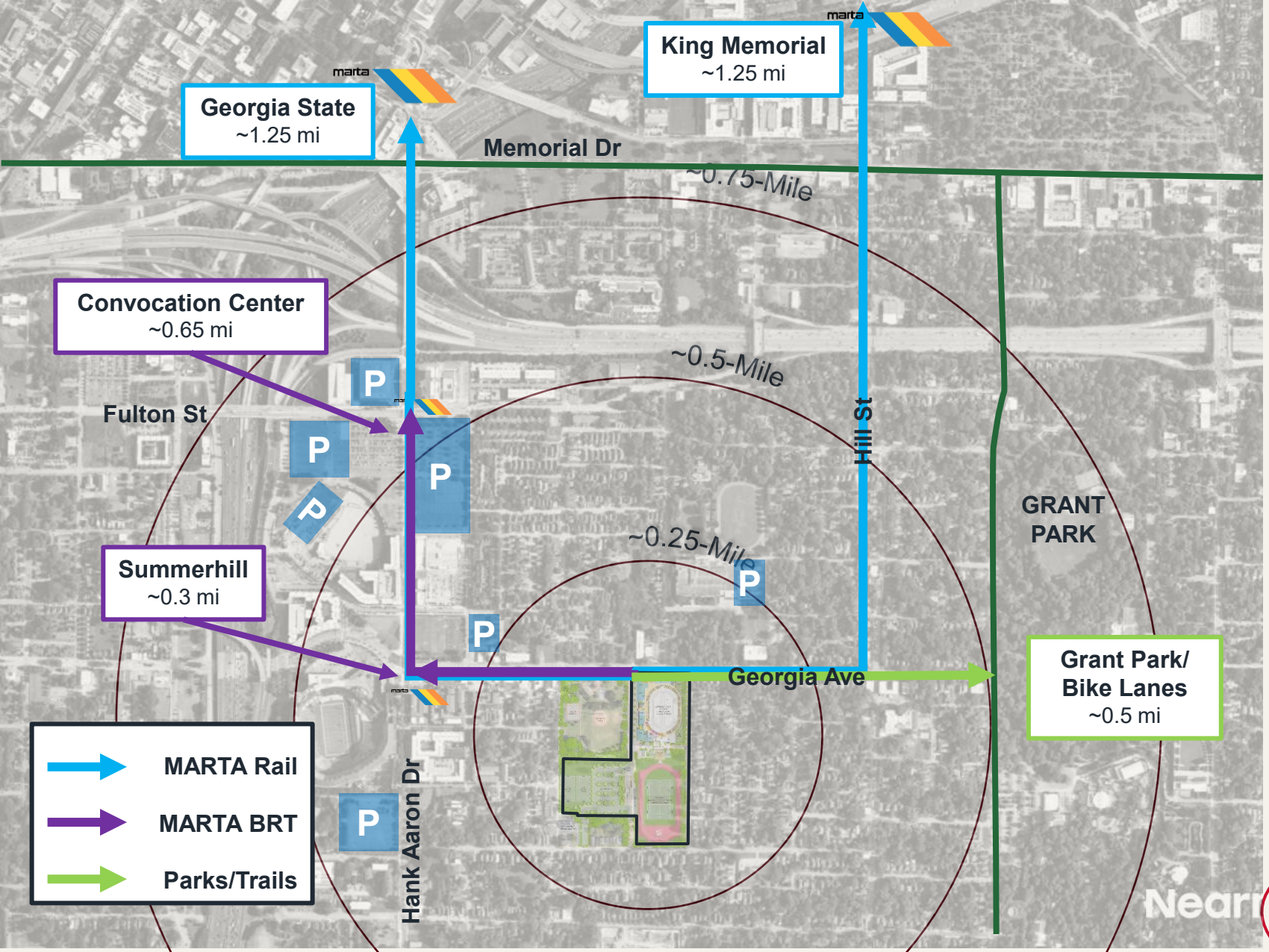
Site Circulation – Walking/Biking

- Sidewalks/pedestrian circulation areas connecting throughout the site to all activity areas.
- Alignment test-fit for Summerhill Trail (Future Atlanta Beltline Connector Trail, pending design/funding).

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SITE ACCESS

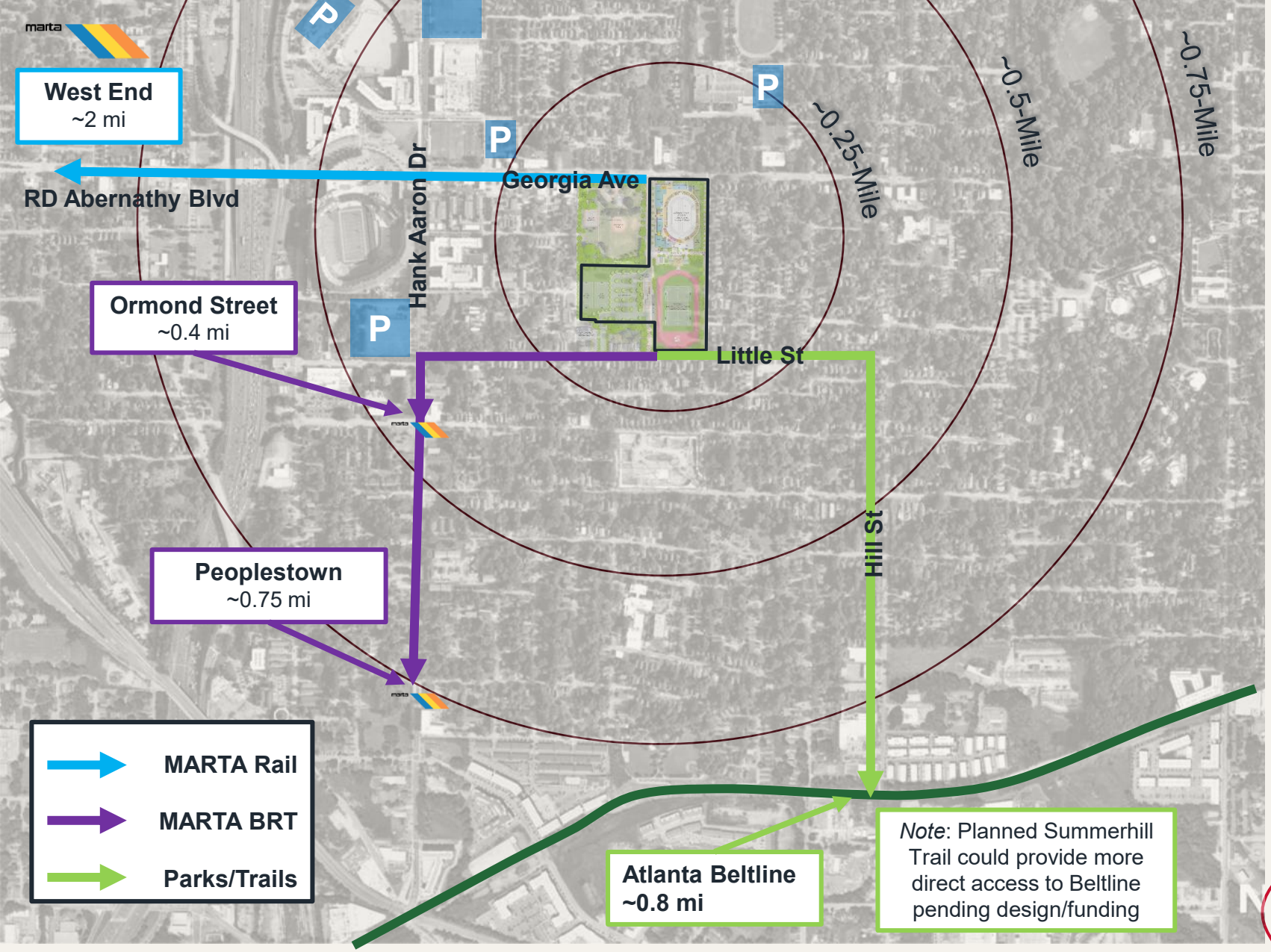
Multimodal Connectivity (North/East)



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SITE ACCESS

Multimodal Connectivity (South/West)

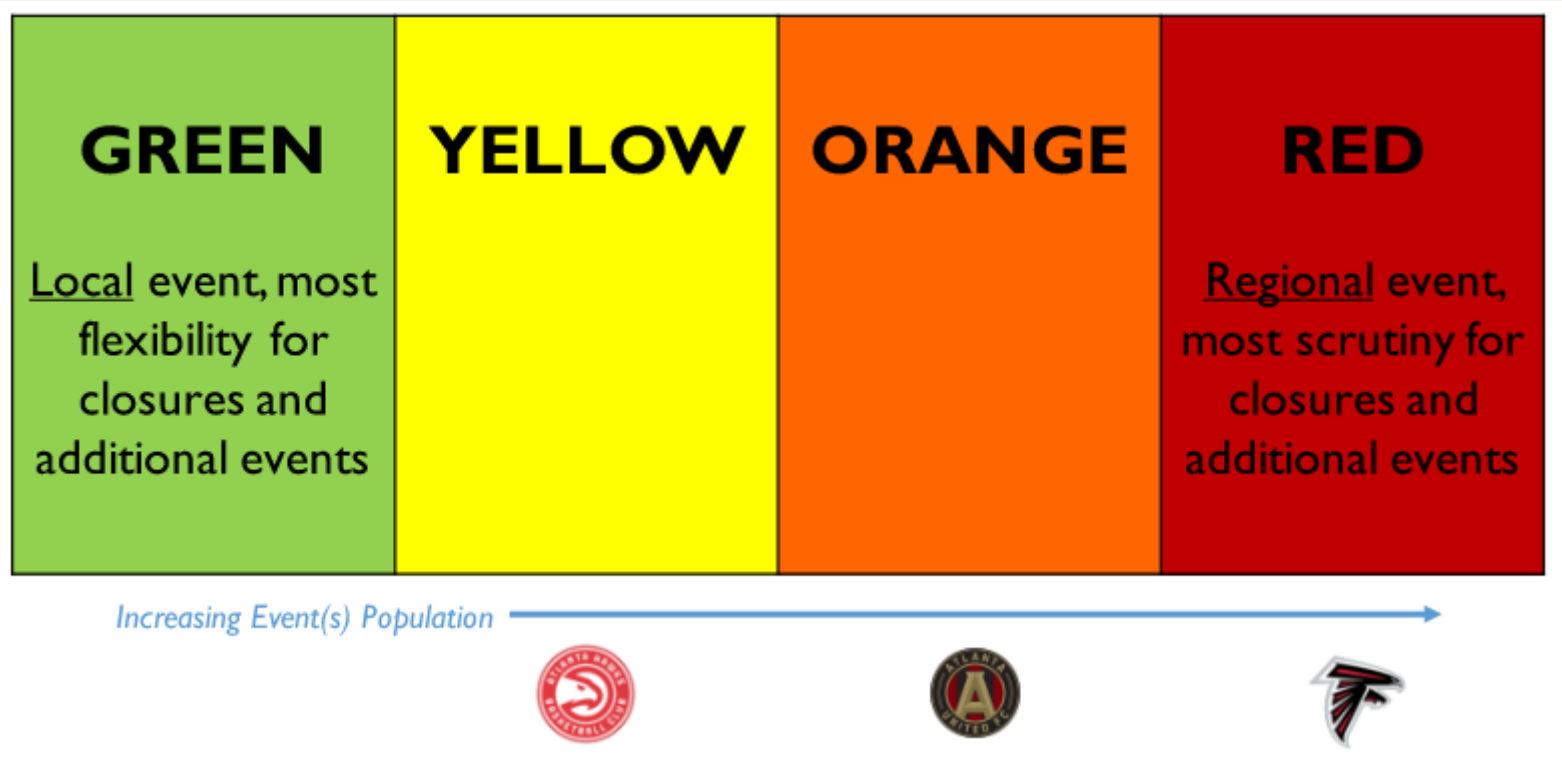


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04

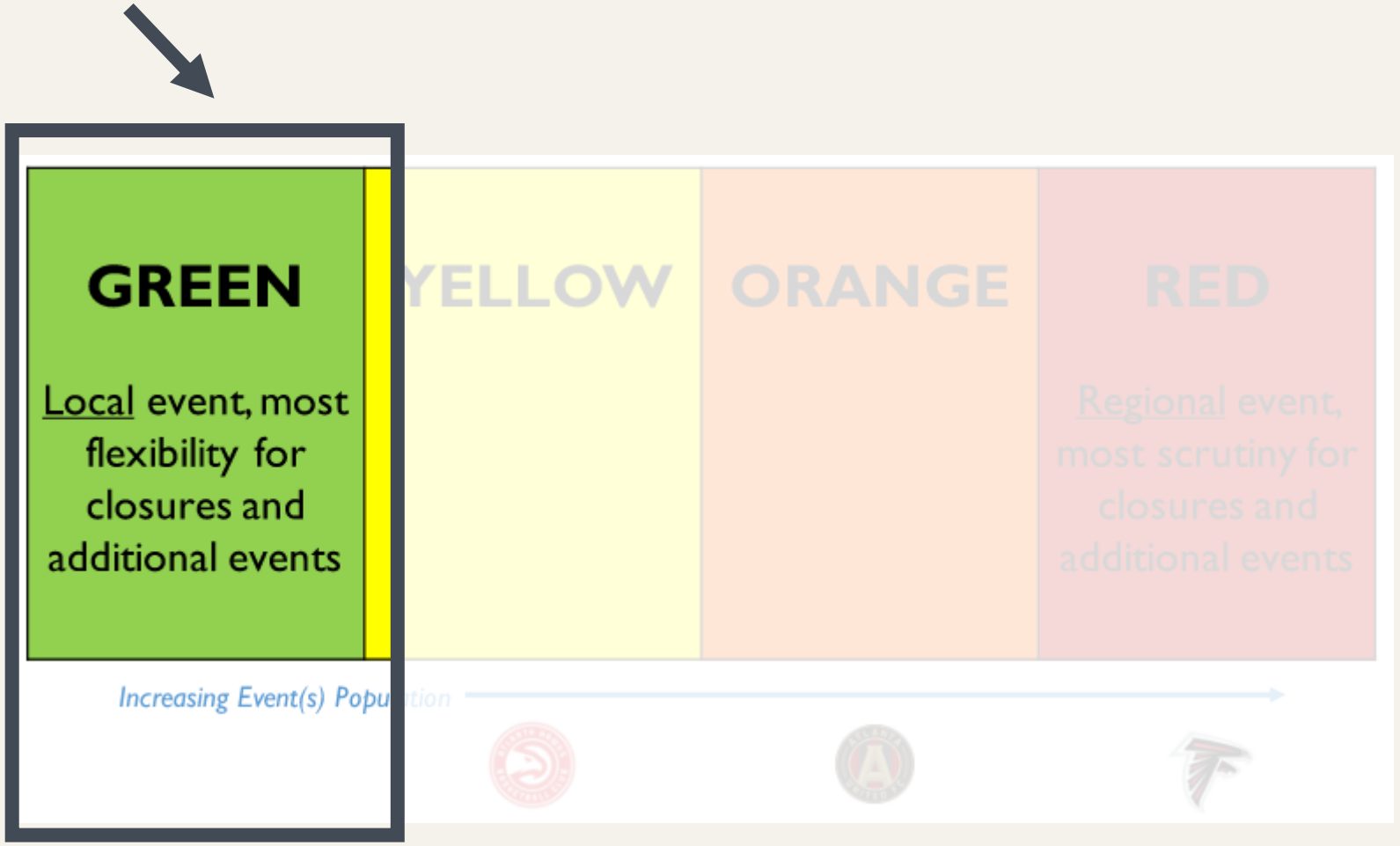
Preliminary Event Management Framework

Background – Downtown Special Event Levels



PRELIMINARY EVENT MANAGEMENT FRAMEWORK

ATC Indoor Track & Field Center Events



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PRELIMINARY EVENT MANAGEMENT FRAMEWORK

ATC Indoor Track & Field Center Events

Highest Peak 1-Hour Impact to Area Roadways/Traffic

Peak Hour Event Traffic	Less than 200 Vehicles/Hour	200-500 Vehicles/Hour	More than 500 Vehicles/Hour
Event Type	**Typical Operations**	**Weekday Evening HS Track Meet** **Weekend HS Invitational** **Expo Weekend*** **Weekday Collegiate Invitational***	**Weekend Collegiate Invitational** **Weekend Youth Invitational**
Off-Site Parking	No	Yes	Yes, multiple
Shuttle/ Drop-off Circulation	No	Yes, some	Yes, extensive
Event Traffic Management	No	Yes, minimal • Staff (incl. Police officers) at site/parking entrances	Yes • Staff (incl. Police officers) at site/parking entrances • Egress routing/lane use • Signal Management (infrequent high-capacity events utilizing indoor & outdoor space)

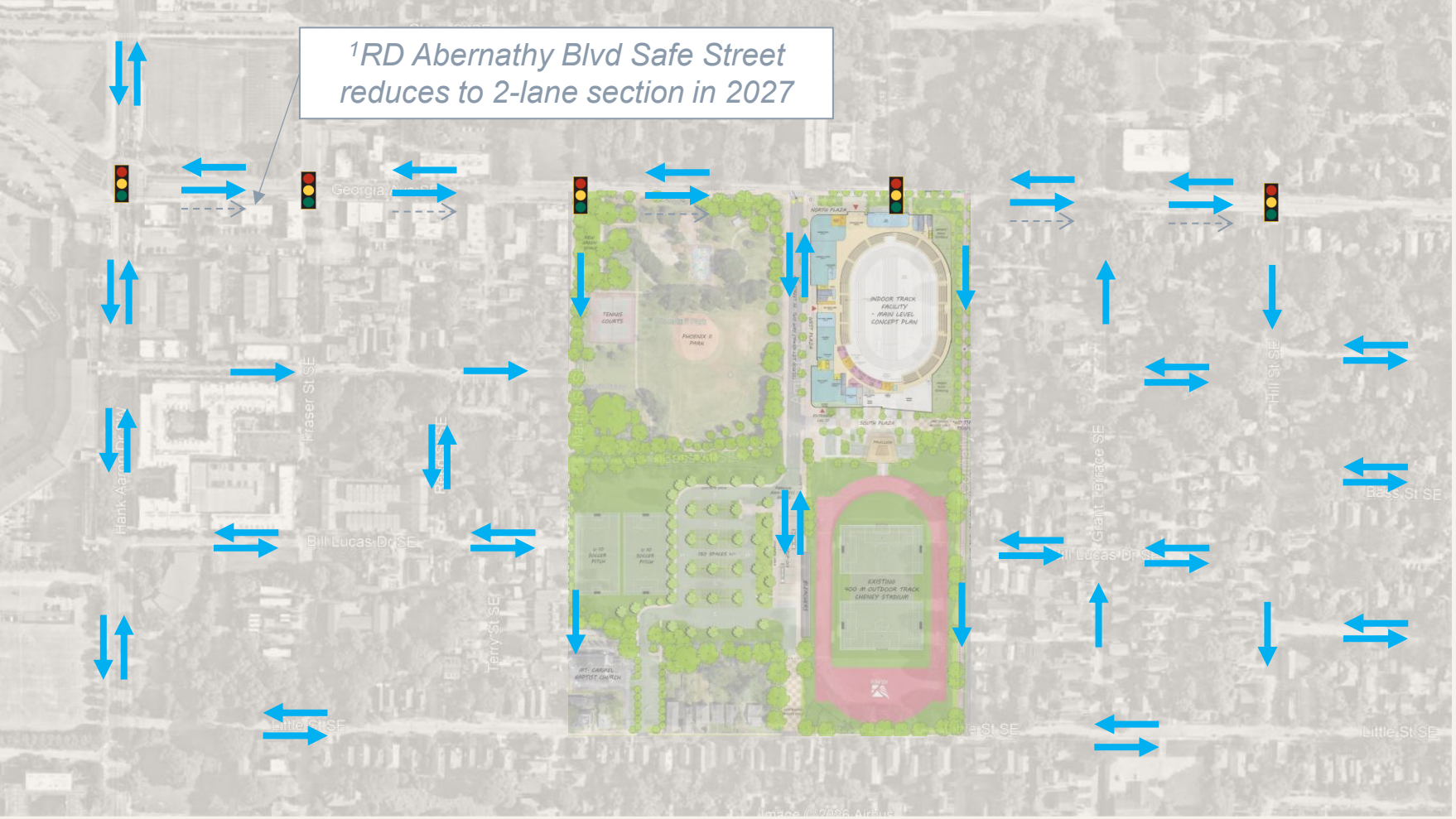
** Designated as "Large Events" with dispersed arrivals/departures and/or high % of athletes arriving by bus with effect of moderate vehicular traffic impact.*

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PRELIMINARY EVENT MANAGEMENT FRAMEWORK

Roadway Capacity

Inventory of Existing Area Roadway Lanes



Event Management Rule-of-Thumb: "1,000 vehicles per hour per lane"

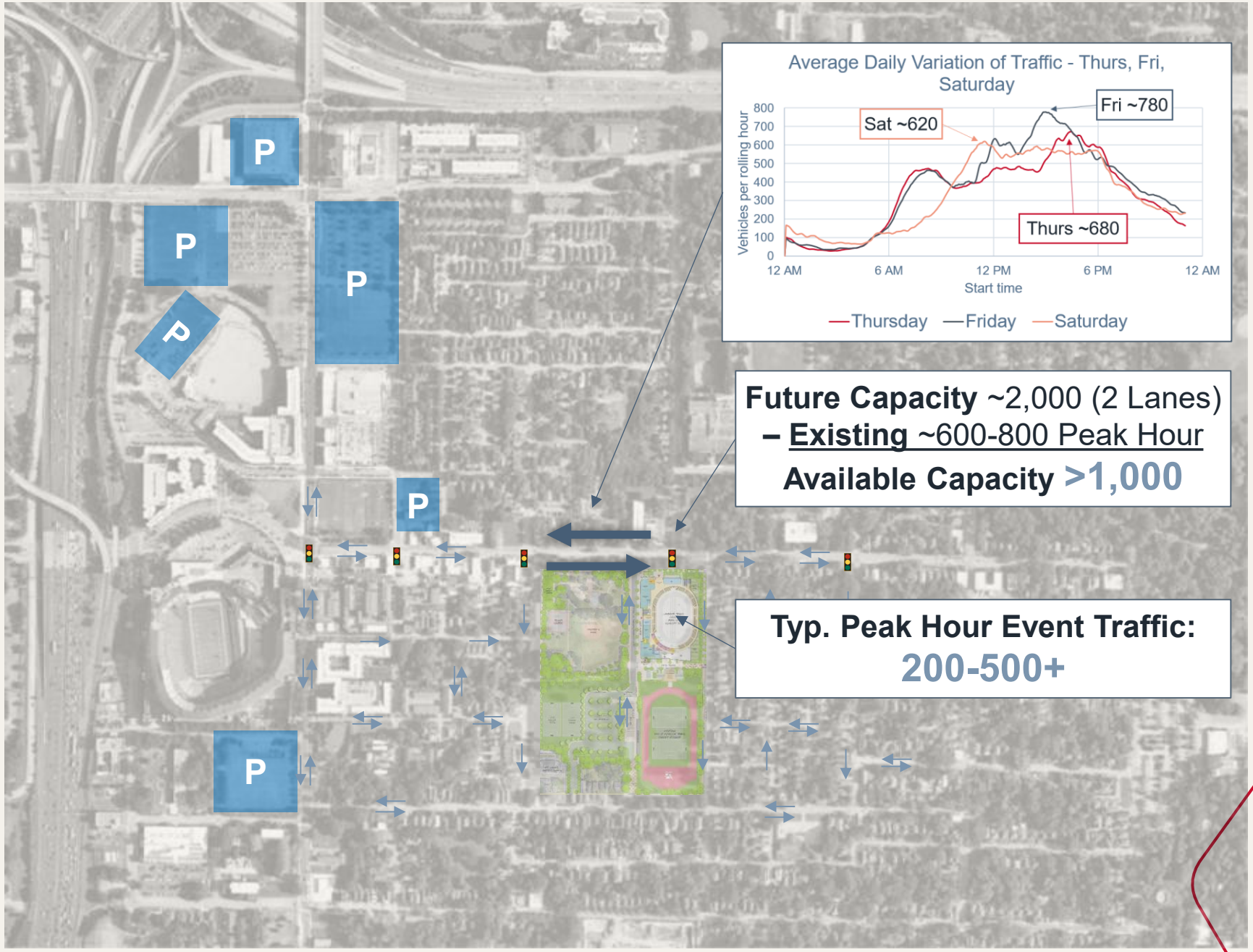
Georgia Ave[1] and Hank Aaron Drive both have 2 lanes = ~2000 vehicles/hour

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PRELIMINARY EVENT MANAGEMENT FRAMEWORK

Georgia Ave

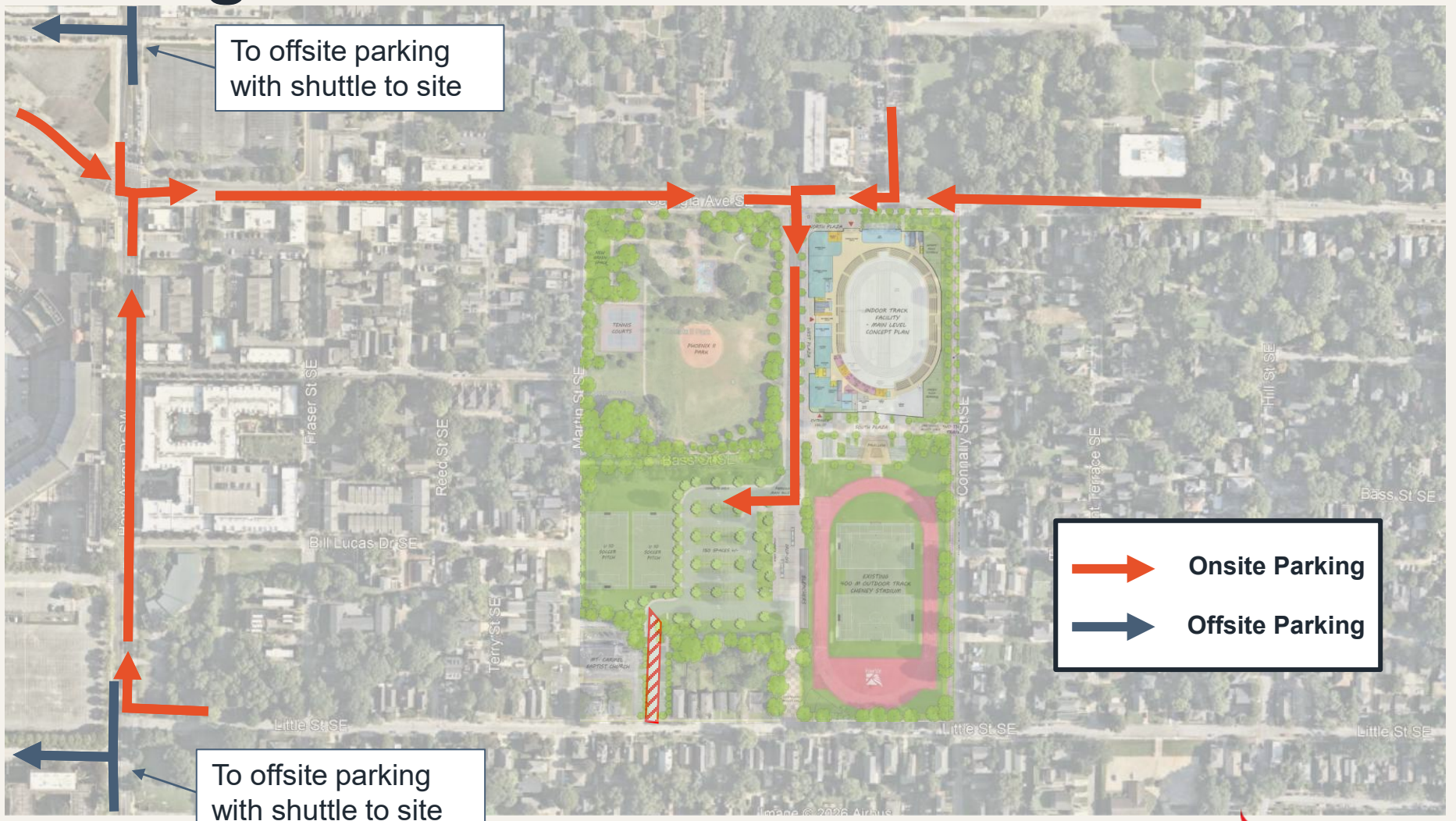
Background Traffic



- Georgia Avenue has available capacity and is projected to accommodate events anticipated for the ATC Indoor Track & Field Center.
- Major events will **park off-site** with most cars using **Hank Aaron Drive** reducing impact to neighborhood streets.

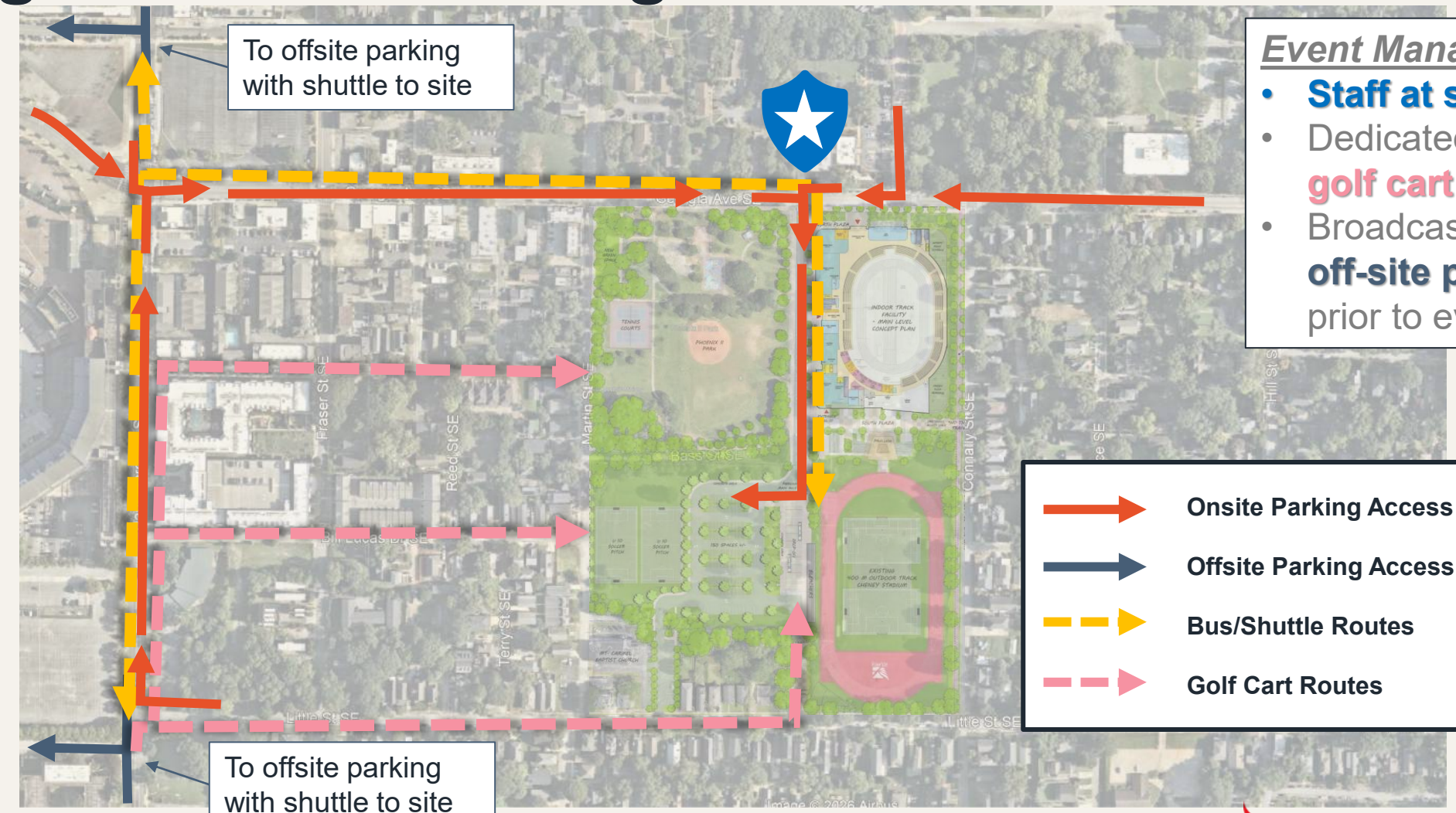
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Event Ingress – Vehicle Routes



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Ingress Event Management

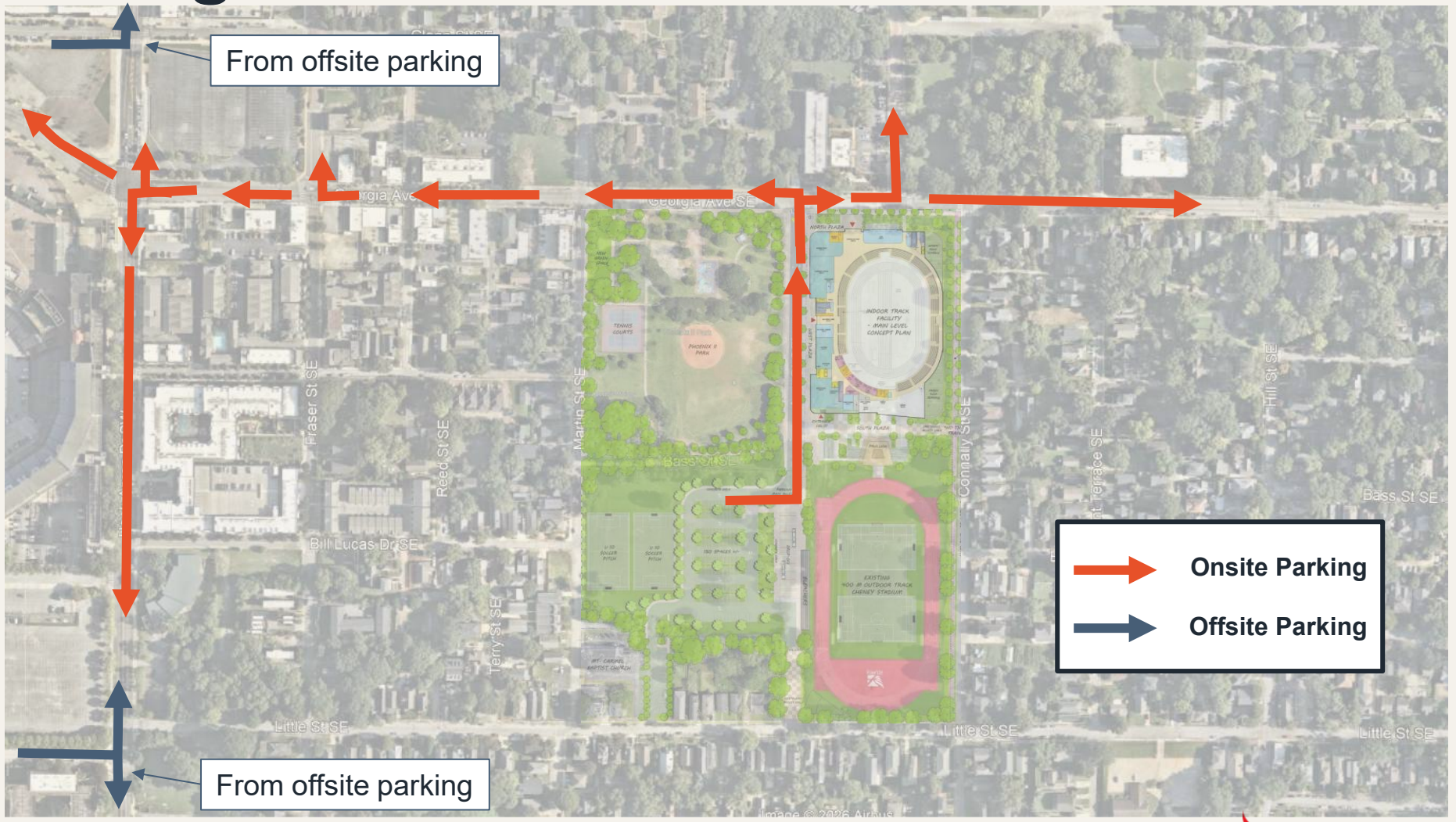


Event Management

- **Staff at site entrance**
- Dedicated **bus/shuttle** and **golf cart** routes
- Broadcast and/or assign **off-site parking** locations prior to event

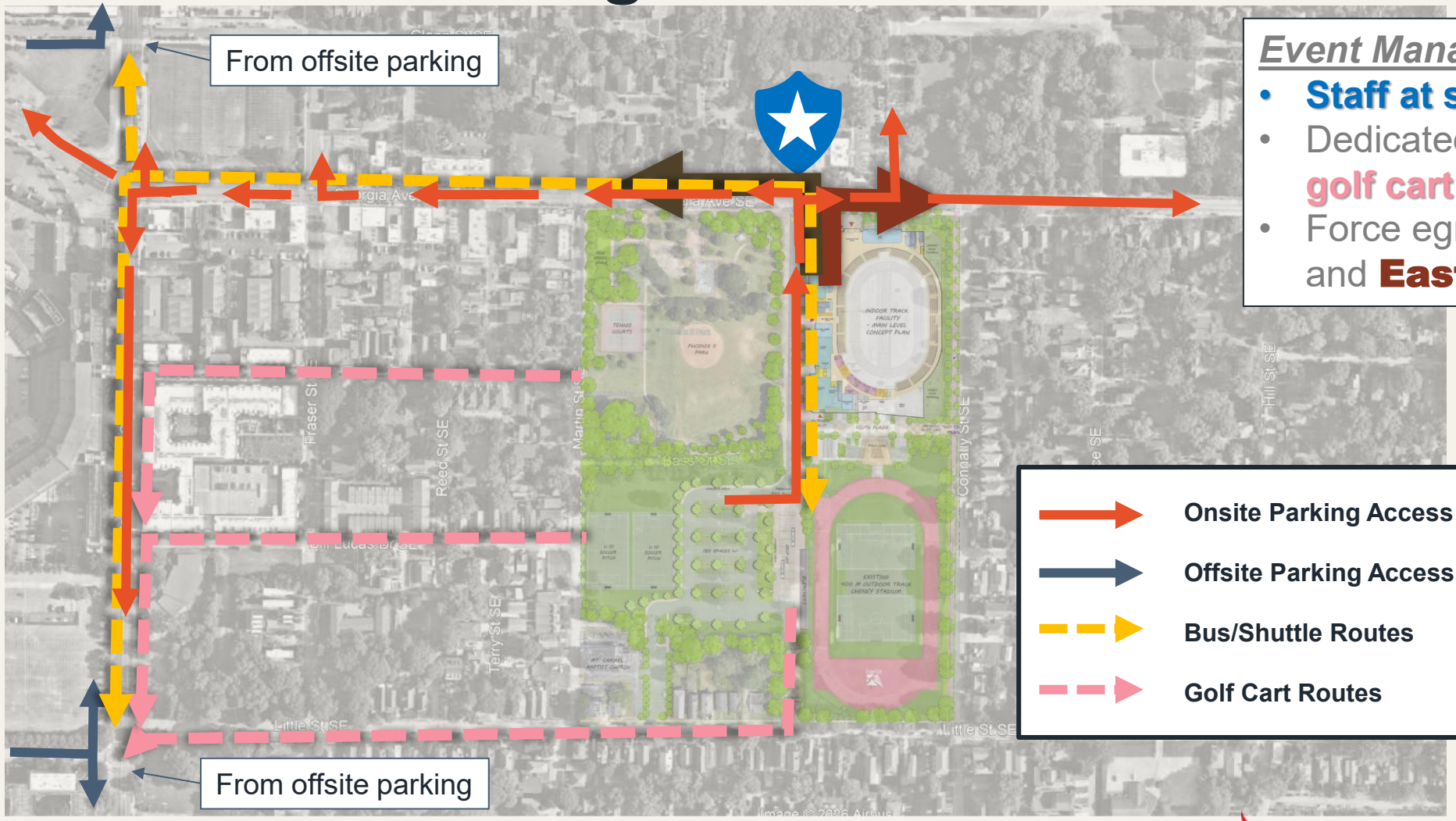
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Event Egress – Vehicle Routes



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Egress Event Management



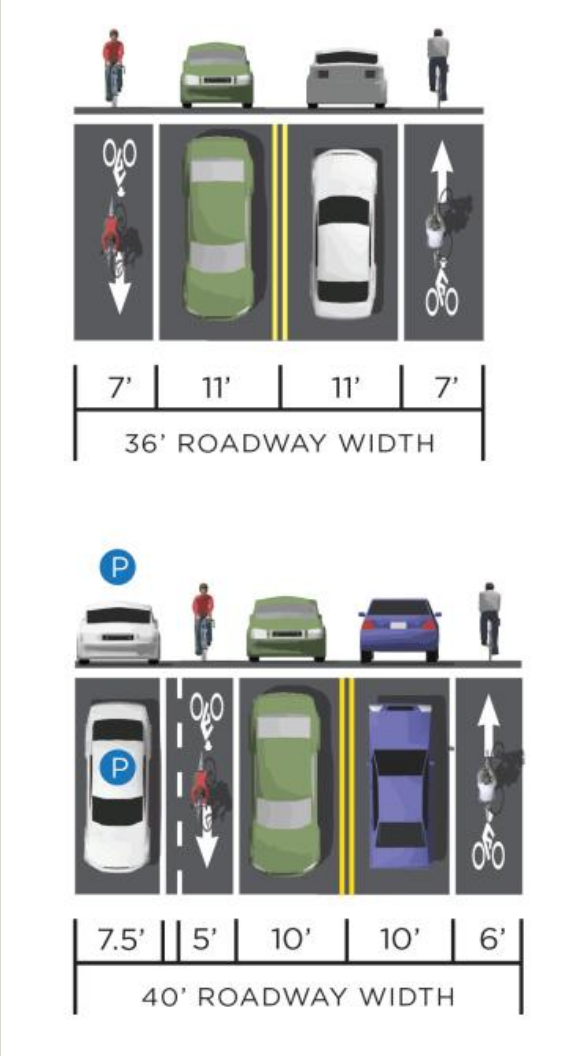
Event Management

- **Staff at site entrance**
- Dedicated **bus/shuttle** and **golf cart** routes
- Force egress to split **West** and **East** on Georgia Ave

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05

Preliminary Area Opportunities



PRELIMINARY AREA OPPORTUNITIES

One-/Two-Way Conversions & Lane Reallocations

- Funded/Programmed Changes
- Preliminary Ideas/Concepts*

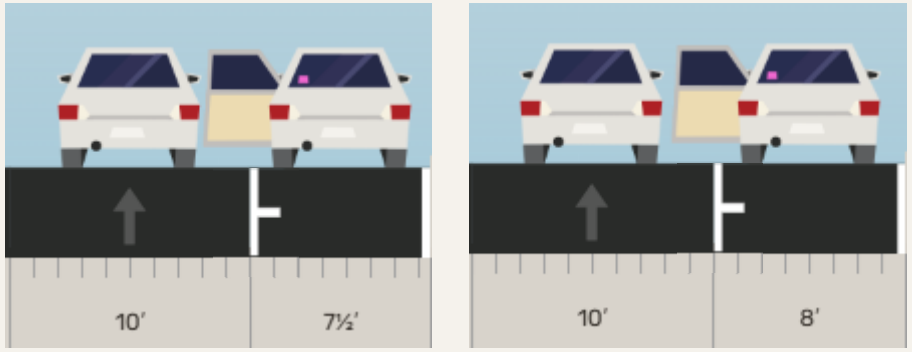
**Changes to roadway operations, locations of curbs, and other modifications within the right-of-way require City coordination and approvals including design, permitting, and funding for construction.*

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Recommended Roadway Design/Lane Widths

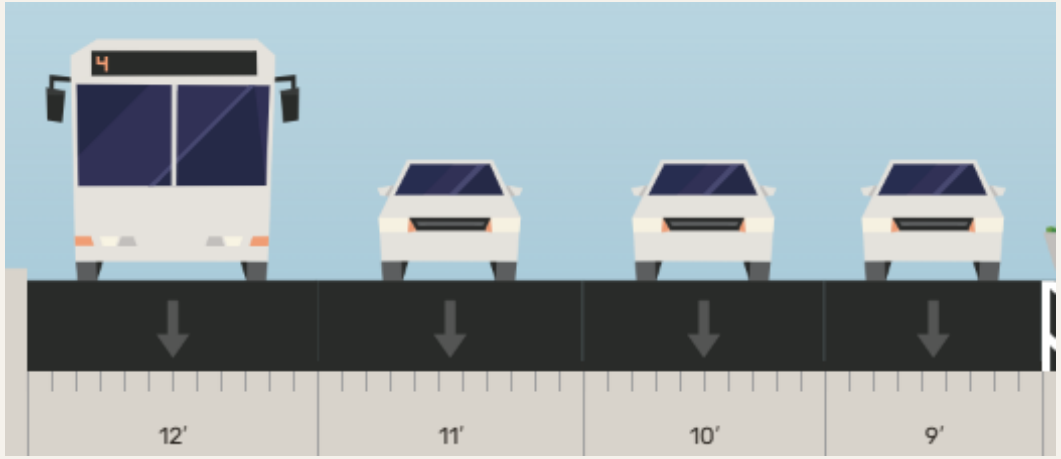
Parallel On-Street Parking

- 7.5-ft – minimum width
- 8-ft – recommended/standard width



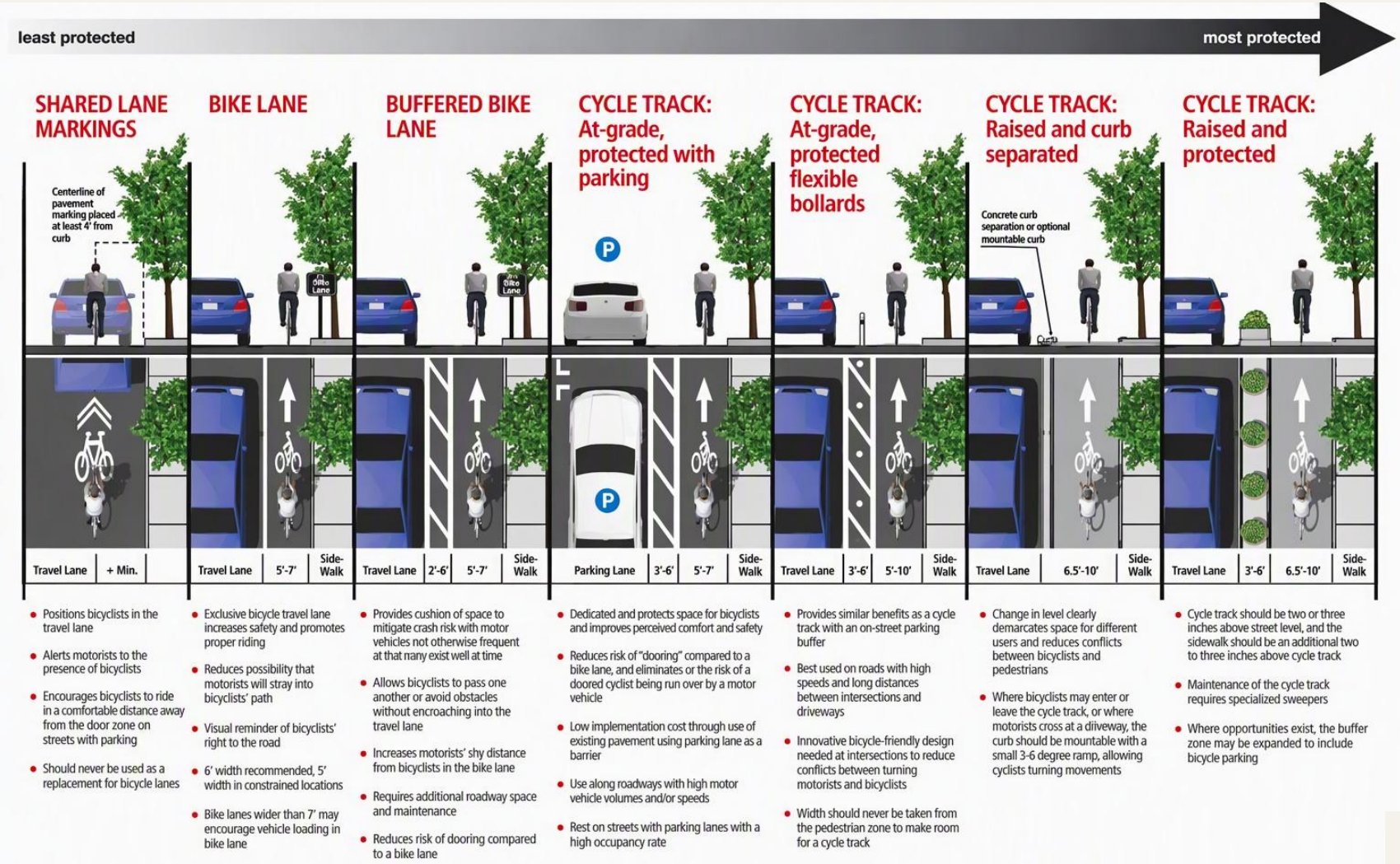
Travel Lane – Local Street

- 9-ft – minimum (not recommended)
- 10-ft – recommended
- 11-ft – minimum for city bus
- 12-ft – recommended/common width



**Recommended widths aligned with sources including City, State and national guidance; design is context-dependent and may differ to align with actual site conditions.*

Recommended Bicycle Facility Design



Lane & Buffer Widths

Single Direction Bike Lane

- 5-7-ft width

Recommended buffer (not required):

- 2-6-ft next to travel lane
- 3-6-ft next to parking

Two-Way Protected Cycle Track

- 8-12-ft width

Recommended 2-3-ft typical minimum buffer/separation depending on treatment and roadway conditions

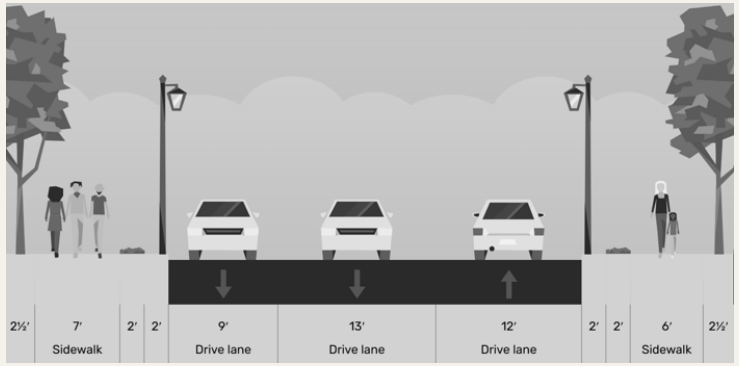
**Graphic and recommended widths aligned with City of Atlanta Cycle Atlanta 1.0; design is context-dependent and may differ from presented information.*

FUNDED PROJECT

Georgia Avenue – 34-ft Curb-to-Curb

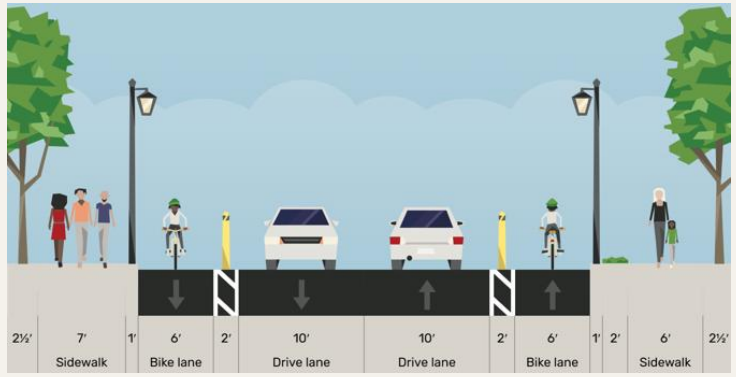
Existing

Two-Way, 3-Lane (~34-ft, typ.)



Funded Safe Street (2027 Construction)

Two-Way, 2-Lane with bicycle lanes (36-ft, typ. along frontage)



- RD Abernathy Blvd Safe Street (2027 Construction)
- Remove 1 eastbound lane, 10-ft travel lane widths
- 6-ft bike lanes on each side with 2-ft buffer



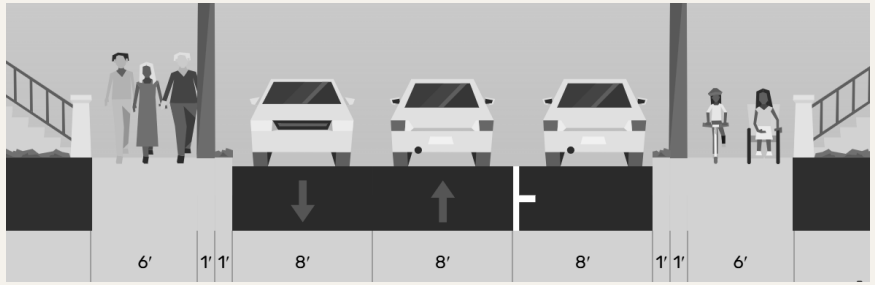
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TEST FIT OPPORTUNITY

Little Street – 24-ft Curb-to-Curb (Two-Way)

Existing

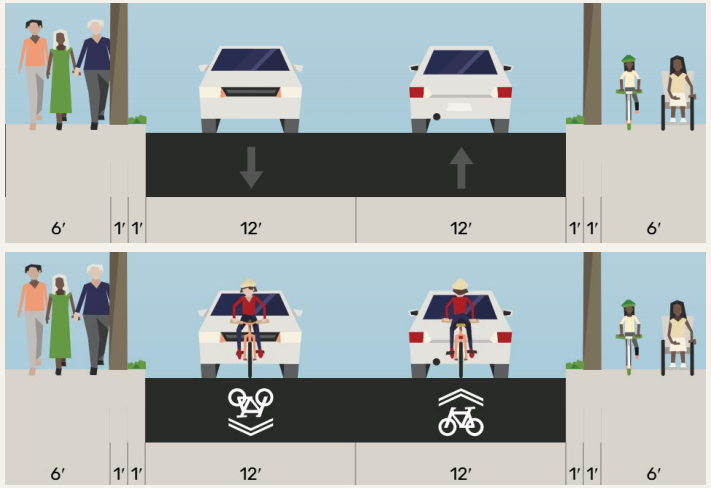
Two-Way, narrow parking/drive lanes





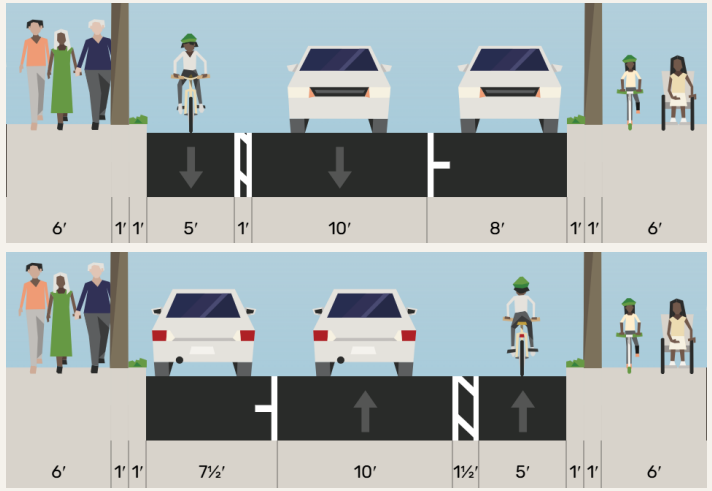
- Existing two-way operations with narrow drive/ parking on one side – constrained two-way passage.
- Configuration keeps volumes/ speeds relatively low.

Remove Parking*



- Two-way travel/passage easier with wider lanes.
- Provides options to add shared bike lanes (sharrow).
- Parking loss may not be desirable and negatively impact neighbors.

One-Way Conversion*



- One-way operations would improve passage with wider lanes, but would reduce neighbor accessibility and increase routes to/from homes.
- Provides option to add bike lanes.
- On-street parking maintained.

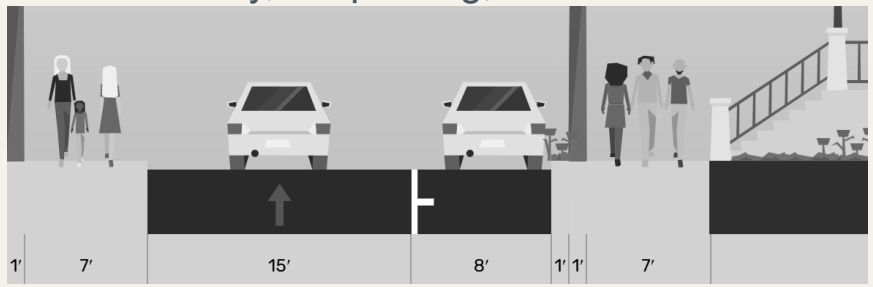
**Changes to roadway operations, locations of curbs, and other modifications within the right-of-way require City coordination and approvals including design, permitting, and funding for construction.*

TEST FIT OPPORTUNITY

Martin Street – 23-ft Curb-to-Curb (One-Way)

Existing (Southbound)

One-Way, ~8’ parking, 15’ drive lane



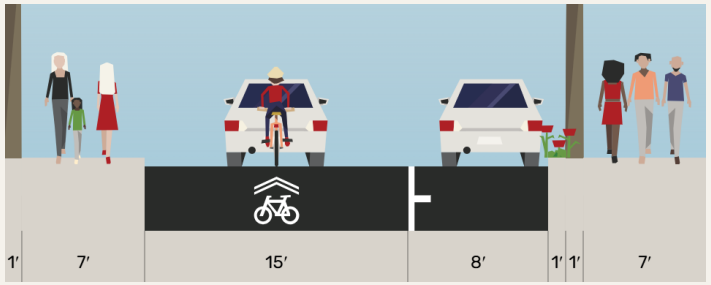


- Widening infeasible due to multiple property owner impacts and challenging relocation of power poles/lines.

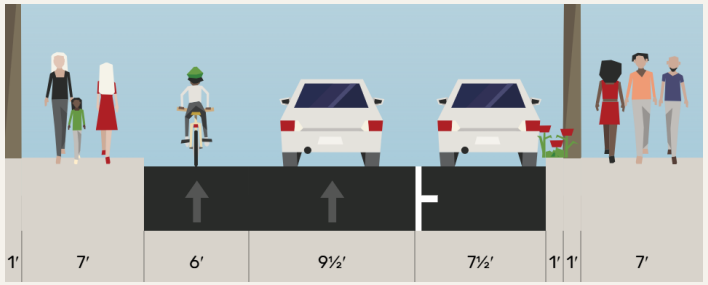
Add Bicycle Facility*

Improve multimodal options:

One-Way, add shared lane (sharrow)

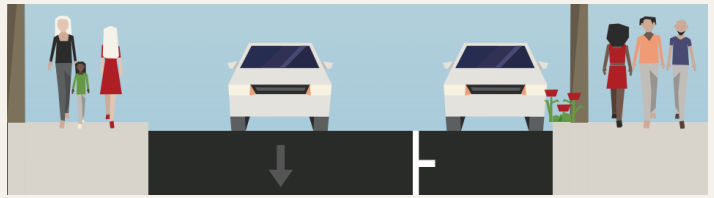


One-Way, narrow parking, drive & bike



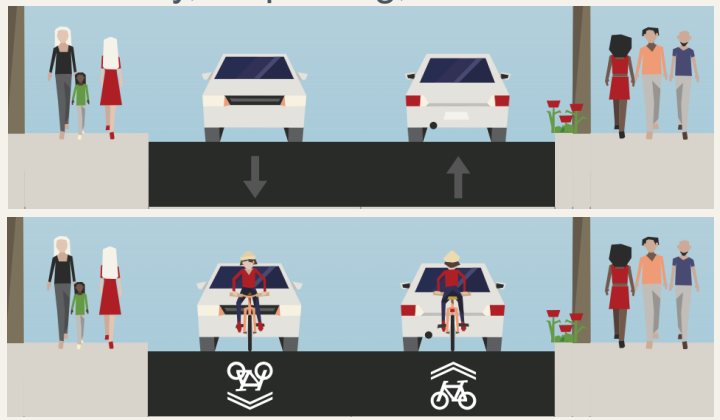
One-Way Northbound*

Switch operations to northbound only



Two-Way Conversion*

Two-Way, no parking, ~11-12’ drive lanes



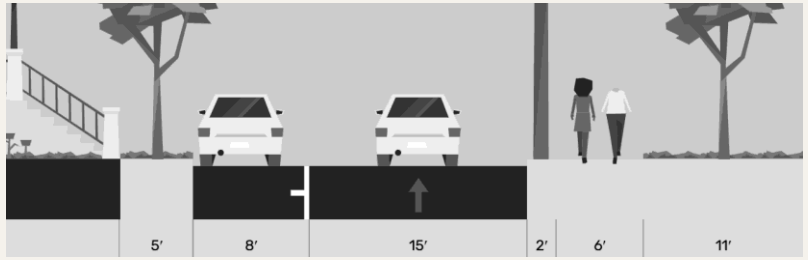
**Changes to roadway operations, locations of curbs, and other modifications within the right-of-way require City coordination and approvals including design, permitting, and funding for construction.*

TEST FIT OPPORTUNITY

Connally Street – 23-ft Curb-to-Curb (One-Way)

Existing (Southbound)

One-Way, ~8’ parking, 15’ drive lane



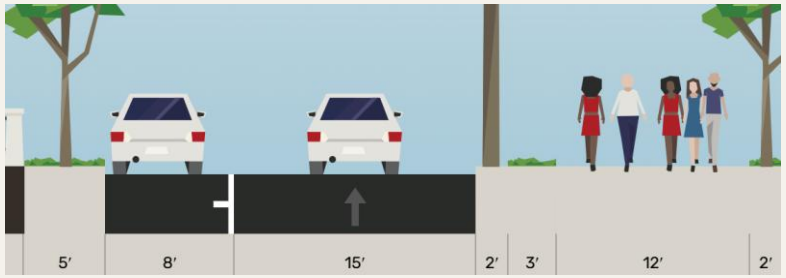


* Exploring test fits to consider re-allocation of space along west side of Connally Street for Summerhill Trail and/or other streetscape opportunities.

Similar to **Martin Street***

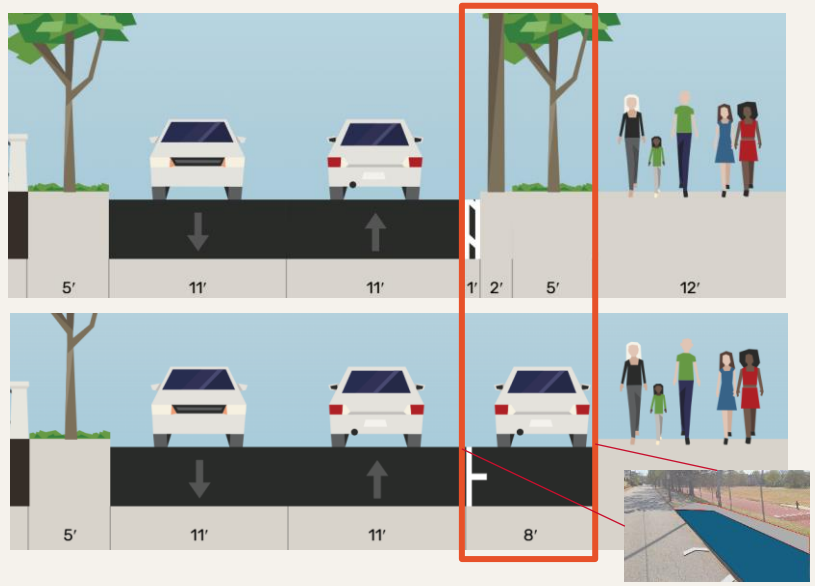
Bicycle facility, two-way conversion, or switching one-way direction is similar without moving curbs/property impacts.

Summerhill Trail Test Fit*



- Preliminary consideration – provide pedestrian buffer/landscape strip between travel lanes and power poles
- Challenges may include avoiding existing trees and hill/slope into site.

Two-Way Conversion w/Trail*



- Exploring curb modifications along site frontage to provide intermittent on-street parking while avoiding power poles.
- Additional width may further impact existing trees/replanting may be needed.

**Changes to roadway operations, locations of curbs, and other modifications within the right-of-way require City coordination and approvals including design, permitting, and funding for construction.*

06

NEXT STEPS

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NEXT STEPS

Traffic Impact Study

- Receive Traffic Count Data.
- Prepare Scenarios and Analyses.
- Identify area improvements to serve the ATC Indoor Track & Field Center, if needed/applicable.
- Coordinate with APS and ATLDOT to discuss implementation of improvements, as-needed.

Prepare for and Manage Events

- Prepare detailed traffic management plans for specific event activities (future/ in preparation for events).
- Coordinate with APS and ATLDOT for ongoing activity on the site.

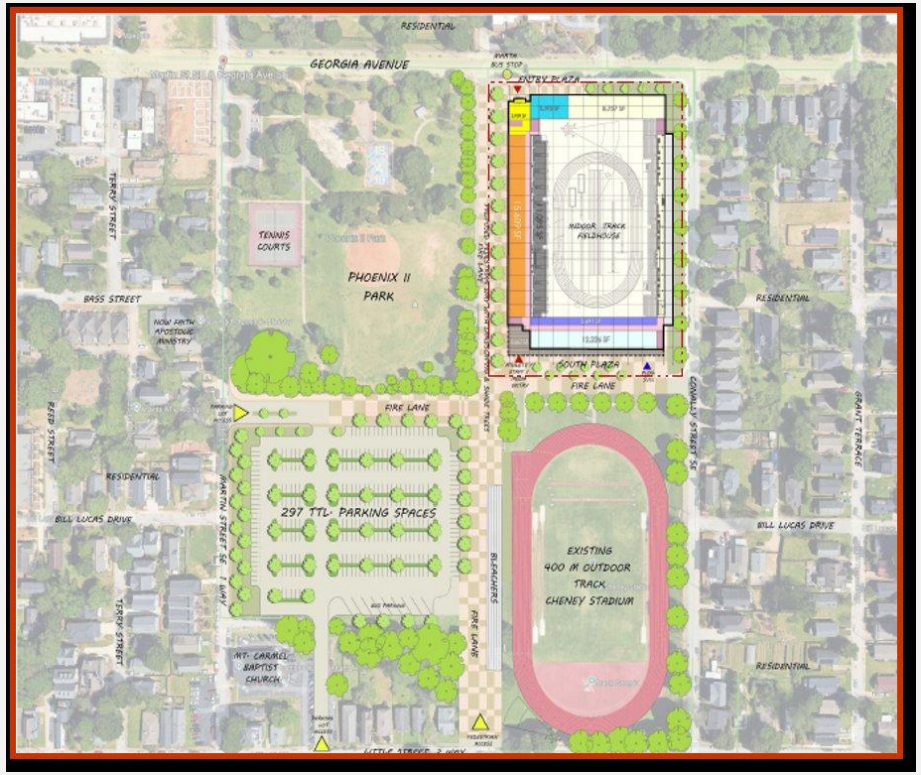
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GREEN SPACE RETENTION & MANAGEMENT

SITE PLAN EVOLUTION

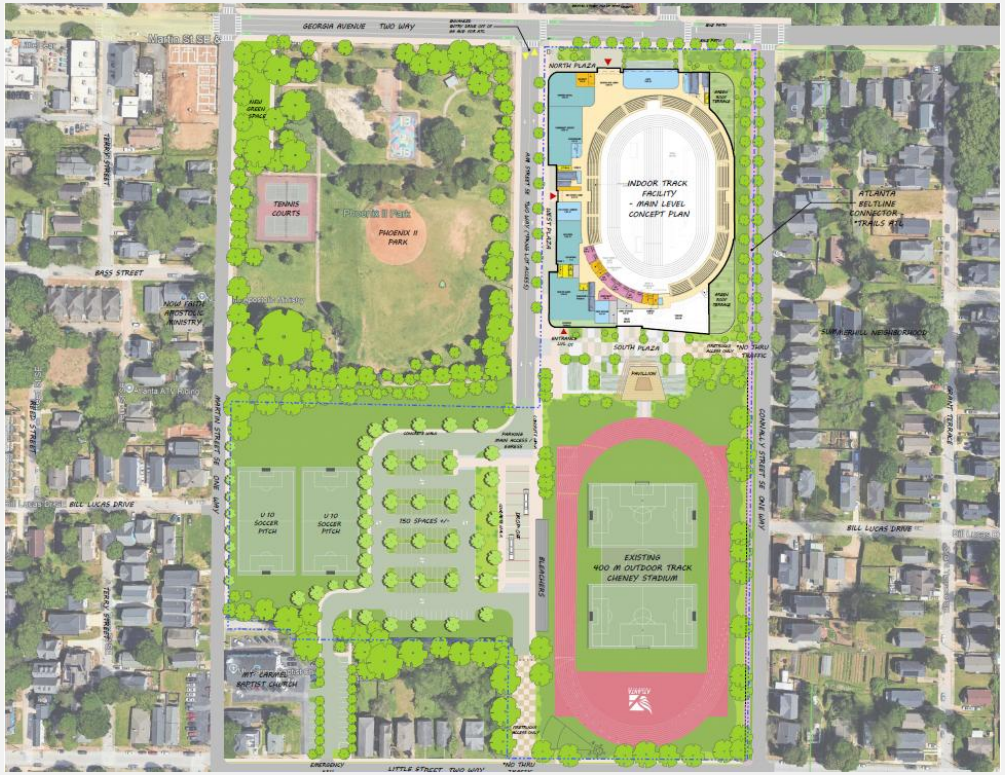
From Early Concept to the Current Plan

A walkable campus in the heart of Summerhill — open green space, fields, the outdoor track, and the Indoor Center, all connected to the surrounding streets and the Atlanta BeltLine.



EARLY CONCEPT

297 surface parking spaces on McGill Field



CURRENT PLAN · SEPT 28, 2026

~150 spaces, soccer pitch, new green space around parking and ATC Facility

A balanced plan for Cheney green space

The indoor center changes the north parcel, while the outdoor track stays intact and McGill opens to the public resulting in negligible loss of publicly accessible green space



Current site plan and parcel acreages

WHAT CHANGES

1 North parcel
3.2672 acres occupied by the facility; 1.1798 acres remain green.

2 Outdoor track parcel
The 6.588 acres Outdoor track parcel remains unchanged and protected from further development, including the existing 400 m track.

3 McGill Field parcel
1.9635 acres removed for parking; 3.3637 acres gets added to to publicly available green space and will include soccer pitches and a small dog park

THE COMMUNITY TRADE-OFF

3.2672 acres of north-parcel green space is occupied, but **3.3637 acres** at McGill becomes public green space, with the outdoor track parcel preserved.

Acreages are based October 20 concept plan. “Publicly available” describes proposed access; it is distinct from total physical green-space acreage.



A view from Connally Street

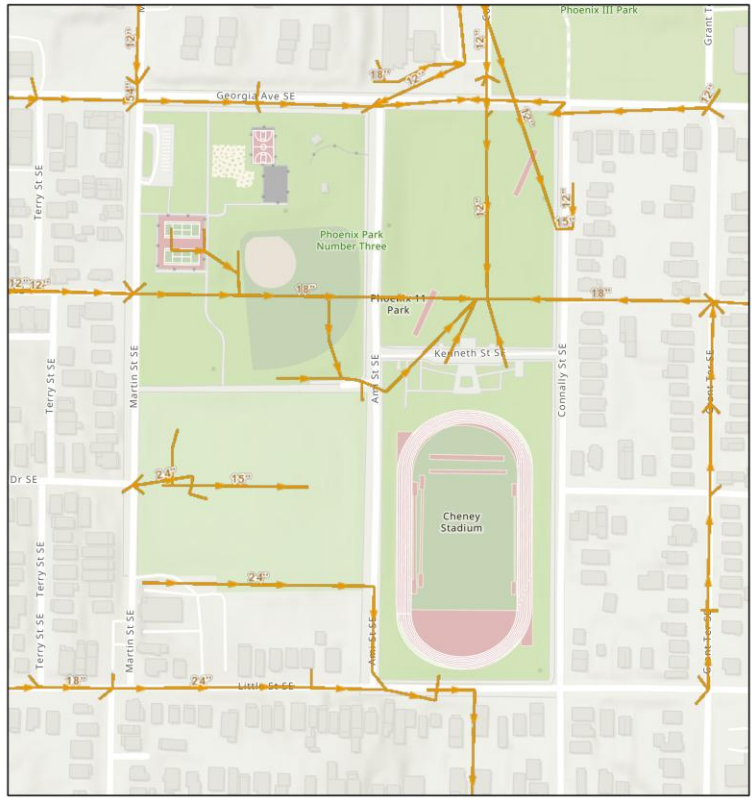
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STORMWATER MITIGATION

Existing utility infrastructure at Cheney

GIS maps of the storm water and wastewater systems on and around the property today

Storm Water



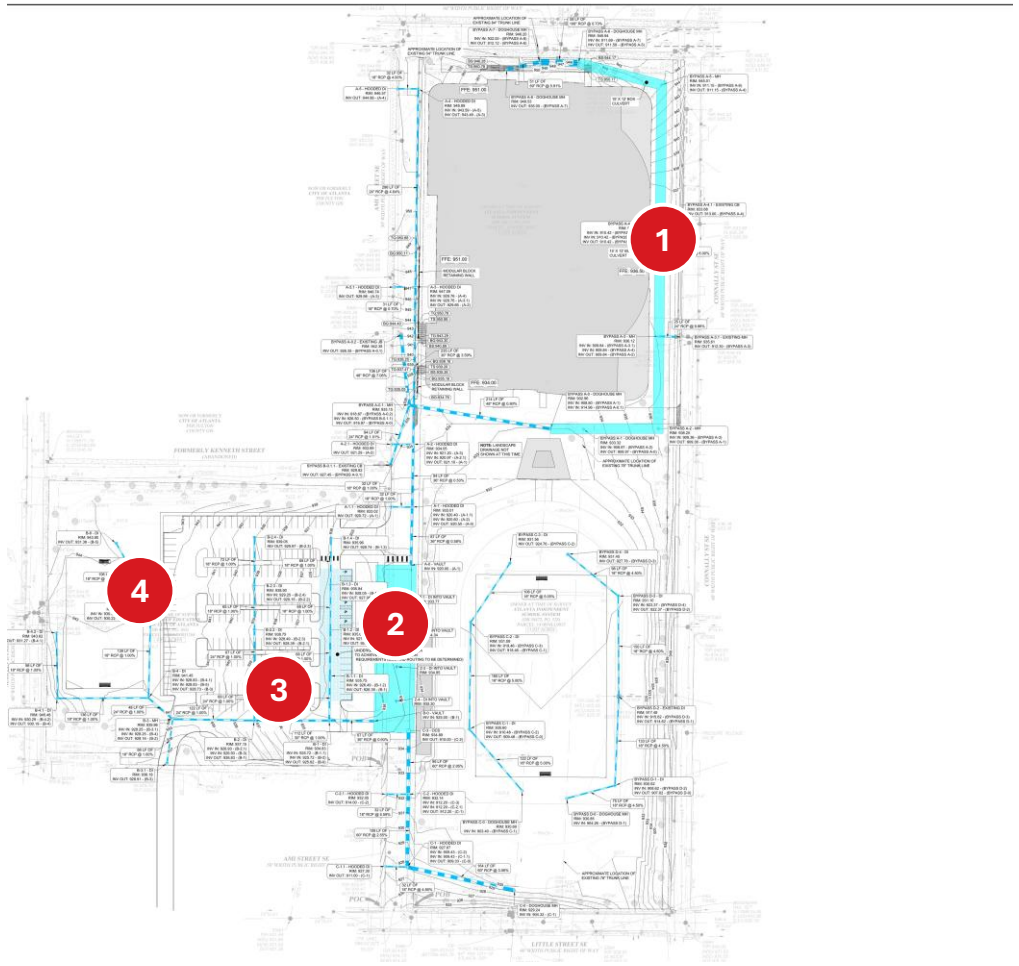
Waste Water



Source: GIS maps dated July 31, 2026 (scale 1:3,222). Basemap: Esri and GIS user community.

How the Indoor Center will manage stormwater

Kimley-Horn's preliminary plan moves large city storm pipes around the building and holds rainwater on site



Kimley-Horn Sheet C3.00, Grading & Drainage Plan (preliminary, Oct. 19, 2026). Blue = proposed storm pipes.

1 Moving large city pipes

Large city storm pipes (54" to 84" across – up to 7 feet wide) run under the site today. They will be rerouted around the building in a new 15-ft by 12-ft concrete channel, so city drainage keeps flowing.

2 An underground holding tank

A concrete vault – 250 ft long, 60 ft wide, 14 ft deep – sits under the parking area. During heavy rain it fills up, then releases water slowly so storm drains downstream aren't overwhelmed. Capacity between 1 and 2 million gallons.

3 Letting rain soak into the ground

An underground infiltration area lets some rainwater soak back into the soil instead of running off. Final size will be set as design advances.

4 Catching water across the site

A network of inlets and pipes collects rain from the roof, parking and walkways and guides it to the vault before it leaves the property. Upsizing east/west inlets that feed into the city truck line and are undersized today

WHAT IT MEANS FOR NEIGHBORS

Rain that lands on the new site is captured, stored and released slowly – not sent all at once into neighborhood streets.

Preliminary design – not for construction. Details will be refined through city review.

ACCESS, PROGRAMMING & PRICING



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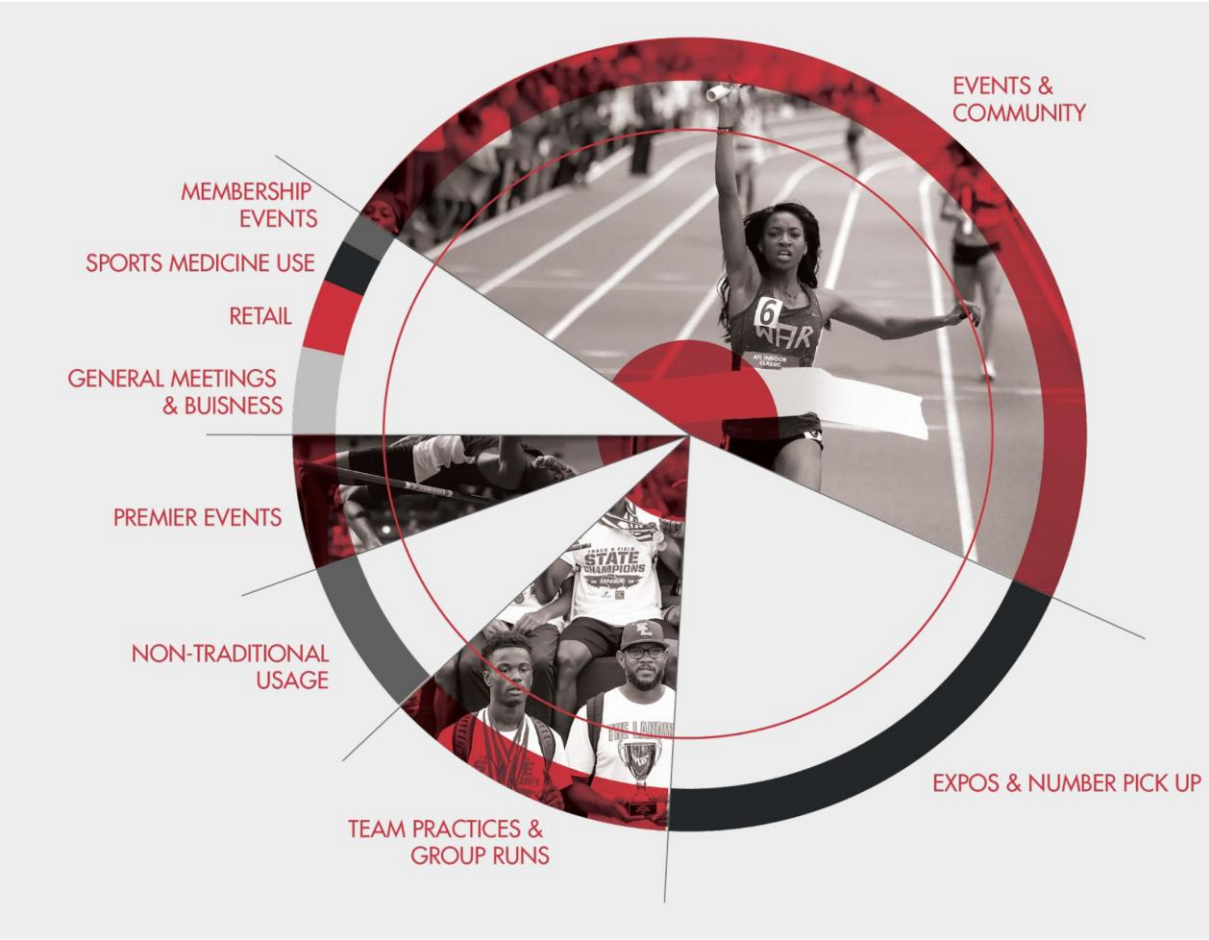
Breadth of Programming & Access

One mission, activated in many ways: year-round movement, gathering, competition, learning and community connection.

THE CENTER EXPANDS HOW ATLANTA MOVES

From everyday fitness to adult training programs, to youth events, the Indoor Center creates a year-round home for aerobic activity and community life.

MISSION-FOCUSED INVESTMENT



A Better Public Space — and So Much More Inside

Every neighbor benefits from an upgraded, welcoming campus and a full slate of health, education, and career offerings.

Outside: A Better Public Campus – Free for all

- Expanded open hours — 6 AM to 9 PM, 7 days a week (pending neighborhood approval)
- New soccer field(s) & netted infield for ball sports
- Controlled, limited free parking to relieve street parking
- Upgraded landscaping, trash management & lighting
- New public restrooms & a welcoming decorative fence
- Improvements to Cheney track & McGill fields publicly accessible

Inside: Health, Learning & Careers – Free & Scaled Pricing

- Olympic Center of Excellence & Summerhill heritage
- Nutrition seminars & fresh produce Farmer's Table
- Exercise physiology lab & healthcare / PT services
- Sport-specific job training: coaching, officiating, media
- Female / minority-owned run specialty store
- STEM & financial literacy center for students

HOW WE COMPARE

Best-in-Class Offerings

	Track Club Center	Reggie Lewis Center Boston	Armory New York	New Balance Indoor Center	YMCA	Lifetime Fitness
Free Public Schools Access	✓	✓	Paid only	Paid only		
Free Access to Neighborhood Seniors	✓					
Neighborhood or Income Based Pricing	✓	✓			✓	
Hydraulic Oval	✓			✓		
Court Sports	✓	✓			✓	✓
Running Retailer & QSR	✓		✓	✓		
Health Care Services	✓					
Public Meeting Space	✓	✓	✓		✓	
STEM & Financial Wellness Center	✓		✓			
Neighborhood Employment & Training Programs	✓	✓			✓	

COMMUNITY & ACCESSIBILITY

An Ever-Present Open Door

Contemplated community hours per week at the Indoor Center at Cheney



COMMUNITY HOURS PER WEEK

Outdoor Track	105
Indoor Track	30
Fitness & Weight Room	30
STEM Center	30
Meeting Space	30

Hours shown are contemplated community hours per week.

INDOOR CENTER AT CHENEY

Community Event Space





OPEN TO THE COMMUNITY

Meeting space

for non-profits and community groups

30 hours / week

of contemplated community access to meeting space

Mon – Sat 6 AM – 9 PM

Sunday 7 AM – 5 PM: part of an ever-present open door

Indoor Center Access Comes First — In This Order

The Center is designed so those closest to it benefit most. Depth of access widens outward — from Summerhill, to APS students, to all of Atlanta.

1

SUMMERHILL & SURROUNDING RESIDENTS

Deepest commitment, most affordable access

Free access Seniors & Youth + $20/mo premium membership for all other residents

2

ATLANTA PUBLIC SCHOOLS STUDENT ATHLETES

Training, academics & competition

Free Access

3

ALL ATLANTA RESIDENTS

Affordable, income-based membership

50% off Premium — from $40/month

Summerhill Residents

The neighbors closest to the Center receive the deepest and most affordable access — by design.

20

HRS / WEEK



Free Senior Access

Dedicated free access for senior citizens, 5 days a week. Running, walking, fitness room, aerobics and social activities

Free

YOUTH PROGRAMMING

Free Youth Programs

Free game-based running programming for young people, 5 days a week

$20

PER MONTH

Resident Membership

Summerhill and other adjacent residents pay 25% of the Premium tier — for access, 7 days a week.

A Home for APS Student-Athletes

Training, academics, and citywide competition — for both high school and middle school students across the district.

High School		Middle School	
15 HRS/WK	Athletic training for student-athletes	15 HRS/WK	Athletic training for student-athletes
15 HRS/WK	STEM & financial literacy offerings	15 HRS/WK	STEM & financial literacy offerings
12 PER YEAR	Paid summer internships for student-athletes	Daily ACCESS	King Middle School XC & track team practice

Indoor City Championships: a new citywide event for ~1,250 kids across ~25 schools (750 HS · 500 MS).

Open & Affordable for Every Atlanta Resident

Beyond Summerhill and APS, the Center welcomes all of Atlanta with income-based pricing and an ever-present open door.

Income-Based Pricing

50%

off the Premium membership tier

*As low as **$40 per month** · ~50 hours of access, 7 days a week.*

An Ever-Present Open Door

Mon – Sat
6 AM – 9 PM

Sunday
6 AM – 9 PM

A safe, climate-controlled home for movement — open to all ages and abilities:

- State-of-the-art indoor running & walking track
- Fitness room: weights, treadmills, bikes, rowers
- Yoga, aerobics & guided run/walk workouts
- Meeting space for non-profits & community groups

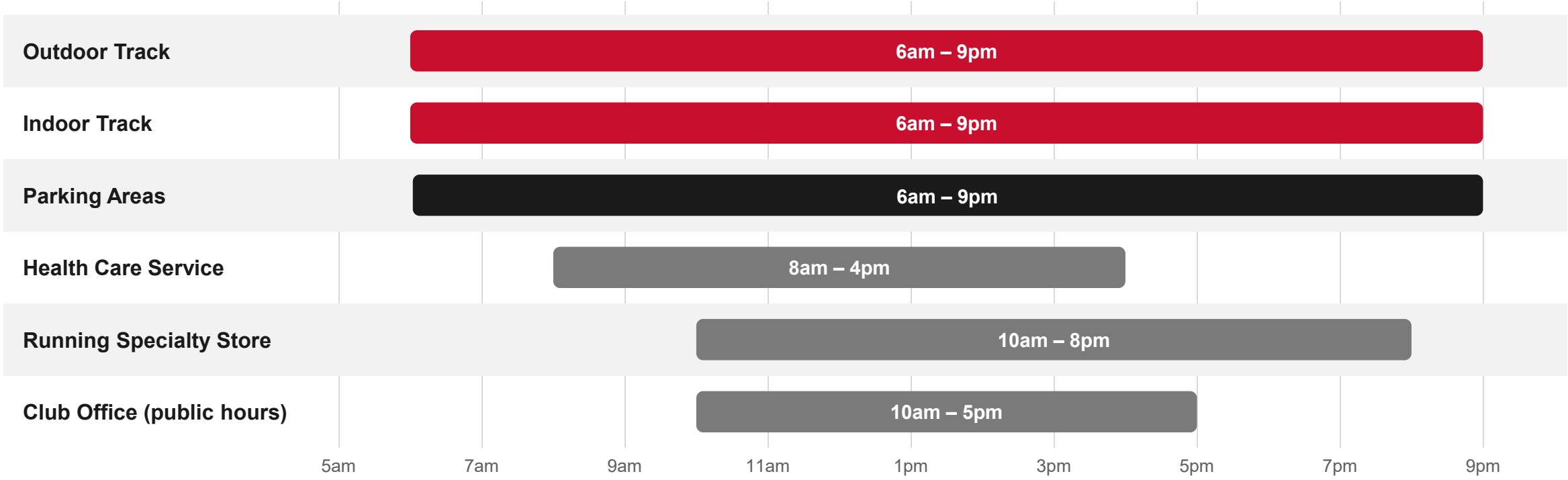
REGULAR PROGRAMMING HOURS


HEALTH CLINIC
ATLANTA
TRACK CLUB
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INDOOR CENTER | DAILY OPERATIONS

Open Early, Open Late, Every Day for Residents

What is open, and when, on a normal day at the Indoor Center at Cheney

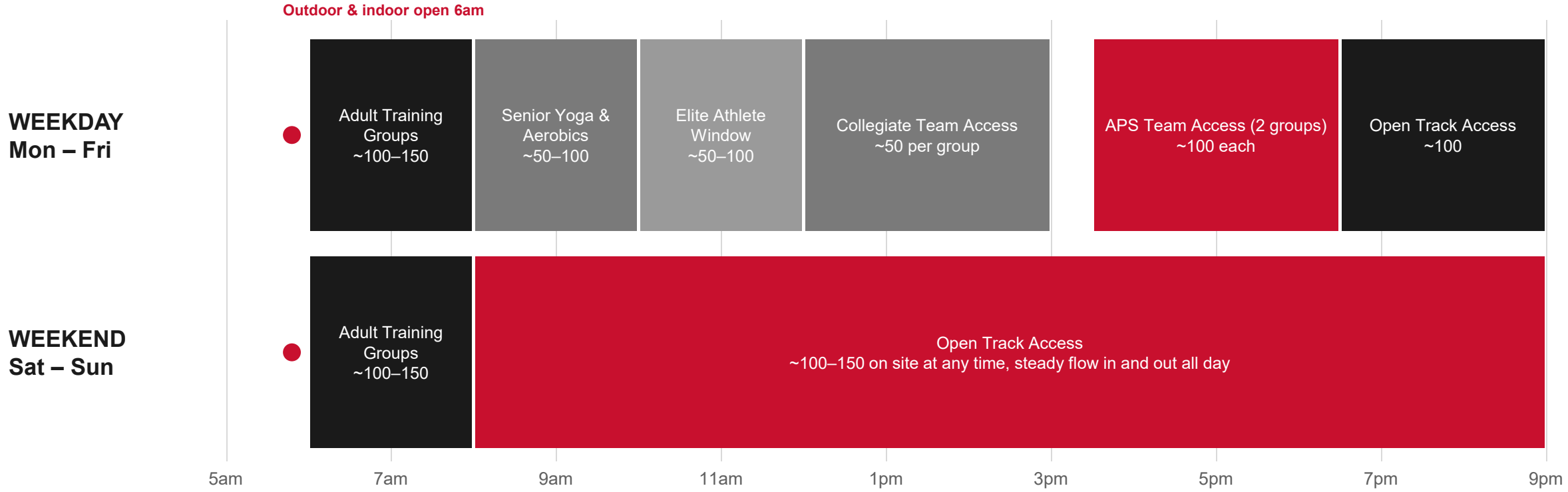


EVERY DAY						
	15 hrs	outdoor track open daily	**15 hrs**	indoor track open daily	**9pm**	tracks and parking close nightly

Source: Atlanta Track Club Indoor Center Event Size Worksheet, Master Assumptions. Planning estimates; subject to change.

A Full Day of Community Use

Normal programming. Most of the time, 50 to 150 people are on site.



~150 max on site at one time, weekday (Adult Training Groups, 6–8am)

APS two after-school team access blocks, 3:30–6:30pm

No special parking or shuttle operations on normal days

SPECIAL EVENT SCHEDULES

REGIONAL, NATIONAL & INTERNATIONAL EVENTS

The Destination for Indoor Track & Field

With a Center capacity of up to 3,250, Atlanta Track Club will host best-in-class youth, high school, collegiate and professional competitions.

EVENTS TO HOST

01 Junior Olympics

02 GHSA State Championships

03 High School National Championships

04 UAA Championships

05 ACC Championships

06 SEC Championships

07 ASUN Championships

08 NCAA Div I, II & III Championships

09 USATF National Championships

3,250

CENTER CAPACITY

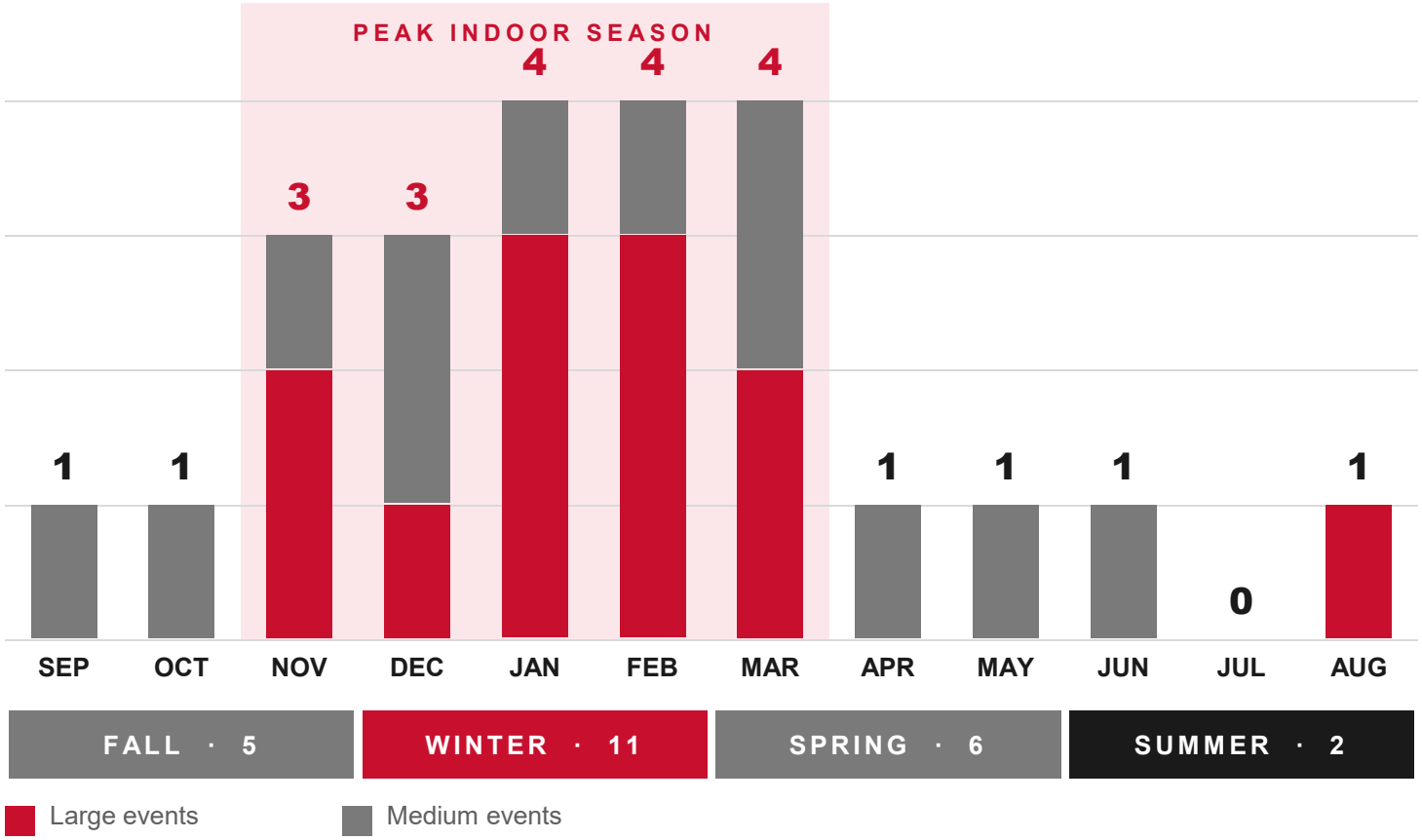




INDOOR CENTER | EVENT CALENDAR

A Winter-Heavy Event Season

Planned medium and large events by month. Most event traffic falls in the late November to mid-March indoor season.



24

EVENTS PLANNED PER YEAR

12 medium and 12 large

18 of 24

FALL IN NOV – MAR

75% of events, incl. 11 of 12 large events

4 / mo

AT THE JANUARY – MARCH PEAK

Jan, Feb and Mar each host 4 events

0–1 / mo

APRIL THROUGH OCTOBER

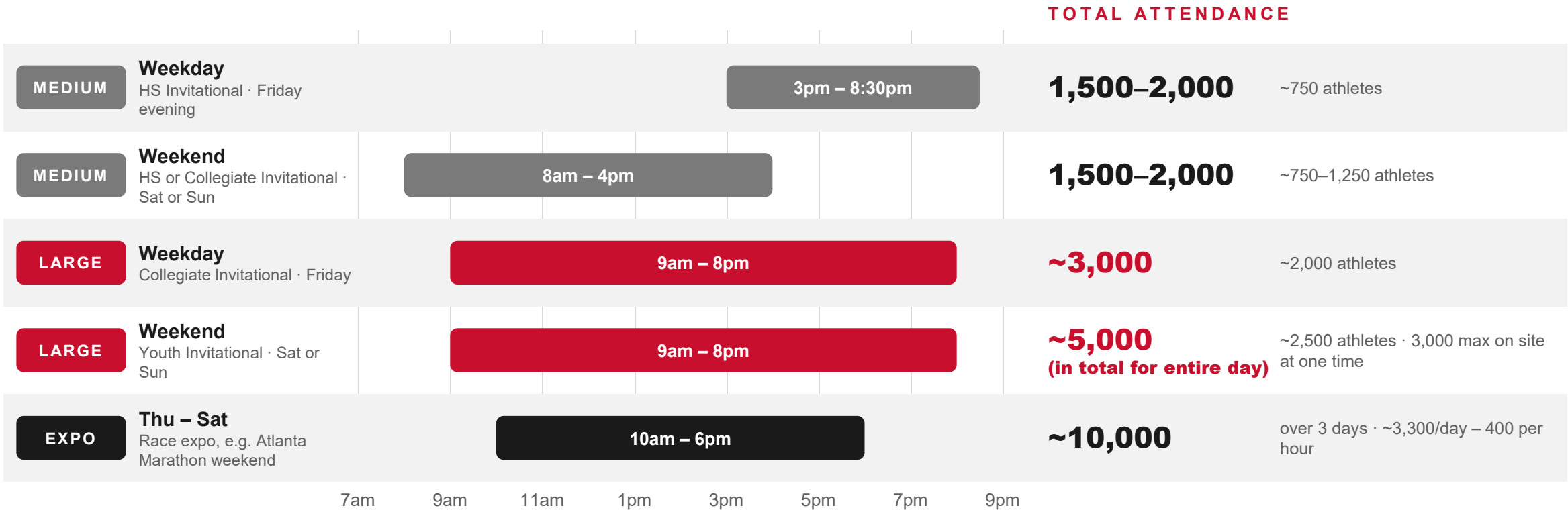
Mostly 1 medium event a month; 1 large in Aug

Source: Atlanta Track Club Indoor Center Event Size Worksheet, Monthly Schedule tab. Planning estimates; subject to change. Race expos not included in monthly counts.

INDOOR CENTER | EVENT DAYS

Special Event Days at a Glance

Planning scenarios for medium events, large events and race expos, mostly from late November through mid-March



ON EVENT DAYS Buses drop off at the center, then park in the Blue Lot · Spectators park in the Purple Lot (Blue Lot overflow) · Shuttle runs from both lots to the center

SPORTS BROADCAST PARTNERSHIPS

Every Lap, Live and On Demand

Events and programs hosted at the Track & Field Center will be featured on ESPN (NCAA Championships), NBC (USA Championships) and MileSplit (HS Championships). All smaller events will be webcast in-house through a content sharing partnership with a goal of every lap at every event easily viewed LIVE and on demand

ESPN

NCAA Championships

NBC

USA Championships

MILESPLIT

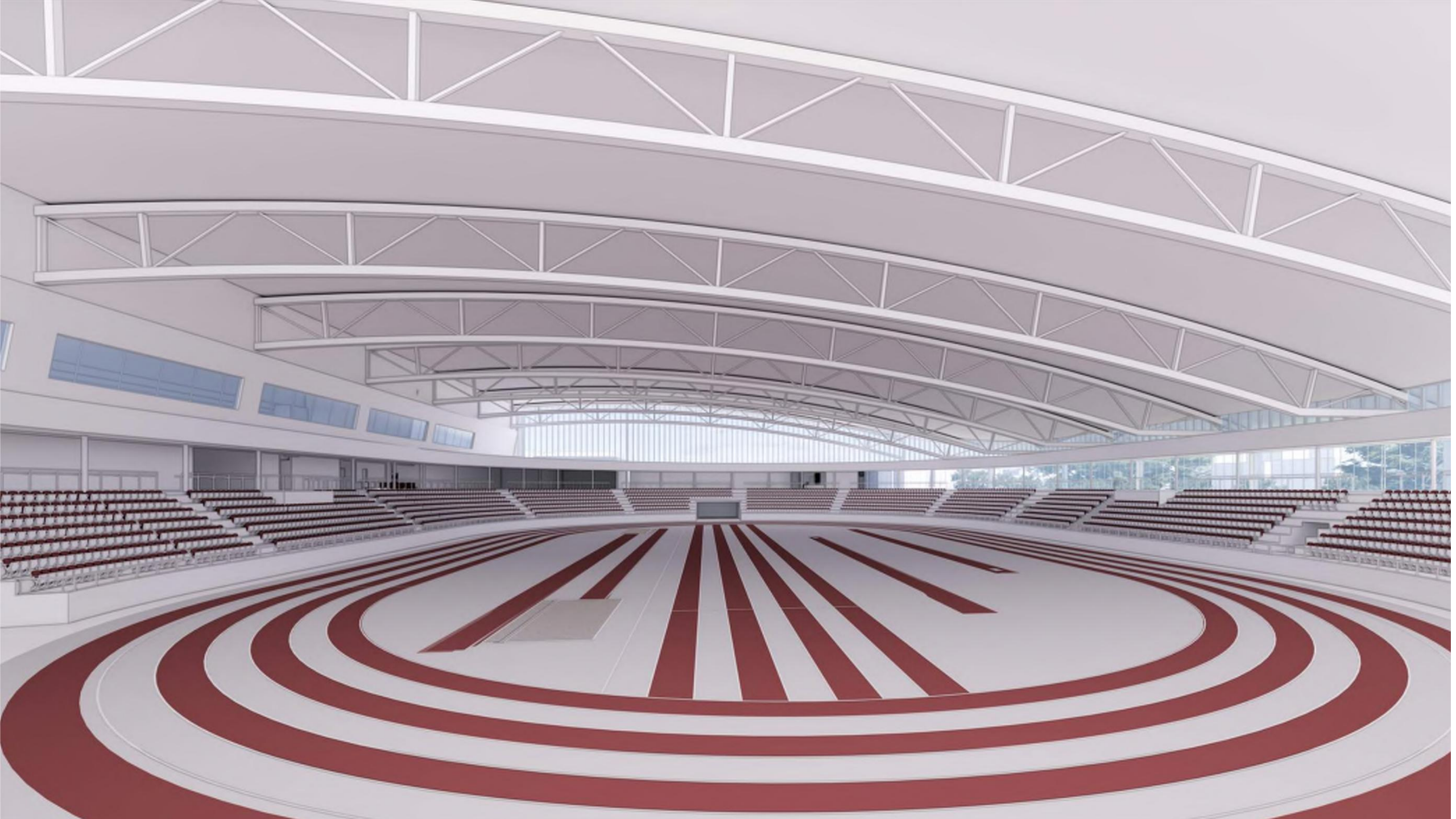
High school championships

ATLANTA JOURNAL-CONSTITUTION









VOICES OF SUPPORT

In Their Words

> *“This project will, quite simply, change what’s possible for our student athletes... Our athletes work as hard as any in the state. They deserve facilities that match that effort.”*

Marilyn Turley · Head Track & Field Coach, Maynard Jackson High School

> *“My middle schoolers have never had the chance to race indoors, and most never would. This center would give them that experience early.”*

Thomas Pearson · Track & Field and Cross-Country Coach, King Middle School

> *“Its commitment to fund, develop, and operate, at no cost to APS or taxpayers will provide APS students access, programming, a world-class facility and experiences that will shape their futures.”*

Dan Corso · President, Atlanta Sports Council

> *“The Track Club has done a good job of gathering input, listening, and making changes in response... Their engagement gives me reason to be optimistic about the benefits and relationships this project could bring.”*

Cheron Pitchford · Executive Director, Summerhill Neighborhood Development Corp.

LETTER OF INTENT SUMMARY

LETTER OF INTENT SUMMARY – June 2026

APS / Cheney Site LOI: Key Deal Points

ATLANTA TRACK CLUB

01 50-year ground lease providing long-term site control to Track Club

02 Non-binding LOI; subject to Board approval + final agreements

03 Track Club funds and operates project; no financial obligation to APS OR City of Atlanta Taxpayers

04 Track Club assumes full development, permitting, execution risk

05 Defined development milestones with APS termination rights for non-performance

06 Graduated ground rent

07 APS receives dedicated no-cost facility access + programming at agreed upon times/days

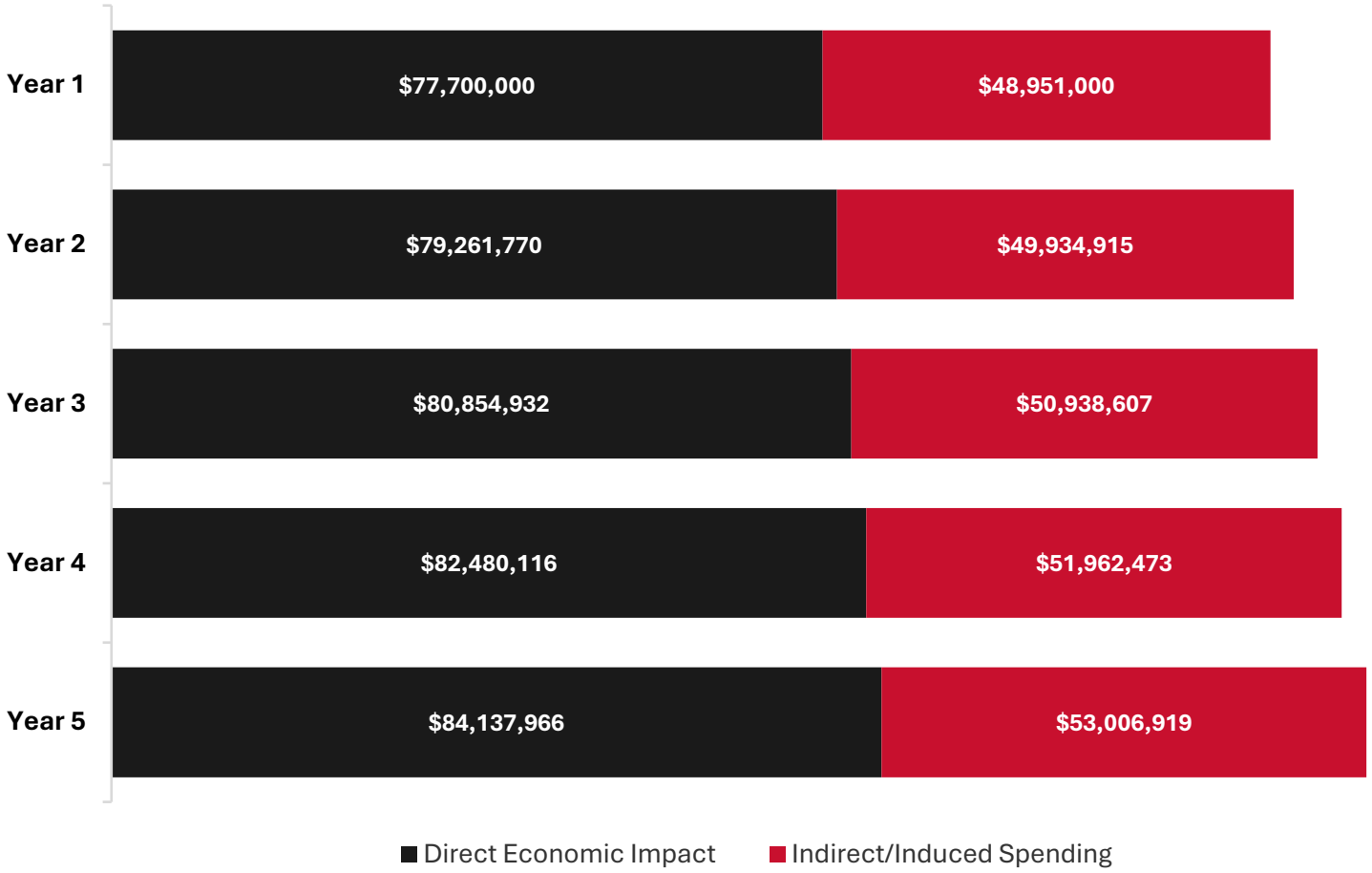
08 Community commitments: access, workforce, healthcare

ECONOMIC IMPACT STUDY

ECONOMIC IMPACT

Annual Economic Impact

Atlanta Track Club commissioned an independent economic impact study which has been reviewed by the Chief Economist at the Metro Area Chamber of Commerce.



$126.7M

TOTAL ECONOMIC IMPACT, YEAR 1

$137.1M

TOTAL ECONOMIC IMPACT, YEAR 5

$659.2M

CUMULATIVE, YEARS 1 – 5

PROJECT TIMELINE

Project Timeline: 2026 – 2029

A 24-month capital raise and a 24-month construction period



NOV 2026

Capital raise begins

DEC 2027

Construction begins

NOV 2028

Capital raise concludes

DEC 2029

Construction complete

NEXT STEPS

Next Steps

ATLANTA TRACK CLUB

1

APS Board Vote

2

Conclude Phase 2 Traffic/Parking and Stormwater Studies

NOVEMBER / DECEMBER

3

Subsurface Exploration and Geotechnical Engineering Evaluation

4

Capital Campaign

NOVEMBER THROUGH 2028

5

Construction

BEGIN Q4 2027 to Q1 2028


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